

MAYFAIR CAPITAL PRIVATE LIMITED

Registered Office: C-41, Mayfair Garden, New Delhi-110016.

CIN: U74140DL1981PTC012659

email: mcpl1981@gmail.com

16th October, 2014

1. Bombay Stock Exchange Limited
Phiroze Jeejeebhoy Towers, Dalal Street,
Mumbai - 400 023.

2. National Stock Exchange of India Ltd,
'Exchange Plaza', C-1, Block G,
Bandra- Kurla Complex, Bandra (East),
Mumbai – 400 051

Dear Sir,

Subject: Intimation under Regulation 31(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

Pursuant to Regulation 31(1), which necessitates the promoter or person belonging to promoter group to submit the disclosure to the Target Company and stock exchanges, find enclosed the applicable disclosure on Pledge/Release of shares.

The above is for your information and record.

Thanking You,

Yours truly,

For Mayfair Capital Private Ltd.

For Mayfair Capital Pvt. Ltd.



Director/Authorised Signatory

(Authorised Signatory)

CC:

The Compliance Officer,
Unitech Ltd.
6, Community Centre,
Saket,
New Delhi 110017.

Disclosure by the Promoter (s) to the Stock Exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance/ release of encumbrance, in terms of Regulation 31 (1) and 31 (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011												
Name of the Target Company (TC) Names of the Stock Exchanges where the shares of the target company are listed Date of reporting Name of the Promoter or PAC on whose shares encumbrance has been created/invoked/ released Details of the creation of encumbrance: Unittech Limited BSE & NSE 16.10.2014 Mayfair Capital Private Ltd.												
Name of the Promoter(s) or PACs with him	Promoter holding in the target company (1)			Promoter holding already encumbered (2)			Details of events pertaining to encumbrance (3)					
	No. of Shares	% of total share capital	% w.r.t diluted shares capital	No. of Shares	% of total share capital	Type of event (creation/ release/ invocation)	Date of creation/invocation/ release of encumbrance	Type of encumbrance (pledge/lien/non disposal undertaking/ other)	No. of Shares	% of total share capital	Name of entity in whose favor shares encumbered	Post event holding of encumbered shares (creation{(2)+(3)}/release{(2)-(3)}/invocation{(2)-(3)})
Mayfair Capital Pvt. Ltd. *	882,806,658	33.74%	NIL	874,342,721	33.42%	Creation	01-10-14	Pledge	500,000	0.02%	Sara International Limited	874,842,721
	882,806,658	33.74%	NIL	874,842,721	33.44%	Creation	01-10-14	Pledge	1,000,000	0.04%	Sara International Limited	875,842,721
	882,806,658	33.74%	NIL	875,842,721	33.48%	Creation	01-10-14	Pledge	1,000,000	0.04%	IHDP Home Interiors Exports Park Pvt. Ltd	876,842,721
	878,806,658	33.59%	NIL	876,842,721	33.51%	Invocation	01-10-14	Pledge	4,000,000	0.15%	Sara International Limited	872,842,721
	878,806,658	33.59%	NIL	872,842,721	33.36%	Creation	07-10-14	Pledge	1,000,000	0.04%	IHDP Home Interiors Exports Park Pvt. Ltd	873,842,721
	878,806,658	33.59%	NIL	873,842,721	33.40%	Creation	08-10-14	Pledge	1,000,000	0.04%	IHDP Home Interiors Exports Park Pvt. Ltd	874,842,721
	878,806,658	33.59%	NIL	874,842,721	33.44%	Creation	08-10-14	Pledge	500,000	0.02%	Amrabathi Investra Pvt. Ltd.	875,342,721
	878,806,658	33.59%	NIL	875,342,721	33.46%	Release	09-10-14	Pledge	2,637,000	0.10%	Emami Capital Markets Limited	872,705,721
	878,806,658	33.59%	NIL	872,705,721	33.36%	Creation	10-10-14	Pledge	1,000,000	0.04%	Avtar Instalmets Pvt. Ltd.	873,705,721
	878,806,658	33.59%	NIL	873,705,721	33.39%	Creation	10-10-14	Pledge	100,000	0.00%	Anand Rathi Global Finance Ltd.	873,805,721
Sanjay Chandra	66,894,880	2.56%	NIL	66,888,820	2.53%	Release	10-10-14	Pledge	1,100,000	0.04%	Vaishnavi Finvest Pvt. Ltd.	872,705,721
Ramesh Chandra	65,000	0.00%	NIL	-	-	-	-	-	-	-	-	66,288,820
Prakash Satdev	41,600	0.00%	NIL	-	-	-	-	-	-	-	-	-
G. D. Bajaj	40,300	0.00%	NIL	-	-	-	-	-	-	-	-	-
M Moolchand	20,800	0.00%	NIL	-	-	-	-	-	-	-	-	-
Romila Bajaj	6,500	0.00%	NIL	-	-	-	-	-	-	-	-	-
Rahul Bahri	8,422,350	0.32%	NIL	-	-	-	-	-	-	-	-	-
Minoti Bahri	8,290,900	0.32%	NIL	-	-	-	-	-	-	-	-	-
Varsha Bahri	305,500	0.01%	NIL	-	-	-	-	-	-	-	-	-
Praveen Gurnani	4,275,310	0.16%	NIL	-	-	-	-	-	-	-	-	-
H. S. Bewa	85,200	0.00%	NIL	-	-	-	-	-	-	-	-	-
Dr. Prakash Ahuja	19,500	0.00%	NIL	-	-	-	-	-	-	-	-	-
Rekha Bawa	58,000	0.00%	NIL	-	-	-	-	-	-	-	-	-
R. V. Techno Investments Pvt. Ltd.	124,212,400	4.75%	NIL	45,000,000	1.72%	-	-	-	-	-	-	45,000,000
Tulip Investments Pvt. Ltd.	77,085,970	2.95%	NIL	76,700,000	2.93%	-	-	-	-	-	-	76,700,000
Indrus Countertrade (P) Ltd.	63,129,800	2.41%	NIL	63,000,000	2.41%	-	-	-	-	-	-	63,000,000
Unibuild Engineering & Construction Co. Pvt Ltd	6,240,000	0.24%	NIL	-	-	-	-	-	-	-	-	-
Millennium Construction Pvt. Ltd.	9,200	0.00%	NIL	-	-	-	-	-	-	-	-	-
Citilink Holdings Ltd.	3,822,000	0.15%	NIL	-	-	-	-	-	-	-	-	-
Bodhisatva Estates Private Limited	1,000	0.00%	NIL	-	-	-	-	-	-	-	-	-

* 49,355,000 equity shares were given to lenders under loan agreements executed by Mayfair Capital Pvt. Ltd. in respect of which powers of attorney were given.

For Mayfair Capital Pvt. Ltd.


 Signature of Authorised Signatory
 Place: New Delhi
 Date: 16.10.2014

Director/Authorised Signatory
 Date: 16.10.2014