PRESS RELEASE

Tribhovandas Bhimji Zaveri - The Original organizes its Biggest Gold & Diamond Jewellery Exhibition in Goa from August 14 to 18

- *In Panaji from August 14 to 15; In Margao from August 17 to 18*

Tribhovandas Bhimji Zaveri Limited, a well-known and trusted jewellery retailer in India with a legacy of over 150 years, is organizing a Gold and Diamond exhibition in Goa at two separate locations --- Hotel Fidalgo, Panaji and Hotel Nanutel, Margao, Goa. Fabulous gold jewellery pieces and certified diamond will be on display on August 14 and 15 in Panaji; and in Margao from August 17 to 18; offering customers and diamond lovers' timeless royal collection of gold and diamond jewellery and articles.

According to Mr. Kiran Dixit, Group Head-Marketing, TBZ Limited., TBZ-The Original's biggest exhibition in Goa will showcase its exquisite gold & diamond jewellery to the local people as well as tourists. Global tourist hub Goa has always appreciated the finest gold and precious gemstones designs and TBZ-The Original has lovingly strung together the opulence of Indian heritage and contemporary craftsmanship inspired for the women of today. Some of the most stunning designs are on display for the connoisseurs and discerning customers of Goa. With the wedding season around the corner, TBZ–The Original will also displaying its exquisite gold and diamond wedding jewellery collection comprises a thoughtfully curated assortment of mesmerizing jewellery.

Looking at the long festive months ahead, TBZ-The Original is offering collection of jewellery articles comprises of eye-catching rings, beautiful bangles and fabulous Kangans and attention-grabbing necklaces with intricate work; and tantalizing Tikkas amongst others. The endearing collections coupled with subtle sensitivity and sensual showmanship consist of alluring sets in gold and diamonds represents wedding specialist TBZ-The Original's unmatched prowess in innovative jewellery design, a hallmark that has made this more than a century-old company an institution in the realm of jewellery.

One of the highlights at the exhibition will be TBZ's Dohra Detachable Jewellery new collection for all seasons in gold and diamonds comprises necklaces, which can be detached and used as pendant, bracelets, ear rings and broaches. The purchase of one jewellery piece can serve the purpose of 2-3 accessories for different occasions. These collections are available in different ranges and weight to meet the needs of customers. Interestingly now, jewellery, especially necklaces purchases for wedding occasions, will not remain in locker and discerning customers can use them for different occasions.

TRIBHOVANDAS BHIMJI ZAVERI LTD. MUMBAI

tbz®
The original since 1864
TRIBHOVANDAS BHIMJI ZAVERI LTD.

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www.tbztheoriginal.com

Rounding up TBZ-The Original's exciting offerings is the signature collections such as the Temple Jewellery Collection, Surprises Collection, Necklace Collection and the Showstoppers Collection! These Collections have always been warmly received by consumers, who have appreciated their originality and exquisite detailing as well as penchant for meeting their diverse needs. Renowned for its innovative designs & craftsmanship in gold and diamond jewellery, TBZ-The Original has won several Indian and international jewellery design and industry awards.

About Tribhovandas Bhimji Zaveri Limited (www.tbztheoriginal.com)

TBZ Ltd. (BSE: 534369 | NSE: TBZ) has a 150-year old track-record of trust, quality and purity of its products, TBZ has won several prestigious awards including the Readers Digest Trusted Brand Asia in the category of Jewellery Shop in 2006, 2007 and 2008. TBZ has received other awards for both products and customer service, including the DTC Best Showroom award in 2004 and 2006, the DTC Best Diamond Moments award in 2005 for customer interactions, the DTC Best Showroom and Sales Person award in 2006 and 2007, the Jaipur Jewellery Show Gold Souk Awards 2007, which honoured TBZ's contribution to the gem and jewellery industry in India, and the Jamnalal Bajaj Uchit Vyavahar Puraskar 2007 – Council for Fair Business Practices Award. Another prestigious win for TBZ-The Original came when it bagged 2 awards under the marketing excellence category along with being awarded as the 'Best Branded Traditional Jewellery of the Year 2012' Award from the Bombay Bullion Association at the 9th India International Gold Convention held on August 24-26 in Hyderabad. TBZ-The Original has 26 stores in 20 cities across 7 States including Maharashtra, Gujarat, Madhya Pradesh, Chhattisgarh, Kerala, Andhra Pradesh and West Bengal.

For **Tribhovandas Bhimji Zaveri Limited**

TRIBHOVANDAS BHIMJI ZAVERI LTD. MUMBAI

Shrikant Zaveri
Chairman & Managing Director

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