UNITED SPIRITS

Date: August 14, 2013

Bangalore Stock Exchange Limited,
P.B.No.27024,
51, Stock Exchange Towers,
1st Cross, J.C.Road,
Bangalore 560 027

BSE Limited,
(Regular Office & Corporate Relations Dept. Scrip Code: 532432)
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400 001

✓ National Stock Exchange of India Ltd.
Exchange Plaza, C-1, Block G
Bandra Kurla Complex
Bandra (E), Mumbai 400 051

Dear Sirs,

Re: Notice under Clauses 30 and other relevant provisions of the Listing Agreement

This is to inform you of the following decisions taken by the Board of Directors of the Company at its meeting held today i.e. August 14, 2014.

Appointment of Dr.(Smt). Indu Shahani as Independent Director:

The Board of Directors have appointed Dr.(Smt). Indu Shahani as Additional Director on the Board of the Company in the capacity of an independent director with effect from August 14, 2014.

Brief profile of the director is enclosed as **Annexure A.**

Appointment of Mr.Anand Kripalu (Mr.Kripalu) as Managing Director and Chief Executive Officer:

The Board of Directors have also appointed Mr. Kripalu, presently Chief Executive Officer of the Company as Managing Director and Chief Executive Officer of the Company for a period of 5 years from today subject to approval of the shareholders of the Company at the next General Meeting. Mr.Kripalu, shall not be liable to retire by rotation as long as he holds the position of Managing Director.

Brief profile of the director is enclosed as **Annexure B.**

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Regd. Office : UB Tower # 24, Vittal Mallya Road, Bangalore - 560 001. INDIA.
Tel: 91-80 -3985 6500, Fax: 91-80 -3985 6862 www.unitedspirits.in
Corporate Identity Number : L01551KA1999PLC024991

Kindly take the above notification on record, and the same may be treated as compliance under the applicable Clauses of the Listing Agreement.

Thanking you,

Yours faithfully,

For UNITED SPIRITS LIMITED

V.S. VENKATARAMAN
Company Secretary

Encl: a/a

ANNEXURE A

BRIEF PROFILE OF DR.(Smt). INDU SHAHANI

Dr.(Smt) Indu Shahani, aged about 62 years is a Ph.D in Commerce from University of Mumbai on enhancing Academia Institutional linkages. An Academician with over three decades of teaching experience at University and Degree College, member of University Grant's Commission, member of various Committees, Academic Council, Audit & Corporate Governance Committee of HSBC, Director of the Rotary Club of Bombay and Member Junior/Youth Red Cross of the Indian Red Cross Society, has pioneering linkages with various bodies such as CII, BCCI, IMC. She was awarded the Honorary Doctor of Letters degree by the University of Westminster in London. She is Ex-Sheriff of Mumbai and the Principal of H.R.College of Commerce & Economics.

ANNEXURE - B

Brief Profile of Mr Anand Kripalu (Mr.Kripalu)

Mr. Kripalu aged about 56 years is a B.Tech from IIT, Madras and MBA from IIM, Calcutta and has done an Advanced Management Program in Wharton Business School. Mr. Kripalu has over 30 years of experience in FMCG business.

Mr. Kripalu was formerly President, India and South Asia, at Mondelez International. In this position, Mr. Kripalu played a key role in leading Mondalez after the Cadbury acquisition by Kraft in India. He presided over eight years of continuous growth and helped the India business earn status as one of India's Most Admired Companies in 2012 and #3 Most Admired FMCG Company in 2013.

Mr.Kripalu was appointed as Chief Executive Officer of the Company with effect from May 1, 2014.