UNITED SPIRITS

July 10, 2014

The Bangalore Stock Exchange Limited
Stock Exchange Towers
51, 1st Cross, J C Road
Bangalore – 560 027.

Dear Sirs,

Sub: Intimation under clause 36 of the Listing Agreement

This is to inform you that the Company has entered into an Asset Purchase Agreement **("the Agreement")** with J P Impex Incorp,**("Firm")**, a partnership firm having its principal place of business at # 219/11, J P Corp, Bellary Road, Sadashivanagar, Bangalore – 560080 and factory at Plot No. 82/3 and 82/2 in Survey No.95 in the Nandur Kesaratagi Industrial area, Nandur Hobli, Kesaba Taluka, Gulbarga District, Gulbarga, Karnataka **("Factory")**, inter-alia, for purchasing from the Firm, the building, plant and machinery, licenses, transfer of lease hold rights on the land, all relating to the Factory for a total consideration of Rs. 11,50,00,000/- on the terms and conditions mentioned therein **("the Transaction")**.

The purchase of the above assets and the completion of the Transaction, inter-alia, would facilitate an increase in the Company's licensed Indian Made Foreign Liquor production capacity in the State of Karnataka, which the Company proposes to use for Tetra Pak production and availing logistical advantage.

The closing of the Transaction is subject to the fulfilment of certain conditions precedents by the Firm, as stated in the Agreement.

Kindly take the above intimation on record, and the same may be treated as compliance under clause 36 and other applicable clauses if any, of the Listing Agreement.

Thanking you,

Yours faithfully
For UNITED SPIRITS LIMITED

V.S. VENKATARAMAN
COMPANY SECRETARY

Cc: To Stock Exchanges at:

BSE Limited (Reg. Off & Corp. Relations Dept.) – Scrip Code 532432.

National Stock Exchange of India Limited, Mumbai.