ADITYA BIRLA

UltraTech

20th February, 2015

BSE Limited
Corporate Relationship Department
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400 001.
Tel.: 22721233/4
Fax: 022 2272 2039/3121
Scrip Code: 532538

The Manager
Listing Department
The National Stock Exchange of India Limited
"Exchange Plaza", Bandra-Kurla Complex, Bandra (East), Mumbai 400 051.
Tel.: 26598236
Fax: 2659 8237 / 38, 6641 8124/25/26.
Scrip Code: ULTRACEMCO

Dear Sirs,

The Company procures coal from various sources for meeting its day- to-day requirement. As part of the process, the Company has participated in the e-auction of coal blocks conducted by the nominated authority of the Ministry of Coal, Government of India.

Although securing coal in any form is part of the normal day-to-day operations of the Company, as a matter of good governance, we write to inform you that UltraTech has won the auction conducted for the Coal Block at Bicharpur, situated in Madhya Pradesh. Its bid of Rs.3,003/- per MT was the highest.

A formal communication vesting the said coal block in the Company's favour is expected in due course.

Commercial production is expected to commence from FY 2018.

The above is for your information please.

Yours very truly,

S. K. Chatterjee
Company Secretary