



PINCON SPIRIT LIMITED

Regd Office : 7, Red Cross Place, 3rd Floor, "Wellesley House", Kolkata-700 001

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Corporate Office : Samskruti Chambers, No.103, K.H.Road, Santhinagar, Bangaluru - 560027

Phone : 080-2222 9135, Toll Free No. : 1800 345 3684

Email : psl@pinconspirit.in, Website : www.pinconspirit.in

CIN : L67120WB1978PLC031561

Date: 03.11.2016

To,

BSE Ltd. (Regular Office & Corporate Relations Dept. Scrip Code: 538771)

Phiroze Jeejeebhoy Towers

Dalal Street

Mumbai – 400 001

National Stock Exchange of India Ltd. (Scrip Code: PINCON)

Exchange Plaza, C1, Block: G

Bandra Kurla Complex

Bandra (E)

Mumbai – 400 051

Calcutta Stock Exchange (Scrip Code: 29247)

7, Lyons Range

Kolkata – 700 001

Dear Sir/Madam,

Sub.: Favourable Notification by Govt. of West Bengal in Country Liquor segment

Government of West Bengal vide it's **Notification No. 03-EXE dated 28.10.2016** has revised the rate of Excise Duty on Country Liquor w.e.f. 08.11.2016, along with instruction to all Country Liquor Manufacturers to apply immediately for label re-registration with new MRP.

The Management of Pincon Spirit Limited being the largest Country Liquor Company has made urgent initiation for upward revision in MRP of its Country Liquor Brands viz. Pincon Bangia No. 1, Bengal Tiger & Uddan.

Copy of Notification is enclosed.

Yours faithfully,

For **Pincon Spirit Limited**

Monoranjan Roy

Chairman & Managing Director

The Kolkata Gazette



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WEDNESDAY, NOVEMBER 02, 2016

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PART I—Orders and Notifications by the Governor of West Bengal, the High Court, Government Treasury, etc.

GOVERNMENT OF WEST BENGAL EXCISE DEPARTMENT

No. 03 -EXC

Dated: the 28th of October, 2016

NOTIFICATION

In exercise of powers conferred by the section 27, section 28, section 85 and 86 read with section 38 of the Bengal Excise Act, 1909 (Ben. Act V of 1909), the Governor is pleased to make the following amendments with effect from 08.11.2016 in the West Bengal Excise (Country Spirit) Rules, 2010 published under this department Notification No. 1320-EX dated 12.11.2010, as subsequently amended ((hereinafter referred to as the said rules) :

Amendment

In the said rule

1. Substitute the table in sub rule (2) of rule 28 by -

TABLE

Strength (in degree UP)	Volume	Rate of abatement on MRP	Duty Multiple
(1)	(2)	(3)	(4)
60	600 ml, 375 ml, 300 ml, 180 ml	65%	1.38
70	600 ml, 375 ml, 300 ml, 180 ml	65%	1.25
80	600 ml, 375 ml, 300 ml, 180 ml	65%	0.6

An illustration of the procedure for calculation of Excise duty on a bottle of country spirit-

To illustrate the procedure, let us consider the following hypothetical example: If the MRP of a bottle of country spirit of 60 degree U.P in a volume of 600 ml is Rs. 100/- then leviable duty will be $100 \times 0.35 \times 1.38 = \text{Rs } 48.30$.

2. In rule 36 delete the words and figures "50 degree under proof" after the words "Country Spirit Of" and before the words and figure "60 degree under proof".

By order of the Governor,
H.K. Dwivedi

Principal Secretary to the Government of West Bengal.