



UNITED BREWERIES LIMITED

May 30, 2020

1. The Secretary
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street, Fort
Mumbai 400 023

2. The Manager
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot. C/1, G Bl.
Bandra-Kurla Complex, Bandra (East)
Mumbai – 400 051

Dear Sir,

Sub: **Newspaper Advertisement**

Pursuant to Regulation 47 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, we enclosed herewith copies of Public Notice for the attention of Shareholders of the company to update their email-Ids with the Depository Participants and Registrar and Transfer Agent of the company, duly published in Regional and English languages in the required Newspapers at Bangalore and other states on Friday i.e. May 29, 2020.

Kindly take the above on record.

Thanking you,

Yours faithfully,
For UNITED BREWERIES LIMITED

GOVIND IYENGAR

Senior Vice President – Legal &
Company Secretary

Encl: a/a

GOVT WEIGHS OVERHAUL OF THE IN-SCHOOL STUDY MODEL

Only 100 Days of School: New Model Envisages 50% Home Classes

TO REOPEN SAFELY Open air classes, sanitation and 6 feet distance in class, staff rooms, reception to be recommended

Anubhuti Vishnoi
@timesgroup.com

New Delhi: The 220 working days and 1,200 hours of in-school studying model is likely to be replaced with a combination of school and home learning under a new normal dictated by the Covid-19 pandemic, people aware of the development said.

The Union human resources development ministry is working on a proposed framework that will cut down the in-school learning time to 100 days and 600 hours and add an equal proportion of 100 days and 600 active learning hours at home, they said.

The remaining 120 hours, or 20 days (two days a month), are likely to be set aside for interventions from doctors and counsellors either at school or at home to ensure the emotional well-being of children.

In its guidelines on 'Reopening of Schools', which will be announced soon, the HRD ministry is also expected to ask all schools to focus on disadvantaged children who may not have access to online facilities and learning tools and children with special needs to help them adapt to the new format of learning, the sources said.

MIGRANT CHILDREN

The Centre is preparing to ask all states to ensure that the return of migrant workers and their families is safe.

SCHOOL YEAR 2020-21—The Likely Model

30-50% of the students (rotationally on alternate days or twice a week) to attend school.

Classes 9 to 12: attend 4-5 times a week, classes 6 to 8 may attend 2-4 times a week and lower primary classes only up to twice a week. Flexible attendance and sick leave rules.

Allowing willing students to opt for study from home, with proper learning protocols. Weekly time tables, 30 minute periods instead of 45 minute ones.



others who may have experienced displacement due to the lockdown are immediately granted admission at their nearest school on the basis of any identity card without insisting on transfer certificate or other usual requirements - so that they do not fall off the learning curve, they said.

Simultaneously, schools in areas from where migrant workers have left for now are to be asked not to immediately strike off the names of children who may not be back to school when it reopens. Instead, they should prepare a database on such children, the sources said.

The HRD ministry is also likely to advise schools to ensure special attention to children with educational gaps, and remedial formats for these.

children, the sources said. Its guidelines will advise states, the student teacher-parent community and schools on learning with social/physical distancing.

ATTENDANCE

It is proposed that no more than 30%-50% students attend school on a time with a graded format and possibly double shifts. Those in class 1 to 5 may attend school only twice a week, while classes 6 to 8 may attend 2-4 times a week, and classes 9 to 12 may attend 4-5 times a week.

A weekly time-table system is adequate with the typical 45-minute period truncated to a 30-minute one. A separate hour-long integrated lesson may be suggested for these.

Flexibility in attendance and sick leave

ASSESSMENT

A key component of the academic year will be the changed assessment/examination format, sources said. The HRD ministry is likely to discourage pen and paper-based assessments and, instead, pitch for 'non-stressful assessment' for maths ranging from role-play quizzes, presentations in class, and project work and portfolios at home.

A monthly assessment is part of the larger emphasis in the guidelines to ensure the wellbeing of students and keep stress levels down, sources said.

