



CREATIVE EYE LIMITED

November 12, 2014

The DCS-CRD,
Bombay Stock Exchange Limited
Pheeroze Jeejeebhoy Towers,
Dalal Street, Fort,
Mumbai – 400 001

The DCS-CRD,
National Stock Exchange of India Ltd.
Exchange Plaza, 5th Floor
Plot No- 'C' Block, G Block
Bandra-Kurla Complex
Mumbai-400051

Dear Sir,

Sub: Outcome of Board Meeting held on November 12, 2014

Ref: BSE Scrip Code: 532392 & NSE Scrip Code: CREATIVEYE

We are pleased to inform the Exchange that, at the Board meeting held on November 12, 2014, the Board has approved the Unaudited Financial Results of the Company for the Quarter ended September 30, 2014.

Please find enclosed copies of the approved Unaudited Financial Results of the Company for the Quarter ended September 30, 2014 for your record and reference.

Yours faithfully,

For CREATIVE EYE LIMITED

Jinal Sheth
Company Secretary and Compliance Officer

Encl: - As stated above



CREATIVE EYE LIMITED

(CIN: L99999MH1986PLC125721)

Registered Office: "Kailash Plaza", Plot No.12-A, New Link Road, Andheri (W), Mumbai-400 053

Tel. No. 2673 26 13 (7 Lines) Fax: 2673 22 96

Website: www.creativeeye.com, E-mail- contact@creativeeye.com

STATEMENT OF UN-AUDITED FINANCIAL RESULTS FOR THE QUARTER AND HALF YEAR ENDED ON 30-09-2014

PART - I

Sr. No.	Particulars	Quarter Ended			Half Year Ended		(Rs. IN LACS)
		30/09/2014	30/06/2014	30/09/2013	30/09/2014	30/09/2013	Year ended
		(Un- Audited)	(Un- Audited)	(Un- Audited)	(Un- Audited)	(Un- Audited)	31/03/2014 (Audited)
1	Income from Operations						
	a) Net Sales / Income from Operations	315	89	339	404	901	1761
	b) Other Operational Income	-	-	-	-	-	-
		315	89	339	404	901	1761
2	Expenditure						
	a) (Increase)/ Decrease in Stock in trade	(41)	(32)	(3)	(73)	40	36
	b) Cost of Production	477	181	254	658	616	1388
	c) Staff Cost	28	28	27	56	55	118
	d) Depreciation	7	7	15	14	30	61
	e) Other Expenditure	34	21	29	55	75	133
	Total Expenditure	505	205	322	710	816	1736
3	Profit/(Loss) from operations before other income and finance costs (1-2)	(190)	(116)	17	(306)	85	25
4	Other Income	55	36	49	91	80	155
5	Profit/(Loss) before finance costs (3+4)	(135)	(80)	66	(215)	165	180
6	Finance Cost	5	9	1	14	7	14
7	Profit/(Loss) before Tax (5-6)	(140)	(89)	65	(229)	158	166
8	Tax Expenses :						
	Current Tax (MAT)	0	0	0	0	0	33
	MAT Credit Entitlement	0	0	0	0	0	(6)
9	Net Profit/(Loss) after Tax (7-8)	(140)	(89)	65	(229)	158	139
10	Paid-up Equity Share Capital (Face Value ` 5/- per share)	1003	1003	1003	1003	1003	1003
11	Reserves excluding Revaluation reserves (as per Balance Sheet) of Previous Accounting Year						3135
12	Earning Per Share Basic and Diluted (`)	(0.70)	(0.44)	0.32	(1.14)	0.79	0.69

PART - II

Sr. No.	Particulars	Quarter ended			Half Year Ended		Year ended
		30/09/2014	30/06/2014	30/09/2013	30/09/2014	30/09/2013	31/03/2014
		(Un- Audited)	(Un- Audited)	(Un- Audited)	(Un- Audited)	(Un- Audited)	(Audited)
A	PARTICULARS OF SHAREHOLDING						
1	Public Shareholding:						
	Number of Shares	8388531	8388531	8455034	8388531	8455034	8388531
	Percentage of Shareholding	41.82	41.82	42.15	41.82	42.15	41.82
2	Promoter and Promoter Group Shareholding :						
	a) Pledged/ Encumbered						
	- Number of shares						
	-Percentage of Shares (as a % of the total shareholding of Promoter and promoter group)	Nil	Nil	Nil	Nil	Nil	Nil
	-Percentage of Shares (as a % of the total share capital of the Company)	Nil	Nil	Nil	Nil	Nil	Nil
	b) Non-encumbered						
	-Number of Shares	11669719	11669719	11603216	11669719	11603216	11669719
	-Percentage of Shares (as a % of the total shareholding of Promoter and promoter group)	100.00	100.00	100.00	100.00	100.00	100.00
	-Percentage of Shares (as a % of the total share capital of the Company)	58.18	58.18	57.85	58.18	57.85	58.18

Sr. No.	Particulars	Quarter Ended 30/09/2014				
		Pending at the beginning of the quarter	Received during the quarter	Disposed of during the quarter		Remaining unresolved at the end of the quarter
B	INVESTORS COMPLAINTS	Nil	2	2		Nil

