

April 15, 2026

To,
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001
BSE Scrip Code: 539141

To,
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot No. C/1, G Block,
Bandra Kurla Complex, Bandra (East), Mumbai-
400 051
NSE Symbol: UFO

Dear Sir/ Ma'am,

Sub: Press Release

Please find attached herewith a Press Release titled '**UFO MOVIEZ TIES UP WITH CHINA FILM GROUP PROMOTED "CINITY" A HOLLYWOOD APPROVED PREMIUM LARGE SCREEN FORMAT TO PROVIDE A LARGER-THAN-LIFE EXPERIENCE TO CINEGOERS IN INDIA**'.

Request you to take it on record and disseminate it on your website.

Thanking you.

Yours faithfully,

For **UFO Moviez India Limited**

Kavita Thadeshwar
Company Secretary



PRESS RELEASE

UFO MOVIEZ TIES UP WITH CHINA FILM GROUP PROMOTED “CINITY” A HOLLYWOOD APPROVED PREMIUM LARGE SCREEN FORMAT TO PROVIDE A LARGER-THAN-LIFE EXPERIENCE TO CINEGOERS IN INDIA

Mumbai, Las Vegas: April 15, 2026 - UFO Moviez India Limited (UFO), India’s largest cinema integrator, announced an exclusive tie up with China Film Group for their Hollywood approved Premium Large Screen Format (PLF) – CINITY, for the Indian market.

Said Tony Zhang, CEO from China Film Technology Co., Ltd. “ CINITY creatively integrates in a Premium Large Screen Format, the best qualities of cinema technology today namely, 4K resolution, 3D, high brightness, high frame rate (HFR), high dynamic range (HDR), a wide color gamut, and immersive sound. CINITY is committed to advancing innovation in film technology and promoting the deep integration and continuous innovation of film and technology. It continuously pushes forward the technological progress and product R&D of high-format films, improves the related industry chain, and drives quality upgrades across the industry through technology. It endeavors to render directors' creative intentions with greater details and evoke emotional resonance with audiences. By reinforcing a differentiated experience from television and streaming platforms, it redefines entertainment lifestyles to draw more people to theaters for an unparalleled sense of enjoyment and fulfillment.”

Rajesh Mishra – Executive Director- UFO MOVIEZ said “Cinema viewing habits are evolving alongwith the film making patterns to cater to the changing audience tastes and sensibilities. Viewers are looking towards technologies and formats that give them a larger than life experience, especially in the case of films in Premium Large screen Formats. Cinity’s PLF will provide a platform to Indian exhibitors looking to provide Premium Large Screen experience in line with the best of industry standards cine goers to experience cinema in its truest form on a grand scale and unmatched quality. We are excited to bring this leading technology to India to cater to the growing demand of Premium Large Screen Format. UFO in association with Cinity will bring in best Hollywood films as well as Indian films in Cinity Format by setting up a laboratory in India.”

ABOUT CINITY

CINITY is forging the High-Format Film Industry Chain, China's High-tech Format Film Brand. The company is committed to advancing innovation in film technology and promoting the deep integration and continuous innovation of film and technology. Leveraging the advantages of China's film industry chain and platform resources, it continuously pushes forward the technological progress and product R&D of high-tech format films, improves the related industry chain, and drives quality upgrades across the industry through technology.

As a high-tech format film brand independently developed in China, CINITY has evolved beyond mere projection technology into a comprehensive application chain for high-format film technology. It integrates seven core technologies—4K, 3D, high brightness, high frame rate, high dynamic range, wide color gamut, and immersive sound—spanning projection systems, production processes, and front-end filming. With internationally leading technical specifications, CINITY redefines and elevates the cinematic experience: sharper images, more vibrant colors, smoother motion, and more realistic sound, resulting in an unparalleled sense of immersion.

Contact Person Ray Shen, Sales Director- China Film Technology Co., Ltd.

About UFO Moviez India Limited

UFO is India's largest in-cinema advertising platform, with the power to impact almost 1.8 billion viewers annually through 4,049 screens, comprising 2,543 Multiplex screens and 1,506 single screens across 1,359 cities, leading directly into the hearts of India's Urban Heartland.

UFO is the first one, to enable cinema digitization with satellite technology in India. UFO is the end to end service provider for all DCI and non-DCI related cinema solutions. As on December 31, 2025, UFO's global network, along with subsidiaries and associates, spans 3,584 screens. UFO has created a pan India, high impact in-cinema advertising platform with generally long-term advertising rights to 3,783 screens, with an aggregate seating capacity of approximately 1.8 billion viewers annually and a reach of 1,348 cities and towns across India, as on December 31, 2025.

UFO's innovation driven DNA empowers it to use technology and business intelligence to minimize content irrelevance by providing relevant content, to the relevant people, at the relevant time! UFO's mission is clear - un-biased, undivided, uninterrupted, cinema for all, and in doing so, outshining as the country's largest cinema-influencers.

Visit us at www.ufomoviez.com.

For further details, contact:

Contact Person : Pradeep Shetty Dy. CEO - UFO MOVIEZ INDIA LIMITED

pradeep.shetty@ufomoviez.com