

Tree House Education & Accessories Ltd.

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Mumbai - 400052. Tel.: 022-64512384 / 64572730
www.treehouseplaygroup.net

Registered Office:
702, Morya House, 'C' Wing, Near Infinity Mall,
Off. Link Road, Andheri (W), Mumbai - 400 053.



Date: September 06, 2012

To,
Bombay Stock Exchange Ltd.
Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai - 400 001

National Stock Exchange of India Ltd.
Exchange Plaza, Plot No. C/1, G Block,
Bandra - Kurla Complex, Bandra (E),
Mumbai - 400 051

Sub.: Intimation of grant of options and allotment of equity shares under "ESOP 2012" Plan
Ref.: Scrip Code: TREEHOUSE / 533540

Dear Sirs,

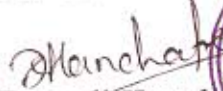
We wish to inform you that, in the Meeting of Compensation Committee of Tree House Education & Accessories Limited held on Thursday, September 06, 2012, the Committee have approved a grant of 4,00,000 (Four Lacs) equity shares of Rs. 10/- each under "ESOP 2012" ("**The Plan**") to the persons, who are eligible for ESOP's as per the ESOP - 2012 plan of the Company. The issue price of the ESOP's will be the closing price of the share on the previous day i.e. as on September 05, 2012 at Rs. 228.00.

The concerned Plan was approved by Board of Directors in their meeting held on February 09, 2012.

The above ESOP Shares will be issued to Tree House Employees Welfare Trust ("**The Trust**"), set up to administer the various ESOP Plans of the Company at Rs. 228.00 each. The Trust would allocate these equity shares to the employees of the Company on exercise of stock options from time to time under the Plan.

The in-principle approval for the allotment of above ESOP Shares was issued by National Stock Exchange and Bombay Stock Exchange vide its letters dated May 23, 2012 (ref. no. NSE/LIST/169371-E) and June 20, 2012 (ref. no. DCS/AMAL/PS/ESOP-IP/128 /2012-13) respectively.

Thanking You,
For **Tree House Education & Accessories Limited**


Deepali Hanchate
Compliance Officer

