



Press Release

For immediate release

Tilaknagar Industries Ltd. wins trademark battle in Bombay High Court

Mumbai, Dec 26: Tilaknagar Industries Ltd. [TI] (BSE: 507205; NSE: TI), a leading and well established player in the Indian Made Foreign Liquor (IMFL) industry, announced that the Hon'ble Bombay High Court has dismissed the Notice of Motion no. 993/2009 in Suit No. 632 / 2009 filed by UTO Nederland B.V. seeking to restrain Tilaknagar Industries Ltd. from the use of Trademarks 'Mansion House' and 'Savoy Club'.

Commenting on this development Dr. Keshab Nandy, Chief Legal Officer, said, *"We are pleased by the judgment passed by the Hon'ble Bombay High Court, which we believe provides fair justice and validates our stance. However, we are awaiting a copy of the judgment. We have in the past, focused immense energies & investments towards the brands 'Mansion House' and 'Savoy Club' and developed them as sustainably successful products in the Indian alcobev sector. Thus going ahead, we remain committed to drive growth and fortify our long standing presence in the industry on the back of a solid business model with strong brands and geographic reach."*

Sales of Mansion House Brandy closed in on nearly 6 million cases in FY 10-11 and is expected to show a healthy growth in FY 11-12. Mansion House Brandy is the second largest selling brandy in the world as per the latest reports of Euro Monitor and remains one of the fastest growing brands in the world.

TI is a leading player in the IMFL industry with a dominant presence in South India and continues to successfully extend its footprints on a pan-India basis as well as in several overseas territories. TI has over the years, widened its product and brand bouquet, which today consists of more than 40 brands at attractive price points for varied customer preferences and tastes. TI has strived to establish its distinct identity in the liquor industry and positions itself in the premium segments by continuously introducing brands. TI's brand array houses two millionaire brands, Mansion House Brandy and Madira Rum which have also been recognized as the fastest growing domestic brands in a study by Euromonitor.

The Company has achieved a healthy volume growth across its brands, with its well-established manufacturing facilities along with several lease and tie up arrangements with manufacturing units across India. TI is confident on exploring ample growth opportunities that the sector offers, to deliver solid performance on a sustained basis.

About Tilaknagar Industries Ltd. (TI)

Tilaknagar Industries Ltd. (BSE: 507205 / NSE: TI) is one of the renowned Indian Made Foreign Liquor players (including whisky, brandy, gin, rum and vodka) with presence across India. The Company manufactures, markets and sells more than 40 brands across all price points. TI's subsidiaries are Prag Distillery (P) Ltd, Vahni Distilleries Private Limited, Kesarval Springs Distillers Pvt. Ltd and Punjab Expo Breweries Private Limited. The Company exports its products to Western Africa, the Middle East, the Far East and Caribbean countries.

For further information, please visit www.tilind.com:

Lalit Sethi
Tilaknagar Industries Ltd
Tel: +91 22 22831718
Fax: + 91 22 22046904
E-mail: lsethi@tilind.com

Urvashi Butani/ Noble Philip
Citigate Dewe Rogerson
Tel.: +91 22 66451219/1236
Fax: + 91 22 66451213/1200
E-mail: urvashi@cdr-india.com/
noble@cdr-india.com

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