TRIDENT GROUP

TRIDENT/CS/2012
October 16, 2012

National Stock Exchange of India Limited Exchange Plaza Plot NO. C/1, G Block Bandra Kurla Complex, Bandra (E) Mumbai- 400 051	BSE Limited Phiroze Jeejeebhoy Towers Dalal Street Mumbai - 400 001
Scrip Code: - TRIDENT	Scrip Code: - 521064

Sub: **Trident conferred with "Best Terry Towel Exporter Award and Best Global Exporter by TEXPROCIL"**

Dear Sirs,

We would like to inform you that Trident Limited has been conferred with two prestigious awards by The Cotton Textiles Export Promotion Council of India (TEXPROCIL). The company has bagged a Silver Trophy for Best Terry Towel Exporter in Made-ups Category and a Bronze Trophy for Best Global Exporter (Overall).

The award was presented by Smt. Kiran Dhingra, Hon'ble Secretary (Textiles), Government of India. The award has been conferred in recognition of outstanding Export Performance in the export of textiles.

The press release issued on this occasion is enclosed.

This is for your information please.

Thanking you,

Yours faithfully,

For **Trident Limited**

[Pawan Babbar]
Deputy Company Secretary

Trident conferred with "Best Terry Towel Exporter Award and Best Global Exporter by TEXPROCIL"

Mumbai, October 16, 2012 - Trident Limited, one of country's leading textile manufacturers, was conferred with two prestigious awards by The Cotton Textiles Export Promotion Council of India (TEXPROCIL) today. The company has bagged a Silver Trophy for Best Terry Towel Exporter in Made-ups Category and a Bronze Trophy for Best Global Exporter (Overall). The award was presented to Trident Limited by Smt. Kiran Dhingra, Hon'ble Secretary (Textiles), Government of India. The award has been conferred in recognition of outstanding Export Performance in the export of textiles. Trident Limited has already established its niche in the global market by building the confidence and trust of customers by providing quality services and delivering excellence.

Speaking about the achievement, Abhishek Gupta, Managing Director, Trident Limited said, "We are extremely glad to receive this honor from TEXPROCIL. I thank the council for appreciating our efforts and honoring us with this award."

Innovation has been a hallmark of Trident. From finest cotton, to specialty fibers to new weaving techniques, Trident has been giving new products and innovations to the market on regular basis.

The total textile exports of Trident Group in the year 2011-12 were Rs.1369 crores. The export turnover of textiles increased by 22.5 % during the year 2011-2012 as compared to previous year and exports of terry towels increased by 21%. TEXPROCIL awards are granted to exporters registered with it, in recognition of outstanding export performance in cotton textiles coming under the purview of the council namely, cotton yarn, cotton fabrics and cotton made-ups.

About Trident Limited:

Trident Limited is the flagship company of Trident Group a USD 1 Billion global player, with its array of customers spread across 75 countries. Trident Limited is a leading manufacturer of Terry Towels, Paper, Yarn and Chemicals.

The company has emerged as one of the largest manufacturers of terry towels and wheat straw based paper manufacturers in the world. Trident is associated with global retail brands across the globe, including Wal-Mart, JC Penney, IKEA, Target, Macy's, Kohl's, Sears, Sam's Club, Burlington etc. Trident has also frequently received accolades from its patrons in recognition for delivering high quality standards and for the customer centric approach. With a Compounded Annual Growth Rate (CAGR) of more than 30%, Trident has established itself as one of the fastest growing groups in India.

