April 27, 2017

BSE Limited
Corporate Service Department,
1st Floor, P.J. Towers,
Dalal Street,
Mumbai 400 001

The National Stock Exchange of India Limited
Exchange Plaza, 3rd Floor,
Plot No. C/1, "G" Block,
Bandra Kurla Complex, Bandra East,
Mumbai 400 051

Security Code: 500878 and 952523

Symbol: CEATLTD

Sub: Transfer of Equity Shares of the Company to Investor Education and Protection Fund (IEPF) Suspense Account

Dear Sir/Madam,

In accordance with Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 and the Policy on Determination of Materiality of Events of the Company, we hereby enclose the copy of Notices published on April 27, 2017 in Economic Times (English), Free Press Journal (English) and Navshakti (Marathi), informing the shareholders regarding extension of date i.e. May 31, 2017, to claim dividends before transfer of relevant shares to IEPF Demat Account.

The aforesaid Notice was given to shareholders who had not claimed their dividends for seven or more consecutive years and whose shares are liable to transfer to (IEPF) Suspense Account as per Section 124 (6) of the Companies Act, 2013 read with the amended Rule 6 of the Investor Education and Protection Fund Authority (Accounting, Audit, Transfer and Refund) Rules 2016.

You are requested to take the same on records.

Thanking you,

Yours Truly,

For **CEAT Limited**

Shruti Joshi
Company Secretary

Enclosure: As above

CEAT LIMITED

Regd. Office: 463, Dr. Annie Besant Road, Worli, Mumbai 400 030
CIN: L25100MH1958PLC011041
(T) +91 22 2493 0621 (F) +91 22 25297423
Website: www.ceat.com; Email: investors@ceat.in

NOTICE

TRANSFER OF EQUITY SHARES OF THE COMPANY TO INVESTOR EDUCATION AND PROTECTION FUND (IEPF) SUSPENSE ACCOUNT

THIS IS FURTHER TO OUR NOTICE published on December 7, 2016 in "Economic Times", "Free Press Journal" in English and "Nav Shakti" in Marathi and specific letter sent by the Company individually to the concerned shareholders dated December 06, 2016, pursuant to the provisions of Section 124(6) of the Companies Act, 2013 and rules made thereunder, in connection with the transfer of those equity shares to the Investor Education and Protection Fund (IEPF) Suspense Account in respect of which dividends have not been paid or claimed by shareholders for 7 (Seven) or more consecutive years.

The shareholders may note that the Ministry of Corporate Affairs has notified the Investor Education and Protection Fund Authority (Accounting, Audit, Transfer and Refund) Amendment Rules, 2017 on February 28, 2017 ("Amended Rules") whereby the due date for transfer of such equity shares to IEPF Suspense Account shall be deemed to be May 31, 2017.

The concerned shareholders are therefore requested to claim their unpaid/unclaimed dividends by making an application to Registrar and Share Transfer Agent of the Company TSR Darashaw Limited ("RTA") before May 31, 2017. The Company has already uploaded on its website at www.ceat.com, details of such shareholders and their shares which are due for transfer to IEPF Suspense Account. The concerned shareholders are requested to refer the above website to verify the details of the shares liable to be transferred to the IEPF Suspense Account. In case valid claims are not received within aforesaid date, the Company shall initiate action to transfer these shares to IEPF Suspense Account in terms of the Amended Rules.

Shareholders may also note that both the unclaimed dividends and corresponding shares including all benefits accruing on such shares, if any, once transferred to IEPF can be claimed back from IEPF Authority after following the procedure prescribed under the Amended Rules. Shareholders may note that no claim shall lie against the Company in respect of unclaimed dividend amount and shares transferred to IEPF Authority pursuant to the Amended Rules.