AT A DISTANCE

A full standard operating procedure will be devised across schools to ensure Covid-19 is kept at bay through intensive sanitisation and rigorous norms for physical distancing in class, school transport, labs, playgrounds, and so on, people cited earlier said.

Separate guidelines will be issued on serving of mid-day meals in government schools, including mandating salt/turmeric washes for vegetables, monitored cooking, staggered serving of the mid-day meal to children, daily thermal screening of cooks and helpers, and ensuring disinfection of the kitchen and serving area. Hostels will have to ensure temporary partitions are created to ensure physical distancing and initial quarantine facilities are made available for students and staff who come from homes and public transport.

45 KG OF IED SEIZED
Vehicle-Laden
IED Blast
Averted in
Pulwama

Press Trust of India

Srinagar: Security forces on Thursday averted a major tragedy as they foiled a bid to set up a car-borne IED, containing about 45 kgs of explosives, in Pulwama district of Jammu and Kashmir, police said. Inspector-General of Police Kashmir Vijay Kumar said the terrorists of Hizbul Mujahideen (HM) and Jaish-e-Mohammad (JeM) were working together to target the security forces in a similar manner as the February last year suicide attack which left more than 40 CRPF personnel dead.



Hizb and JeM terrorists were working together to target the security forces. Police

forces using car bomb. When the input material on Wednesday, we developed it and nakas were placed in Pulwama by the security forces, Kumar said. He said in the evening, when the suspected car, about which the police already had inputs, reached a naka, the security forces fired some warning shots and the car turned the car away and fled.

SECOND MEET HELD
Farooq
Nominated to
Delimitation
Panel on JK

Our Political Bureau

New Delhi: Even as the Supreme Court heard a plea on the Delimitation Commission on Thursday, the Commission on Thursday held its second meeting getting on board associate members nominated from across parties.

Among those nominated to the commission by the Lok Sabha Speaker are National Conference president and MP Farooq Abdullah. Delimitation, however, is a particularly prickly issue for the NC on two counts—one, the party has challenged the J&K reorganisation Act 2019 in the SC and hence its participation in delimitation exercise that follows from the Act leaves it in a political hotspot. Two, in 2002, the then NC government amended the Jammu and Kashmir Representation of the People Act 1987 and Section 7(3) of the Constitution of J&K freezing delimitation of the state's constituencies. J&K saw the last such exercise undertaken only in 1985. It has often been argued that delimitation exercise was held back deliberately to ensure greater representation of Kashmir in the legislative assembly and Parliament rather than Jammu area.

Focus on Own Problems While Dealing With The Two Global Powers

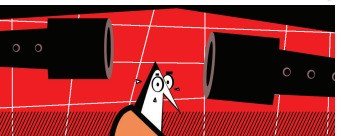


AVINASH MOHANANEY

India is caught in an escalating war of domination between the US and China that may overshadow Covid-19 pandemic. The US model has been badly exposed for its failure to protect lives of its citizens. As a result, even US corporates are feeling the heat of public anger with campaign on 'health care for all' likely to dominate the upcoming presidential elections. Incumbent

President Donald Trump's electoral prospects appear to have also been adversely affected by the pandemic. China, no doubt, sees an opportunity to outpace the US by expanding and projecting its form of Communist party-owned corporate model. It would certainly require muscle-flexing, both military and economic, to make the world acknowledge its ability to replace the US. After all, it was the superior US military and industrial power that helped it dominate the world post-World War II.

India, with whom China has a longstanding boundary dispute, presents itself a site for conflict given its close ties with the US. The perception that India has firmly moved towards the 'US camp' has grown after public events like 'How-



ANUBHUTI VISHNOI

dy Modi' and 'Namaste Trump'. Positioning large number of PLA troops in the Galwan Valley of Ladakh, an area on the Indian side of the Line of Actual Control, is a deliberate move. This would help China to counter any US move to use India against it and will help encourage Indian detractors in the region

ANUBHUTI VISHNOI

to raise their voices of protest. The reality is that only sympathetic car Pakistan found on its objections to the reconstitution of Jammu and Kashmir in August last year was China. It is no more believes that the US could be an honest interlocutor with India. The statements issued by Pak prime minister

Imran Khan and his foreign minister Shah Mehmood Qureshi on May 27 appear to indicate that China had certainly taken Pakistan into confidence before deployment of troops in Galwan Valley.

