

**Disclosures under Regulation 29(2) of
SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

Name of the Target Company (TC)	United Spirits Limited		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Relay B.V.		
Whether the acquirer belongs to Promoter/Promoter group	Yes ^[1]		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	BSE Limited National Stock Exchange of India Limited Bangalore Stock Exchange Limited		
Details of the acquisition as follows	Number	% w.r.t. total share/voting capital wherever applicable	% w.r.t. total diluted share/voting capital of the TC (*)
Before the acquisition under consideration, holding of :			
a) Shares carrying voting rights	14,591,443	10.04	10.04
b) Voting rights (VR) otherwise than by equity shares	Nil	N.A.	N.A.
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	Nil	N.A.	N.A.
d) Total (a+b+c)	14,591,443	10.04	10.04
Details of acquisition			
a) Shares carrying voting rights acquired	21,767,749	14.98	14.98
b) VRs acquired otherwise than by equity shares	Nil	N.A.	N.A.
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired	Nil	N.A.	N.A.

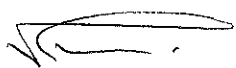
¹ Pursuant to the coming into effect of the Shareholders' Agreement dated November 9, 2012 between Relay B.V. and Diageo plc with United Breweries (Holdings) Limited and Kingfisher Finvest India Limited consequent to the acquisition of Equity Shares in United Spirits Limited by Relay B.V. from United Breweries (Holdings) Limited, Kingfisher Finvest India Limited, SWEW Benefit Company, Palmer Investment Group Limited and UB Sports Management Overseas Limited in terms of the Share Purchase Agreement dated November 9, 2012, Relay B.V. and Diageo plc are being included as part of the promoter and promoter group of United Spirits Limited w.e.f from 4 July 2013.

d) Total (a+b+c)	21,767,749	14.98	14.98
After the acquisition, holding of:			
a) Shares carrying voting rights	36,359,192	25.02	25.02
b) VRs otherwise than by equity shares	Nil	N.A.	N.A.
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	Nil	N.A.	N.A.
d) Total (a+b+c)	36,359,192	25.02	25.02
Mode of acquisition (e.g. open market / public issue / rights issue / preferential allotment / inter-se transfer, etc.)	Off-market acquisition pursuant to and in terms of the Share Purchase Agreement dated 9 November 2012 between Relay B.V. and Diageo plc with United Breweries (Holdings) Limited, Kingfisher Finvest India Limited, SWEW Benefit Company, trustees of USL Benefit Trust, Palmer Investment Group Limited and UB Sports Management Overseas Limited.		
Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	Date of acquisition of shares: [4 July 2013]		
Equity share capital / total voting capital of the TC before the said acquisition	145,32,77,430		
Equity share capital/ total voting capital of the TC after the said acquisition	145,32,77,430		
Total diluted share/voting capital of the TC after the said acquisition	145,32,77,430		

Note:

(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

For Relay B.V.

 V. TANNA

Authorised signatory

Place:

Date: 4 JULY 2013