Notes:

- The above financial results were reviewed by the Audit Committee and approved by the Board of Directors in their meeting held on 12.11.2014. The Statutory Auditors of the company have carried out a Limited Review of the above result.
- The Company operates in a single business segment namely " T.V. Content Production".
- The figures have been rounded off / re-arranged wherever necessary.
- Provision for current tax, if any, shall be considered at the end of the financial year.
- Pursuant to the enactment of the Companies Act, 2013 (The Act), being effective from 1st April 2014, the company has re-assessed the useful lives of its fixed assets and depreciation has been charged accordingly in accordance with the provisions of Schedule II of the Act. As a result, the depreciation charges for the current quarter and half year ended on 30.09.2014 is lower by Rs. 8.20 Lacs and Rs. 16.61 Lacs respectively. Further, an amount of Rs. 7.82 Lacs has been adjusted against the opening balance of retained earning being the carrying value of fixed assets whose lives are over as at the said date, in accordance with the schedule II of the Act.

Statement pursuant to Clause 43 of the Listing Agreement

The company had raised a sum of 25.22 crores through IPO proceeds out of which 14.13 crores have been utilised till 30.09.2014 for the purposes as disclosed in the offer document and the surplus funds are currently invested in fixed deposits with a Nationalised Bank.

Statement of Assets and Liabilities

(Rs. IN LACS)

	As at 30th September 2014	As at 31st March 2014
	Un- Audited	Audited
A EQUITY AND LIBILITIES		
1 Shareholders funds		
(a) Share Capital	1003	1003
(b) Reserves and surplus	2898	3135
Sub-total - Shareholders funds	3901	4138
2 Non-Current liabilities	50	48
3 Current liabilities		
(a) Short-term borrowings	222	210
(b) Trade payables	396	329
(c) Others current liabilities	24	59
(d) Short-term provisions	0	2
Sub-total - Current liabilities	642	600
TOTAL - EQUITY AND LIBILITIES	4593	4786
B ASSETS		
1 Non-current assets		
(a) Fixed assets	275	275
(b) Non-current investments	5	5
(c) Long-term loans and advances	0	0
Sub-total - Non-current assets	280	280
2 Current assets		
(a) Inventories	1147	1073
(b) Trade receivables	1052	1063
(c) Cash and cash equivalents	1408	1508
(d) Short-term loans and advances	456	445
(e) Others current assets	250	417
Sub-total - Non-current assets	4313	4506
TOTAL - ASSETS	4593	4786

For CREATIVE EYE LIMITED

Sd/-

(DHEERAJ KUMAR)

Chairman & Managing Director

Dated : 12.11.2014

Place : Mumbai

Uttam Abuwala & Co.
Chartered Accountants

Website:<http://www.uttamabuwala.com>

Independent Auditor's Limited Review Report

To
The Board of Directors
Creative Eye Limited

We have reviewed the accompanying statement of unaudited financial results of **M/s Creative Eye Limited** for the quarter and half year ended on **September 30, 2014** except for the disclosures regarding 'Public Shareholding' and 'Promoter and Promoter Group Shareholding' which have been traced from disclosures made by the management and have not been audited by us. This statement is the responsibility of the Company's Management and has been approved by the Board of Directors/committee of Board of Directors. Our responsibility is to issue a report on these financial statements based on our review.

We conducted our review in accordance with the **Standard on Review Engagement (SRE) 2410, "Review of Interim Financial Information performed by the Independent Auditor of the Entity"** issued by the Institute of Chartered Accountants of India. This standard requires that we plan and perform the review to obtain moderate assurance as to whether the financial statements are free of material misstatement. A review is limited primarily to inquiries of company personnel and analytical procedures applied to financial data and thus provide less assurance than an audit. We have not performed an audit and accordingly, we do not express an audit opinion.

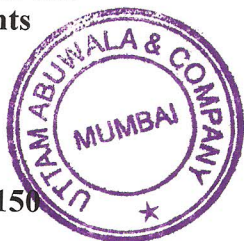
Based on our review conducted as above, nothing has come to our attention that causes us to believe that the accompanying statement of unaudited financial results prepared in accordance with applicable accounting standards notified under **Companies Act 1956(which continue to apply as per section 133 of the Companies Act 2013 read with rule 7 of the Companies (Accounts) Rules,2014)** and other recognised accounting practices and policies has not disclosed the information required to be disclosed in terms of **Clause 41 of the Listing Agreement** including the manner in which it is to be disclosed, or that it contains any material misstatement.

For Uttam Abuwala & Co.
Chartered Accountants


CA. Urmish Mehta
(Partner)

Membership No. 137150

Firm No. 111184W



Date: November 12, 2014

Place: Mumbai

Head Office: 409/410 Abuwala House , Gundecha Industrial Complex, Next to Big Bazaar,
Akruli Road, Kandivali (EAST) Mumbai-400101.
Branch Offices: Bhopal, Pune, Hyderabad, Nashik, Lonavala, Vapi & Jodhpur