



January 17, 2025

To,
BSE Limited
Scrip Code: 532478

National Stock Exchange of India Limited
Symbol: UBL

Dear Sir,

Sub: **Intimation of Product Launch under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (hereinafter referred to as 'SEBI Listing Regulations')**

In compliance with Regulation 30 read with Para B of Part A of Schedule III of the SEBI Listing Regulations, we wish to inform that 'Kingfisher Mango Berry Twist Flavoured Beer' and 'Kingfisher Lemon Masala Flavoured Beer', will be available in the Union Territory of Daman and the State of Goa, from this month.

The details of the said product as required under SEBI Listing Regulations read with SEBI Master Circular No. SEBI/HO/CFD/PoD2/CIR/P/0155 dated November 11, 2024 and SEBI Circular No. SEBI/HO/CFD/CFD-PoD-2/CIR/P/2024/185 dated December 31, 2024, are given herein below:

Sr. No.	Particulars	Description
1.	Name of the Product	<u>Kingfisher Presents:</u> Kingfisher Mango Berry Twist Flavoured Beer and Kingfisher Lemon Masala Flavoured Beer
2.	Date of Launch	January 17, 2025
3.	Category of the Product	Premium Strong Beer
4.	Whether it caters to domestic/international market	The current launch is focused on catering to the domestic market only
5.	Name of the countries in which the product is launched (in case of international)	Not Applicable

Kindly take the same on record.

Thanking You,

For UNITED BREWERIES LIMITED

NIKHIL MALPANI
Company Secretary & Compliance Officer