Imran Khan tweeted that India is becoming a threat to its neighbours. 'Bangladesh through Citizenship Act, border dispute with Nepal and China, & Pak taking threat with false flag operation', he added. The same day, he also tweeted that India's 'aggressive policy against its neighbours is putting regional peace and stability at stake'. The stage was in fact set by Pakistan army chief Qamar Javed Bajwa, who warned that any attempt to change 'disputed status of the Valley, including any political or military thought would

be responded to by military power".

He was visiting troops on the line of control on Eid (May 28).

Not to be left behind, Nepal has also accused India of "big brotherly" attitude when it protested the construction of road to Lipulekh for travel of pilgrims to Kailash Mansarovar. Before the issue could be tackled and resolved amicably at political and diplomatic level, Indian army chief Gen MM Naravane hinted at Chinese hand behind the Nepal complaint.

An independent foreign policy that is accommodating towards India's smaller neighbours is a must for maintaining sanity and keeping the region away from competing powers. The first steps to revive and strengthen South Asian Association for Regional Cooperation (SAARC) and

develop it as a counter weight to global war of domination. What we require is political sagacity and diplomatic finesse to resolve thorny issues with our neighbours. Using the US leverage against Pakistan on the issue of terrorism doesn't mean that we help the incumbent president in his electoral battle.

Strategic partnership with India perfectly suits the US, as it eyes big weapon deals. We have become the second largest importer of arms in the world. But does it suit India with myriads of problems of basic survival that it faces? A question that the Indian security establishment must ponder over and make policies accordingly. (The writer is a former Intelligence Bureau officer, who served in Pakistan)

EXPECTING ELECTION ON TIME

BJP Ready for Bihar Polls, Alliance Govt Has Delivered: Bhupendra Yadav

Kumar.Anshuman@timesgroup.com

New Delhi: BJP general secretary and Bihar in-charge Bhupendra Yadav said his party is ready for elections in Bihar and the alliance with Nithish Kumar is strong.

"Our alliance is stronger than the opposition in Bihar. We would fight the elections with positivity," Yadav told ET. Of late, the state government has faced back over its handling of migrant labourers who are returning home. Yadav, however, said the matter has been handled very well. "More than 16 lakh people who registered themselves got ₹1,000 each from the government. Bihar has made over 7,500 quarantine centres."

NO SYMPTOMATIC TREATMENT

Not Toeing Central Line, Bihar to Discharge Patients Only After They Test Negative

Nithish government modified policy 'based on the suggestions of clinicians and experts'

Aman.Sharma
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New Delhi: The Nithish Kumar-led NDA government in Bihar has decided not to follow the revised discharge policy for Covid-19 patients specified by the Centre and has modified it by stipulating that a negative RT-PCR test would be mandatory before discharging any coronavirus patient from hospital.

The Centre had earlier this month come out with a revised discharge policy, which laid down that Covid-19 patients in healthcare facilities, except severe cases, can be discharged without an RT-PCR test if they do not show any symptoms.

The Bihar government has written to all divisional commissioners and district magistrates in the state saying it has reviewed the central discharge policy and has modified it "based on the suggestions of clinicians and experts to make it more stringent for the containment of Covid-19 in the state." The modified policy, a copy of which has been sent by ET, recommends that discharge of Covid-19 cases from healthcare facilities should be done after one negative follow-up result in RT-PCR test for all pre-symptomatic and mild or

BOOTH-LEVEL TEAMS READY

BJP has formed a 7-member group, with people from different castes and a woman, for every booth

Meanwhile, the party has rolled out a digital campaign plan. On Wednesday, Yadav, along with BJP joint general secretary Sandeep Singh and Bihar BJP president Sanjay Jaiswal, interacted with 1,084 BJP block presidents through video link. "This was the first such programme conducted at the block level," Sanjay Jaiswal said. "We have given a target to everyone that on May 30 around 10 lakh people should come from Bihar during the Facebook Live by party president JP Nadda." The party has also formed a seven-member group, called 'Sapardhi', for every booth. The seven persons will be from different communities and will conduct elections. We are preparing on

on-time time."

