'A part of your daily life'

UFLEX LIMITED

(Formerly Known as Flex Industries Limited)
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UFLEX/SEC/2016/

March 18, 2016

The National Stock Exchange of India Limited
Exchange Plaza, 5th Floor
Plot No.C/l, G-Block
Bandra-Kurla Complex
Bandra (E),
Mumbai – 400051

Scrip Code : UFLEX

The BSE Limited
Corporate Relationships Department
1st Floor, New Trading Ring,
Rotunda Building, P J Towers,
Dalal Street, Fort,
Mumbai – 400 001

Scrip Code : 500148

Subject : Press Release

Dear Sir,

We attach herewith a "Press Release" for the information of members.

Thanking you,

Yours faithfully,
For UFLEX LIMITED

(Ajay Krishna)
Sr. Vice President (Legal) &
Company Secretary

Encl : As above

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PRESS RELEASE

And the Power Brand Rising Star Award 2016 goes to 'Flexible Packaging Major Uflex'

New Delhi: 18 March 2016: At a time when flexible packaging is immaculately shaping the contours of the FMCG industry world over,bringing much ease, benefits and convenience to the end users, Uflex has been honored with the **Power Brand Rising Star Award 2016**. Notably, Uflex is India's largest global flexible packaging solution company enjoying a formidable market presence in over 140 countries.

The Indian flexible packaging industry has been growing at 15-17 % annually over the past five years or so. Globally the industry is growing at 4.5-5% annually. Consumer Goods industry is the biggest user of flexible packaging but still remains quite under penetrated in India when compared globally. Estimated20-25% consumer goods are sold in packaged form. With the improving economic environment and demand from consumer goods industry, the domestic packaging industry has a potential to grow at more than 20 % annually here onwards. Flexible packaging is thus among the most promising and fastest growing sectors in India.

Planman Media – a name synonymous to fearless, analytical, sharp and insightful journalism,through its 'Power Brand Rising Stars'platform recognizes promising brands that have shown sustained growth over the past and have been able to create a huge impact etching a strong impression to 'elevate' and capture the imagination of a resurgent India.

Given the unmatched capabilities and competitiveness of Uflex amidst flexible packaging industry, the organization was selectedforthe **Power Brand Rising Star Award 2016**on account of its superior **Brand Equity**assessed through research on ***Brand Image & Perception, Brand Performance, Brand Loyalty, Brand Awareness and Brand Association.*** The award was conferred at a scintillating ceremony held in the Capital presided over by Dr. Najma A. HeptullaHon'bleUnion Minister of Minority Affairswith the bigwigs of India Inc. in attendance.

Mr. Ashok Chaturvedi, Chairman and Managing Director, Uflex Limited in an official statement said ***"Flexible packaging has ushered FMCG brands within the reach of the common thereby justifying the adjective 'flexible' in its truest sense. Besides addressing affordability, flexible packaging has immense potential to offer enhanced aesthetics, optimum barrier properties for prolonged shelf life, improvised pack functionalities, environment friendly alternatives w.r.t rigid packaging and unparalleled brand protection in terms of anti-***

Certified True Copy
For UFLEX LIMITED
(AJAY KRISHNA)
Sr. Vice President (Legal) &
Company Secretary

counterfeitingfeatures that keep look-alikes at bay. I am glad that Uflex has been 'The Pioneer'in bringing the Flexible Packaging experience in India. Our capability to provide end-to-end flexible packaging solutions globally blended with a strong conviction to consistently innovate and create value added differentiation for our clients has been driving us and shall continue to drive us in setting new benchmarks.Flexible packaging industry is indeed a Rising Star that offers sky full of great possibilities, and Uflex is truly humbled and inspired for being honored as the Power Brand in this category."

About Uflex

Uflex is India's largest end-to-end flexible packaging company and an emerging global player. Since its inception back in 1983, Uflex has grown from strength to strength to evolve as a truly Indian Multinational with consumers spread across the world. Uflex today has state-of-the-art packaging facilities at multiple locations in India with installed capacity of around 100,000 TPA and has packaging film manufacturing facilities in India, UAE, Mexico Egypt, Poland and USA with cumulative installed capacity in excess of 337,000 TPA.

All Uflex plants are accredited with ISO 9001, 14001, HACCP & BRC certifications. Uflex caters to markets spanning across the globe in over 140 countries like USA, Canada, South American countries, UK and other European Countries, Russia, South Africa, CIS, Asian and African nations. Integrated within its core business profile are allied businesses like Engineering, Cylinders, Holography and Chemicals which further give Uflex a superior edge above competition.

Uflex Limited is also a part of the D&B Global Database and winner of various prestigious national and international awards for its products' excellence. Uflex offers technologically superior packaging solutions for a wide variety of products such as snack foods, candy and confectionery, sugar, rice & other cereals, beverages, tea & coffee, dessert mixes, noodles, wheat flour, soaps and detergents, shampoos & conditioners, vegetable oil, spices, marinates & pastes, cheese & dairy products, frozen food, sea food, meat, anti-fog, pet food, pharmaceuticals, contraceptives, garden fertilizers and plant nutrients, motor oil and lubricants, automotive and engineering components etc.

Some of Uflex's clients on the global turf include P&G, PepsiCo; Tata Global; Mondelez, L' Oreal, Britannia, Haldiram's, Amul, Kimberly Clark, Ferro Rocher, Perfetti, GSK, Nestle, Agrotech Foods, Coca Cola, Wrigley, Johnson & Johnson among others.

For further information, please contact:

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