Tree House Education & Accessories Ltd.

301, Embassy Chambers, 3rd Road, Khar (W),
Mumbai - 400052. Tel.: 022-64512384 / 64572730
www.treehouseplaygroup.net

Registered Office:
702, Morya House, 'C' Wing, Near Infinity Mall,
Off. Link Road, Andheri (W), Mumbai - 400 053.

Date: November 10, 2012

To,

Bombay Stock Exchange Ltd.
Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai – 400 001

National Stock Exchange of India Ltd.
Exchange Plaza, Plot No. C/1, G Block,
Bandra – Kurla Complex, Bandra (E),
Mumbai – 400 051

Sub.: 360° overview of organisation for all senior employees

Ref.: Scrip Code: TREEHOUSE / 533540

Dear Sirs,

We wish to inform you that in the Meeting of Board of Directors of Tree House Education & Accessories Limited held on Friday, November 09, 2012, the Board of Directors has approved change in roles for Senior Management of the Company.

Senior employees in the Company must get a chance to change their profiles by rotation, so as to get the chance to work in every functional department of the Company. This is a global practice implemented in a few Companies which ensures greater governance and benefits to the Company in the long run. From the discussion, Board of Directors has made following changes:

- Mr. Utsav Shrivastava, currently Director (HR and Operations) goes back to his previous role as Chief Financial Officer of the Company. After completion of one year of the listing process there has been a substantial increase in the number of new investor visits and hence the need for enhanced investor relationship management. His past experience as CFO along with his recent stint in the Human Resources and Operation department makes him an real candidate to shift back to the CFO's position. His understanding of the business dynamics stand vastly improved and enables him to throw light on the growth prospects of the Company. Mr. Utsav Shrivastava has more than 16 years of work experience across the Financial Services and Education sector and has been with the Company since April 2008.

- Mr. Hiren Shah, currently the Chief Financial Officer of the Company will move to a new role of Strategy Head of the K12 division. This is being done to give thrust and monitor the growth momentum of this division with a view to derive enhanced returns from it.

- Mr. Vishal Shah, Executive Director with the Company currently manages marketing, setting up of new centers and identifying properties for expansions. He

will now additionally head the Human Resource and legal department of the Company.

- Mr. V Sridhar, COO-K12 division currently manages the administration for the 21 K12 schools for which the Company provides school management services. He will now take on the additional responsibility of procurement and vendor management for the Company. With the number of children and centers set to increase exponentially year-on-year, the timely and cost-effective procurement of kits and equipment is essential from smooth functioning at the center level. Mr. Sridhar has more than 20 years experience at the operation level across industry spectrum and will bring the right level of expertise to his role.

- Ms. Deepali Hanchate continues in her current position of Company Secretary and Compliance Officer.

We request you to kindly take the same on your record.

Thanking You,
For **Tree House Education & Accessories Limited**

Deepali Hanchate
Compliance Officer