Concerned shareholders, holding such shares in physical form and whose shares are liable to be transferred to IEPF Suspense Account, may note that the Company would be issuing duplicate share certificate(s) in lieu of original share certificate(s) held by them for transfer to the IEPF and the original share certificate(s) held by the shareholders shall stand cancelled. The shareholders may further note that the details uploaded by the Company on its website should be regarded and shall be deemed adequate notice in respect of issue of duplicate share certificate(s) by the Company for the purpose of transfer of shares to the IEPF Suspense Account pursuant to the Amended Rules. In respect of equity shares held by concerned shareholders in dematerialized form, the Company will initiate corporate action with respective Depositories to transfer these shares to IEPF Suspense Account.

For claiming the unpaid/unclaimed dividend or in case you need any information/clarification, please contact Registrar and Share Transfer Agents of the Company viz. TSR Darashaw Limited, 6-10, Haji Moosa Patrawala Industrial Estate, 20, Dr. E. Moses Road, Near Famous Studio, Mahalaxmi, Mumbai 400 011, Tel. No. 66178484, Email Id: csg-unit@tsrdarashaw.com

For **CEAT Limited**
Sd/-
Shruti Joshi
Company Secretary

Place : Mumbai
Date : April 26, 2017

CEAT LIMITED

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CIN: L25100MH1958PLC011041
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For **CEAT Limited**
Sd/-
Shruti Joshi
Company Secretary

Place : Mumbai
Date : April 26, 2017

सिएट लिमिटेड

नोंदणीकृत कार्यालय: ४६३, ॲनी बेझंट रोड, वरळी, मुंबई, ४०००३०
सीआयएनएल:२५१००एमएच१९५८पीएलसी०११०४१
फोन +९१ २२ २४९३०६२१ फॅक्स +९१ २२ २५२९७४२३
ई मेल: investors@ceat.in वेबसाईट www.ceat.com

सूचना

विषय: समभागांचे गुंतवणूकदार शिक्षण आणि सुरक्षा निधी(आयईपीएफ) सस्पेन्स खात्यात हस्तांतरण करणे

कंपनी कायदा २०१३ कलम १२४ (६) मधील तरतुदीनुसार सलग सात वर्षे वा त्याहून अधिक काळाकरिता भागधारकांना प्रदान करण्याचे राहून गेलेल्या वा भागधारकांद्वारे दावारहित राहिलेल्या लाभांशासंदर्भातील सर्व समभागांचे नियमान्वये कंपनी गुंतवणूकदार शिक्षण व संरक्षण निधीच्या (आयईपीएफ)सस्पेन्स खात्यात हस्तांतरण करणेसंदर्भात यापूर्वी नियमानुसार ७ डिसेंबर, २०१६ रोजी इकॉनॉमिक टाईम्स आणि फ्री प्रेस जर्नल या इंग्रजी दैनिकात तसेच नवशक्ति या मराठी दैनिकात सूचना प्रसिद्ध करण्यात आली होती. तसेच ६ डिसेंबर, २०१६ रोजी संबंधित भागधारकांशी कंपनीने व्यक्तिश: पत्रव्यवहार केला आहे.

भागधारकांनी नोंद घ्यावी की, कंपनी व्यवहार मंत्रालयाने गुंतवणूकदार शिक्षण आणि सुरक्षा निधी प्राधिकरण (अकाऊंटिंग, ऑडिट, हस्तांतरण आणि परतावा) सुधारणा नियम २०१७, २८ फेब्रुवारी, २०१७ रोजी(सुधारणा नियम) अधिसूचित केले असून, त्यानुसार संबंधित समभागांचे ३१ मे, २०१७ पर्यंत गुंतवणूकदार शिक्षण आणि सुरक्षा निधीच्या सस्पेन्स खात्यात हस्तांतरण करणे आवश्यक आहे.

