



February 27, 2025

National Stock Exchange of India Ltd.

Exchange Plaza, C – 1, Block G
Bandra-Kurla Complex, Bandra (E),
Mumbai-400 051
Symbol: UNIECOM

BSE Limited

Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400 001
Scrip Code: 544227

Subject : Update under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ('SEBI Listing Regulations')

Dear Sir/Madam,

Greetings from Unicommerce eSolutions Limited.

Pursuant to Regulation 30 of SEBI Listing Regulations, as amended from time to time, we are enclosing herewith the Press Release titled as under:-

Unicommerce enhances integration with leading quick commerce players to simplify quick commerce selling for retail brands

~ Plug-and-play integration will help brands move inventory using Unicommerce's centralised dashboard ~

This is for your reference and records and not a disclosure in terms of the requirements of Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

This information is available on the website of the Company: <https://unicommerce.com/>

You are requested to kindly take the abovementioned on record.

Thanking you,

For Unicommerce eSolutions Limited

Name: Kapil Makhija

Designation: Managing Director and CEO

DIN: 07916109

Address: Sector 44, Gurugram, Haryana

Unicommerce eSolutions Ltd.

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Unicommerce enhances integration with leading quick commerce players to simplify quick commerce selling for retail brands

~ Plug-and-play integration will help brands move inventory using Unicommerce's centralised dashboard ~

27th February 2025, New Delhi:

Unicommerce, one of India's leading e-commerce enablement SaaS platforms, is enabling brands to seamlessly process quick commerce orders on Blinkit using Unicommerce's centralized dashboard.

Unicommerce's plug-and-play integration will allow Unicommerce's extensive client base, which includes leading D2C and retail brands, to manage their orders and inventory, including processing of bulk orders. This will ensure timely deliveries and pre-empt stock outs for consumers ordering through the quick commerce applications.

The technology integration will help retail brands manage the speed and complexities of quick commerce fulfillment, which is a dynamic mix of bulk deliveries at centralized warehouses and need-based further distribution to dark stores. The enhancement will benefit brands that use both Unicommerce and quick commerce platforms such as Blinkit by eliminating the manual process of raising purchase orders, thereby increasing the speed of operations.

Quick commerce is all about speed and availability to meet customer needs. From groceries to beauty products, from toys to kitchen appliances, quick commerce platforms are becoming increasingly important to a range of brands.

"Quick-commerce is creating new growth opportunities for brands and meeting the needs of users in ways unforeseen a few years ago. We are thrilled to announce our integration with Blinkit, which will help retail brands efficiently meet the dynamic needs of q-commerce," said **Kapil Makhija, MD & CEO of Unicommerce.**

Anish Shrivastava, Senior Vice President - Revenue, Blinkit, said, *"Brands using Unicommerce will now be able to manage their orders and inventory seamlessly on Blinkit. We believe it will go a long way in making growing on Blinkit easier for brands."*

The rising popularity of quick commerce and the integral role of technology in enabling fast fulfillment of orders across large cities provides a large, addressable new market for Unicommerce.

About Unicommerce

Unicommerce serves 7000+ clients in India, Southeast Asia, and the Middle East. Some of its marquee clients include FabIndia, Lenskart, Timex, TCNS, Mamaearth, Sugar, Emami, Urban Company, Blue Star, Cello, Symphony, Healthkart, GNC, boAt, Portronics, TMRW, Mensa, Landmark Group, Edamama and many more. Unicommerce's flagship platform Uniware, achieved an annualised transaction run rate of over 1 billion order items in Q3 FY25.

The company's product suite is sector and size-agnostic and designed to meet the business needs of various types and sizes of retail and e-commerce enterprises, both online and offline. Incorporated in 2012, Unicommerce is ISO 27001 (standard for information security management system) & ISO 27701 (standard for data privacy controls) certified. It is listed on the National Stock Exchange of India Limited and BSE Limited.

Company
Unicommerce eSolutions Limited
For any media queries, write to us: pressoffice@unicommerce.com
Company website: www.unicommerce.com