'A part of your daily life'

UFLEX LIMITED

(Formerly Known as Flex Industries Limited)
Division/Office: CORPORATE - SECRETARIAL
Corporate Office: A-107-108, Sector-IV, Distt. Gautam Budh Nagar, NOIDA - 201301, (U.P.), India
Tel.: +91-120-4012345/2522558 **Fax:** +91-120-2442903
Website: www.uflexltd.com **E-mail ID:** flexsec@vsnl.net

UFLEX/SEC/2016/

August 8, 2016

The National Stock Exchange of India Limited
Exchange Plaza, 5th Floor
Plot No.C/l, G-Block
Bandra-Kurla Complex
Bandra (E),
Mumbai – 400051

Scrip Code : UFLEX

The BSE Limited
Corporate Relationships Department
1st Floor, New Trading Ring,
Rotunda Building, P J Towers,
Dalal Street, Fort,
Mumbai – 400 001

Scrip Code : 500148

Subject : Press Release

Dear Sir,

We attach herewith a "Press Release" for the information of members.

Thanking you,

Yours faithfully,
For UFLEX LIMITED

(Ajay Krishna)
Sr. Vice President (Legal) &
Company Secretary

Encl : As above

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PRESS RELEASE

Flexible Packaging Major Uflex engineers 'Seal of Authenticity'forNescafe Classic

At a time when the FMCG counterfeit and smuggled products' market in India stands at a staggering Rs.68, 000 crore*(joint study by KPMG and FICCI, 2015),*it is only prudent to take pre-emptive measures to steer the fake and spurious away.

As India's largest global flexible packaging solution company, Uflex vehementlybelieves inpro-active value engineering embedded in innovation to create differentiation that enhances the brand equity of its clientele. One such offering of late has been the bespoke *'Seal of Authenticity'*to Nescafe Classic- the much celebrated coffee brand of India's biggest food company Nestle India.

The 'Seal of Authenticity' isan especially engineered tamper-proof brand protection/ anti-counterfeiting solution that does not disturb the retail price coordinates. The seal among several other features comprises an innovative 3D reflective lens image using transfer technology.

The development of this brand protection feature for Nescafe saw a perfect interplay of synergies between an external agency that created the lens; the holography business vertical at Uflex that prepared the master to be further able to replicate more of such lenses; and last but not the least the converting/ packaging business vertical at Uflex that successfully transposed this technology on to the laminate using the transfer technology.



Nescafe Seal Of Authenticity—Brand Protection Solution by Uflex

Certified True Copy

For UFLEX LIMITED

(AJAY KRISHNA)
Sr. Vice President (Legal) &
Company Secretary

What more – This is an absolutely cost effective yet impregnable anti-counterfeiting solution affordable by all genres of brands. Ever since the solution has been offered to Nescafe Classic, other brands have also stepped forward asking for similar brand protection solutions.

Mr. Ashok Chaturvedi, Chairman and Managing Director, Uflex Limited said, **"The Seal of Authenticity is one of the very many innovative solutions that my organization offers to our esteemed clients across the globe. By engineering *'The Seal of Authenticity'*, Uflex has imposed an insurmountableTechnology Barrier; Application Barrier and Process Know How Barrier in the brand protection solution arena. We have raised the bar of competition in the best interest of our clients. When you raise the bar you shake off the fake and the spurious automatically."**

About Uflex

Uflex is India's largest end-to-end flexible packaging company and an emerging global player. Since its inception back in 1983, Uflex has grown from strength to strength to evolve as a truly Indian Multinational with consumers spread across the world. Uflex today has state-of-the-art packaging facilities at multiple locations in India with installed capacity of around 100,000 TPA and has packaging film manufacturing facilities in India, UAE, Mexico Egypt, Poland and USA with cumulative installed capacity in excess of 337,000 TPA.

All Uflex plants are accredited with ISO 9001, 14001, HACCP & BRC certifications. Uflex caters to markets spanning across the globe in over 140 countries like USA, Canada, South American countries, UK and other European Countries, Russia, South Africa, CIS, Asian and African nations. Integrated within its core business profile are allied businesses like Engineering, Cylinders, Holography and Chemicals which further give Uflex a superior edge above competition.

Uflex Limited is also a part of the D&B Global Database and winner of various prestigious national and international awards for its products' excellence. Uflex offers technologically superior packaging solutions for a wide variety of products such as snack foods, candy and confectionery, sugar, rice & other cereals, beverages, tea & coffee, dessert mixes, noodles, wheat flour, soaps and detergents, shampoos & conditioners, vegetable oil, spices, marinates & pastes, cheese & dairy products, frozen food, sea food, meat, anti-fog, pet food, pharmaceuticals, contraceptives, garden fertilizers and plant nutrients, motor oil and lubricants, automotive and engineering components etc.

Some of Uflex's clients on the global turf include P&G, PepsiCo; Tata Global; Mondelez, L' Oreal, Britannia, Haldiram's, Amul, Kimberly Clark, Ferro Rocher, Perfetti, GSK, Nestle, Agrotech Foods, Coca Cola, Wrigley, Johnson & Johnson among others.

For further information, please contact:

- T. Anand Mahesh / Subrat Sarangi

Mobile No.: 09870716285 / 9899501299

E-mail: anand@mavcommgroup.com / s.sarangi@mavcommgroup.com

- Rajesh Agrawal; Vice President, Investor Relations & PR, Uflex Limited
  Mobile No.: 09967491495
  E-mail: rajesh.agrawal@uflexltd.com

- Rohit Sharma, Manager, Investor Relations, PR& CSR, Uflex Limited
  Mobile No.: 09910300187
  E-mail: rohit.sharma@uflexltd.com
  Website:www.uflexltd.com

Official Release / (3) Uflex August/2016

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For UFLEX LIMITED

(AJAY KRISHNA)
Sr. Vice President (Legal) &
Company Secretary