संबंधित समभागधारकांना विनंती करणेत येते की, त्यांनी त्यांना न मिळालेला अथवा दावारहित लाभांशावर दावा करणेसाठी कंपनी रजिस्ट्रार आणि शेअर ट्रान्सफर एजंट टीएसआर दाराशॉ लिमिटेड यांचेकडे ३१ मे, २०१७ पूर्वी अर्ज करावा. संबंधित समभागधारक आणि त्यांचे गुंतवणूकदार शिक्षण आणि सुरक्षा निधीच्या सस्पेन्स खात्यात जाण्यायोग्य समभागांची माहिती कंपनीने आपले संकेतस्थळ www.ceat.com वर अपलोड केली आहे. संबंधित समभागधारकांना विनंती करणेत येते की, त्यांनी संबंधित संकेतस्थळाला भेट देवून आयईपीएफच्या सस्पेन्स खात्यात जाण्यायोग्य समभागांच्या तपशीलाची पडताळणी करावी. उपनिर्देशित तारखेपर्यंत पात्र दावे करण्यात न आल्यास सुधारित नियमानुसार कंपनी संबंधित समभागांचे गुंतवणूकदार शिक्षण आणि सुरक्षा निधीच्या सस्पेन्स खात्यात हस्तांतरण करण्याच्या प्रक्रियेस प्रारंभ करील.

समभागधारकांनी नोंद घ्यावी की, दावारहित लाभांश आणि संबंधित समभागांवरील सर्व लाभ, असतील तर, संबंधित समभाग आयईपीएफच्या सस्पेन्स खात्यात हस्तांतरित झाल्यानंतर, त्यावर दावा करणेसाठी सुधारित नियमानुसार आयईपीएफ प्राधिकरणाकडे विहीत प्रक्रिया पूर्ण करुन अर्ज करता येईल. समभागधारकांनी नोंद घ्यावी की, सुधारित नियमानुसार आयईपीएफच्या सस्पेन्स खात्यात हस्तांतरित झालेले समभाग आणि दावारहित लाभांश यांसदर्भात कंपनीकडे दावा करता येणार नाही.

ज्या समभागधारकांकडे असे समभाग प्रत्यक्ष स्वरुपात असतील तर त्यांचे आयईपीएफच्या सस्पेन्स खात्यात हस्तांतरण करण्याची प्रक्रिया पूर्ण करण्यासाठी मूळ समभाग प्रमाणपत्रांच्या बदल्यात कंपनी डुप्लीकेट प्रमाणपत्र जारी करील. डुप्लीकेट प्रमाणपत्र जारी केल्यानंतर मूळ समभाग प्रमाणपत्र आपोआप रद्द होतील.

समभागधारकांनी नोंद घ्यावी की, कंपनीच्या संकेतस्थळावर अपलोड करण्यात आलेली माहिती सुधारित नियमानुसार समभागांचे गुंतवणूकदार शिक्षण आणि सुरक्षा निधीत हस्तांतरण प्रक्रियेसाठी डुप्लीकेट प्रमाणपत्र जारी करण्यासाठी योग्य सूचना समजण्यात येईल. संबंधित समभागधारकांकडे असे समभाग डिमटेरिअलाईज्ड स्वरुपात असतील तर संबंधित समभाग आयईपीएफ सस्पेन्स खात्यात हस्तांतरण प्रक्रियेसाठी संबंधित संस्थांशी कॉर्पोरेट ॲक्शन सुरु करील.

न दिलेल्या अथवा दावारहित लाभांशासंदर्भात अथवा अधिक माहिती/स्पष्टीकरण हवे असल्यास संबंधित समभागधारकांनी कंपनी रजिस्ट्रार आणि शेअर ट्रान्सफर एजंट टीएसआर दाराशॉ लिमिटेड, ६-१०, हाजी मुसा पत्रावाला इंडस्ट्रीअल इस्टेट, २०, डॉ. ई. मोझेस रोड, फेमस स्टुडिओजवळ, महालक्ष्मी, मुंबई ४०० ०११ दूरध्वनी क्रमांक ६६१७८४८४, ई मेल: csg-unit@tsrdarashaw.com

स्थळ: मुंबई
दिनांक:२६-४- २०१७

सिएट लिमिटेड करिता
सही/-
श्रुती जोशी
कंपनी सेक्रेटरी