



January 25, 2026

**National Stock Exchange of India Ltd.**

Exchange Plaza, C – 1, Block G  
Bandra-Kurla Complex, Bandra (E),  
Mumbai-400 051  
Symbol: UNIECOM

**BSE Limited**

Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai 400 001  
Scrip Code: 544227

**Subject: Update under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ('SEBI Listing Regulations')**

Dear Sir/ Madam,

Greetings from Unicommerce eSolutions Limited.

Pursuant to Regulation 30 of SEBI Listing Regulations, as amended from time to time, we are enclosing herewith the Press Release titled as under:-

***Kama Ayurveda Adds Unicommerce for Wrinkle-free Online Operations***

This is for your reference and records and not a disclosure in terms of the requirements of Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

This information is available on the website of the Company: <https://unicommerce.com/>

You are requested to kindly take the abovementioned on record and oblige.

Thanking you,

**For Unicommerce eSolutions Limited**

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**Anil Kumar**  
**Company Secretary**  
**Membership No. F8023**

**Encl.: as above**

# Kama Ayurveda Adds Unicommerce for Wrinkle-free Online Operations

New Delhi | 25<sup>th</sup> February 2026:

**Kama Ayurveda**, one of India's leading wellness and natural beauty brands, has partnered with **Unicommerce**, to streamline its online operations to ensure faster and more efficient deliveries.

Kama Ayurveda will leverage Unicommerce's flagship platform, **Uniware**, to manage its orders and warehouses more efficiently. It will also integrate Unicommerce's logistics tech platform **Shipway**, to optimise deliveries, reduce transit times, and enhance its overall supply chain efficiency.

Known for its authentic, plant-based ayurvedic skincare, haircare, and wellness products, Kama Ayurveda blends traditional remedies with modern formulations to ensure quality and sustainability.

The partnership will enable Kama Ayurveda to manage orders, inventory, warehouse operations, and shipments from a single platform, helping the brand serve customers more quickly and accurately. By leveraging **Uniware's multi-channel order management system (OMS) and warehouse management system (WMS)**, Kama Ayurveda will be equipped to efficiently manage thousands of orders from its website. Integrating its three warehouses into a single platform will enable centralised inventory management, faster order processing, and accurate reporting, making daily operations smoother and more streamlined.

Unicommerce's technology will also give Kama Ayurveda a clear, real-time view of stock across channels, helping it minimise stockouts and prevent overstocking, provide detailed sales insights, simplify accounting, and scale easily during busy seasons.

Further, the Unicommerce platform will provide the agility of handling complex batch management processes, **ensuring that expired or unusable products are quickly flagged and removed**, maintaining product quality, regulatory compliance, and customer trust.

From a logistics standpoint, **Shipway by Unicommerce** will allow the brand to automate the selection of the best logistics partner based on its delivery requirements, handle returns efficiently, and ensure a smooth shopping experience for end customers.

The wellness sector in India is rapidly growing, driven by increased awareness, a young population, and a blend of traditional and modern practices. With insights into sales patterns, customer preferences, and product performance, the tech platform will also assist Kama Ayurveda refine assortments and pricing.

*“Managing premium wellness products across multiple platforms is complex and requires precision. Unicommerce’s platform helps us ensure every order is handled carefully, from order to delivery, so our customers receive the quality experience they expect,”* said [ **Manish Kumar Raushan**], [Senior Manager – IT ] at **Kama Ayurveda**

*“This collaboration with Kama Ayurveda showcases Unicommerce’s ability to support India’s iconic brands in their growth journeys by meeting their specific functional needs,”* said **Kapil Makhija, MD & CEO, Unicommerce**. *“By providing robust e-commerce solutions, we enable brands to stay aligned with growing customer expectations.”*

## About Unicommerce

Unicommerce is an e-commerce enablement provider offering a comprehensive suite of SaaS products designed to automate critical business functions for D2C brands, traditionally offline brands, e-commerce sellers, brand aggregator firms, third-party logistics (3PL) service provider firms, fulfilment players, SMBs and other e-commerce intermediaries. Its flagship platform, **Uniware**, enables inventory management, multi-channel order processing, warehouse operations, and returns management across online and offline fulfillment networks. **Shipway** offers courier aggregation and shipping automation, while **Convertway** is an AI-enabled marketing automation platform focused on improving customer conversions and repeat sales.

Unicommerce serves **7,500+ clients** across India, Southeast Asia, and the Middle East, including brands such as FabIndia, Lenskart, Timex, TCNS, Mamaearth, Emami, Urban Company, Healthkart, boAt, TMRW, Mensa, and Landmark Group. In Q3 FY25, Uniware processed an **annualised transaction run rate of over 1 billion order items**, underscoring the scale and reliability of the platform.

Founded in 2012, Unicommerce’s product suite is designed to be sector-agnostic and scalable for businesses of varying sizes across retail and e-commerce. The company is **ISO 27001** and **ISO 27701** certified for information security and data privacy standards and is listed on the **National Stock Exchange of India Limited** and **BSE Limited**.

Company
Unicommerce eSolutions Limited
For any media queries, write to us: <a href="mailto:pressoffice@unicommerce.com">pressoffice@unicommerce.com</a>

Company website: [www.unicommerce.com](http://www.unicommerce.com)

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