

Thomas Cook (India) Ltd.
Thomas Cook Building
Dr. D. N. Road, Fort
Mumbai - 400 001.

Main No.: 91-22-6160 3333
Fax No. : 91-22-6609 1454
91-22-2287 1069



2nd September 2011

The Secretary,
Listing Department
Bombay Stock Exchange Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai – 400 001
Scrip Code: 500413

The Manager,
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot No.C/1
G Block, Bandra-Kurla Complex, Bandra (E)
Mumbai – 400 051
Scrip Code: THOMASCOOK

Fax No.: 2272 2037/39/41/61

Fax No.: 2659 8237/38

Dear Sir,

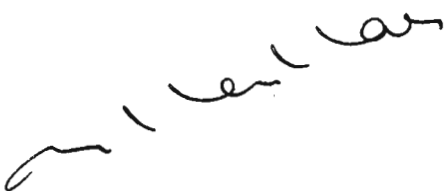
Sub: Press Release

We are enclosing herewith the Press Release dated 29th August 2011 titled: "Thomas Cook (India) Ltd's Centre of Learning and Czech Tourism in India tie up for Czech Republic destination training".

This is for your information. We request you to acknowledge the same.

Thank you,

Yours faithfully,
for **Thomas Cook (India) Limited**


R. R. Kenkare
President & Head - Legal & Company Secretary

Encl.: a/a





Thomas Cook Press Office: 022 66091380
Pressoffice@in.thomascook.com

Thomas Cook (India) Ltd's Centre of Learning and CzechTourism in India tie up for Czech Republic destination training

Mumbai, August 29, 2011: Reiterating their commitment to education in tourism, Thomas Cook (India) Limited's **Centre of Learning**, has announced an agreement with **CzechTourism office in India**. The partnership focuses on specialised Agents Training workshops for the Travel and Tourism Industry, with the first batch scheduled in October, covering both Mumbai and Delhi.

The evolving Indian traveller is looking for exciting new destinations and the Czech Republic is ideally positioned with its delightful range of unique products and experiences, from heritage, culture, to wine, beer or spa tourism.

Ms Radka Neumannova, Director of CzechTourism India said:

"Since the Czech Republic can offer an attractive mix of different tourist products, we want to educate leading tour operators and agents India about the variety of options and showcase them the best of the Czech Republic. We believe that the facilitation of the destination information is an essential step for their future successful B2C interaction and we believe that TCIL is the right partner for its accomplishment."

Speaking on the occasion Ms Smeeta Gulvady, Vice President & Head- Centre of Learning, said, "We are delighted to be associated with Czech Tourism. Our Centre of Learning initiative, as the leader in Tourism Education, offers its customers yet another learning opportunity with a unique destination like Czech Republic."

About the CzechTourism

The Czech Tourist Authority - CzechTourism was founded in 1993 as a governmental agency under the Ministry for the Regional development, for the purpose of promoting the Czech Republic as an attractive tourist destination both for international and domestic visitors. CzechTourism supports the incoming and domestic tourist industry and further focuses on promoting and developing new tourist products. Together with UNESCO sites and rich cultural heritage CzechTourism has further developed products such as spas and wellness, congress and incentive and golf tourism. Since 2007 CzechTourism has been also promoting adventure and active tours and holidays. CzechTourism currently administers 24 foreign offices all around the world, 4 of them are based in Asia. The Indian branch office has been established in September 2010.

The Czech Republic in numbers:

- 6.3 million visitors in 2010
- Revenue in 2009 of 2.4 billion USD

- 2010 increase of the visitors about 4.5%
- 12 historical monuments on the UNESCO Heritage List
- over 200 castles and 2000 chateaux and monuments
- more than 40 protected historical towns
- 37 spa centers
- 80 golf courses
- 4 national parks and 25 protected landscape areas

For more information on the Czech republic tourism, please contact:

Radka Neumannova, Director

Czech Tourist Authority – CzechTourism in India

Tel.: +91 11 24108933

Email: neumannova@czechtourism.com

www.CzechTourism.com

Centre of Learning

"Centre of Learning" is a key initiative from Thomas Cook India to develop talent not just for the organisation, but the industry as a whole.

In the context of high growth, increasing customer expectations and a highly competitive environment, talent management has become a critical challenge for the Travel & Tourism Industry- relating to the shortage of talent from both, a technical and managerial perspective. The primary objective of the Centre of Learning is to harness and nurture the skill sets of this talent.

Centre of Learning's marquee programmes include:

- Certificate Course in World Tour Management:
- Domestic Certificate course in 'My India My Way'
- IATA/UFTAA – Foundation/Consultant course
- Travel Professional Program – A Post Graduate Diploma in Travel & Tourism Management*

Not Approved by AICTE

About Thomas Cook (India) Limited

Thomas Cook (India) Ltd. is the largest integrated Travel and Travel related Financial Services Company in the country offering a broad spectrum of services that include Foreign Exchange, Corporate Travel, Leisure Travel, MICE and Travel Insurance. The Company has been into Indian operations since 1881, offering 130 years of world-class travel service across 204 locations in 77 cities, including 26 airport counters and over 270 Partners.

For more information please visit www.thomascook.in

About Thomas Cook Group plc

Thomas Cook Group plc, UK, is one of the world's leading leisure travel groups with sales of £8.8 billion, 22.3million customers, 31,000 employees, a fleet of 93 aircraft and a network of over 3,400 owned and franchised travel stores and interests in 86 hotels and resort properties. It operates under five geographic segments in 21 countries, and is number one or two in all its core markets.