TRIDENTGROUP™
Being different is normal

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TRIDENT/CS/2017
January 23, 2017

National Stock Exchange of India Limited Exchange Plaza, Plot No. C/1, G Block Bandra Kurla Complex, Bandra (E) Mumbai- 400 051	BSE Limited Phiroze Jeejeebhoy Towers Dalal Street Mumbai - 400 001
Scrip Code:- TRIDENT	Scrip Code:- 521064

Sub: Submission of Press Release

Dear Sirs,

Pursuant to Regulation 30 and other applicable provisions of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed herewith the Press release issued by the Company with respect to Trident certified with Prestigious 'Egyptian Gold Seal'.

This is for your information and records, please.

Thanking you,

For **Trident Limited**

TRIDENT LIMITED ★ TRIDENT GROUP ★ SANGHERA-148101, INDIA ★

(Hari Krishan)
Deputy Company Secretary

Encl: As above

Press Release

Trident Certified with Prestigious 'Egyptian Gold Seal'

Ludhiana, January 23, 2017: Trident Limited (Bloomberg: TRID:IN; NSE: TRIDENT; BSE: 521064), one of the world's largest vertically integrated Home Textile Player, today announced that the **'Cotton Egypt Association'** has accredited the Company with its coveted **'Gold Seal'** for Trident's **Yarn** as well as **Terry Towel** products. The 'Gold Seal' Certification is conferred after exhaustive DNA testing of the company's products. Egyptian cotton is regarded as the world's most superior & luxurious cotton in terms of quality, softness and durability.

Sharing his thoughts on this notable achievement, Mr. Abhishek Gupta, CEO, at Trident Limited, states:

"We are delighted to be recognized by the Cotton Egypt Association for our unparalleled product quality. The Gold seal symbolizes our continuous efforts in setting new benchmarks to build 'Brand Trust' through innovative excellence as well as strong emphasis on customer centrality".

Over the years, Trident has built World Class State-of-the-art Yarn, Bed & Bath linen manufacturing facilities. It follows a vertically integrated business model which is supported by the latest **SAP ECC6** system, thereby ensuring flawless material tracking throughout the value chain. This further safeguards the traceability and authenticity of all products.

Trident takes pride in being the **World's Largest Terry Towel** manufacturer with thorough systems and processes in place, coupled with experienced human capital and credentials. The Company has also emerged as the **World's Largest Compact Spinning** unit with a capacity of 190,000 spindles.

-ENDS-

About Trident Limited:

Incorporated in 1990, Trident Limited (NSE Code: TRIDENT; BSE Code: 521064), has emerged as:

- **One of the Largest Vertically Integrated Home Textile manufacturer in the world**
- **World's Largest Terry Towel manufacturer**
- **World's Largest Wheat-straw based Paper manufacturer**

With installed capacity of 688 looms of Terry Towels, Trident is capable of producing 90,000 MTs of Terry Towels Per Annum. Apart from presence in Terry Towels, the Company has recently forayed into the high-potential Bed Linen segment with a capacity of 500 looms capable of producing 43.2 million meters of Bed Sheets Per Annum, further augmenting its product offerings in the Home Textiles space. Spread across more than 900 acres in Punjab (Sanghera and Dhaula) and around 800 acres in Madhya Pradesh (Budhni), Trident has the state-of-the-art manufacturing facilities with thorough processes and systems in place, coupled with experienced human capital and credentials.

Trident is also one of the largest exporters of Home Textile products from India, with export Turnover accounting to more than 55% in FY 2016. Trident exports to more than 100 countries across 6 continents and its clientele comprises of leading global retail giants including Target, Ralph Lauren, JC Penney, IKEA, Wal-Mart, Macy's, Kohl's, Sears, Sam's Club and Burlington among others. The Company has frequently been acknowledged for its efforts in the field of Safety & Environment as well as for following highest quality standards and its customer-centric approach. In FY2017 thus far, the Company has received following prestigious accolades from TEXPROCIL:

Silver Trophy *for the Second Highest Exports of "Terry Towels"*

Silver Trophy *for the Second Highest Exports of "Cotton Yarn Counts 50s and below"*

Bronze Trophy *for the Third Highest Global Exports (Overall)*

Both CRISIL and CARE have rated the bank facilities of Trident Limited. CRISIL has given its 'CRISIL A/Stable' rating to the long term bank facilities and 'CRISIL A1' to the short term bank facilities, while CARE has given its 'CARE A/ CARE A1' ratings to the long term and short term bank facilities.

For more information, please visit www.tridentindia.com OR contact:

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