

Thomas Cook (India) Ltd.
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Mumbai - 400 001.

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11th June, 2013

The Manager,
Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai - 400 001
Scrip Code: 500413

Fax No.: 2272 2037/39/41/61

The Manager,
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot No. C/1
G Block, Bandra - Kurla Complex, Bandra (E)
Mumbai - 400 051
Scrip Code: THOMASCOOK

Fax No.: 2659 8237/38

Dear Sir,

Sub: Press Release

We are enclosing herewith the Press Release dated June 11, 2013 titled "Thomas Cook India wins 'Best Tour Operator' at Lonely Planet Travel Awards 2013".

This is for your information. We request you to acknowledge the same.

Thanking you,

Yours faithfully,
For Thomas Cook (India) Limited

A handwritten signature in black ink, appearing to read 'R. R. Kenkare'.

R. R. Kenkare
President & Head - Legal & Company Secretary

Encl. a/a

A small handwritten mark or signature in blue ink.



News Release



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Thomas Cook India wins 'Best Tour Operator' at Lonely Planet Travel Awards 2013

Mumbai, June 11, 2013: **Thomas Cook (India) Limited**, India's largest integrated Travel and Travel related Financial Services Company was honoured with the "**Best Tour Operator**" award at the recently held Lonely Planet Awards event in Mumbai.

The Lonely Planet Magazine India Travel Awards celebrates the best travel experiences available to Indians, creating an exclusive club of travel facilitators and destinations that Indians love and will return to. An expert panel, comprising heads of the travel and tourism industry, shortlisted candidates in 42 categories, following which, readers of Lonely Planet Magazine were invited to vote.

The "Best Tour Operator" award reaffirms the consistent delivery of exceptional customer-centric product innovation and service excellence that is today deeply entrenched in the ethos of Thomas Cook (India) Ltd.

Speaking on the occasion, **Mr. Madhavan Menon, Managing Director, Thomas Cook (India) Ltd** said, *"It is truly an honour to have been awarded the 'Best Tour Operator' at the Lonely Planet Travel Awards. This prestigious award is a reiteration of our passion for travel and our delivery of superlative products and services. The award is made even more special as it represents a vote of confidence from the discerning and well travelled Lonely Planet reader."*

He added, *"In a service industry like ours, it is our people who make all the difference, and I dedicate this award to our exceptional people at Thomas Cook (India) Ltd."*

About Thomas Cook (India) Limited:

Thomas Cook is the leading integrated travel and travel related financial services company in the country offering a broad spectrum of services that include Foreign Exchange, Corporate Travel, MICE, Leisure Travel, Insurance, Visa & Passport services and E-Business. The company set up its first office in India in 1881.

TCIL's footprint currently extends to over 252 locations (including 28 airport counters) in 100 cities across India, Mauritius & Sri Lanka and is supported by a strong partner network of 133 Gold Circle Partners and 165 Preferred Sales Agents in over 150 cities across India.

Thomas Cook (India) Ltd has been honoured with **The Most Trusted Brand in travel services by The Brand Trust Report™, India study 2012** and voted **Favourite Specialist Tour Operator** at the **Condé Nast Traveller Readers' Travel Awards 2011 & 2012**. In addition, TCIL has been chosen as the **Best Corporate Travel Management Company by World Travel Brands 2012**, the **Most Trusted Tour Operator Brand** by the **Times Travel Honours 2011** and also recognized as a "Consumer Superbrand" 2011-2012 by Superbrands for 'Travel Smooth'. The Company was also selected **Retailer of the Year – Leisure & Holidays by ET NOW**. At the recently concluded **National Tourism Awards 2011-2012**, TCIL was honoured with 3 prestigious awards: **Special Award for endeavors in launching new tourism products and exemplary performance during the year 2011-12**; **Tour Operator Promoting Niche Segments other than Adventure and MICE** and **Award of Excellence: Best Tourism Promotion Publicity Material 'Pure India – Luxurious Escapes'**

Thomas Cook India's **Centre of Learning** has received **IATA accreditation as "Top 10 South Asia IATA Authorized Training Centers", 2012 & 2013**.

ICRA has assigned a long term rating of 'ICRA AA-/ Stable' and CRISIL has assigned a long term rating of CRISIL AA-/ stable outlook, to the non convertible debenture program.

For more information, please visit www.thomascook.in

Thomas Cook (India) Limited is promoted by Fairfax Financial Holdings Limited through its wholly-owned subsidiary, Fairbridge Capital. Fairbridge is responsible for the execution of acquisition and investment opportunities in the Indian subcontinent on behalf of the Fairfax family of companies.

About Fairfax Financial Holdings Limited:

Fairfax Financial Holdings is a Toronto-based financial services holding company with a global presence in insurance and reinsurance and a portfolio of assets in excess of \$30 billion invested worldwide. The Company, founded in 1985 by the present Chairman and Chief Executive Officer, Prem Watsa, has over the past 25 years, demonstrated a strong financial track record to achieve an annual appreciation in Book Value per Share of 24.7% annually.

Fairfax has almost 20 general insurance subsidiaries and joint ventures globally, including ICICI Lombard (India). The portfolio also includes several market leading insurance companies such as Odyssey Re (USA), Crum & Forster (USA), First Capital (Singapore), Fairfax Brasil (Brazil), Gulf Insurance (Kuwait).

Fairfax is engaged in long term investments from its own resources, with a focus to delivering long term capital appreciation through a flexible and value oriented approach.

For Media Enquiries please contact:

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