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Rajasthan To Allow Discharge Only After a Negative RT-PCR Test

New Delhi: Rajasthan has also tweaked the Centre's revised discharge policy citing present circumstances in the state, saying patients of the "high-risk group" must be discharged from hospital only after a negative RT-PCR Test, whether they show symptoms or not.



To allow discharge of non-serious patients, Centre cited a study from South Korea claiming people don't pass on infection

Under the new central policy, a mild or moderate or severe symptomatic cases can be discharged after 10 days of symptoms onset and no fever for three days, while being visited home isolation for seven days and monitoring of health over a telephone call on the fourteenth day. Moderate cases in Covid health centres follow the same route of discharge after 10 days if the patient doesn't need oxygen for three days after subsiding of fever and exhibit no further symptoms.

UNITED BREWERIES LIMITED

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NOTICE

FOR THE ATTENTION OF SHAREHOLDERS OF UNITED BREWERIES LIMITED

United Breweries Limited requests its shareholders to register their email address and mobile number for updating the said details in the records of the relevant depositories through their depository participants or by visiting the web link <https://www.integratedindia.in/ubnl> as provided by its Registrar and Transfer Agent, M/s. Integrated Registry Management Services Pvt. Ltd. ("RTA"), for sending certain documents/information as required.

The RTA can also be contacted at rtg@integratedindia.in. No action is required from shareholders whose email address and mobile number are already correctly updated.

For United BREWERIES LIMITED Sd/-

GOVIND YENGAIR

Senior Vice President - Legal & Company Secretary

Place: Bangalore
Date: May 28, 2020

'OUR CONVERSION RATES ARE 5X-10X HIGHER THAN IN BANNER ADS'

1World Online, a US-based, blockchain-powered platform for publishers and brands, is disrupting the space with its advertising solution. Alex Fedosseev, CEO & Founder of 1World Online, speaks about the platform and why online marketplaces are the future. Excerpts:

How does 1World work?

We build widgets that can fit into any website and enable an interactive experience. If people read something and have an opinion, they can share it. We also have insights, which are interactive pages by which one can compare what people think about something in New York vs California vs India vs other places. We also have an open API unlike other companies.

How do you generate relevant content for publishers?

Our team creates content keeping in mind what's in the news and what's trending. We allow our publishers to create questions, which then become part of the library. We also take crowd contributions, so if a publisher wants, it can reward users for their suggested questions.

We also have an AI engine that allows you

to find the matching question for an article.

Can you share some experiences that you create? Apart from poll questions, we also provide quizzes and trivia feeds, which is great for sports and entertainment. Our open API allows

We bring in a lot of transparency. Also, there is something both for the advertiser and the people. Several case studies have proved that our conversion rates are 5X-10X higher than traditional banner ads

case studies have proved that our conversion rates are 5X-10X higher than traditional banner ads.

How are you building trust with advertisers? The problem in traditional advertising is that there are too many middlemen between brand and audience. So, brands don't get value. Through 1World, brands can directly reach the customer and react to his needs. That helps build trust.

How does this technology work? I am a big believer of blockchain. You can manage assets such as tokens or other cryptocurrencies. You can also do public ledgers. So, for me the transition was from internet of information to internet of value.

There is a lot of uncertainty regarding cryptocurrencies. Will 1WO tokens achieve the desired acceptance? There is a difference between normal tokens and asset-backed tokens (ABTs), and 1WO tokens are ABTs. We have a real asset behind these tokens, which is 1 CPM (cost per thousand ad impressions). Anyone who has a token can get one thousand impressions from our network, which is really big.

How do you see 1World evolving in the future? Post Covid-19, there is more demand for bringing in a lot of transparency. Also, there is something both for the advertiser and the people. Several

What makes 1World different from other advertising platforms? We are giving tokens, which can be redeemed for cash or other goods and services.

Several

Several