

Thomas Cook (India) Ltd.

Thomas Cook Building
Dr. D. N. Road, Fort
Mumbai - 400 001.

Main No.: 91-22-6160 3333

Fax No. : 91-22-6609 1454

91-22-2287 1069



17th January, 2013

The Manager,
Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai - 400 001
Scrip Code: 500413

Fax No.: 2272 2037/39/41/61

The Manager,
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot No. C/1
G Block, Bandra - Kurla Complex, Bandra (E)
Mumbai - 400 051
Scrip Code: THOMASCOOK

Fax No.: 2659 8237/38

Dear Sir,

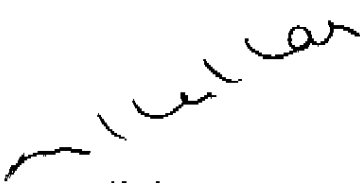
Sub: Press Release

We are enclosing herewith the Press Release dated January 17, 2013 titled 'Thomas Cook India establishes presence in Nepal - Gold Circle Partner (Franchisee) Outlet opened in Kathmandu'

This is for your information. We request you to acknowledge the same.

Thanking you,

Yours faithfully,
For Thomas Cook (India) Limited


R. R. Kenkare*President & Head - Legal & Company Secretary*

Encl. a/a



www.thomascook.in

Registered Office : Thomas Cook Building, Dr. D. N. Road, Fort, Mumbai - 400 001.

News Release



Thomas Cook Press Office: 022 66091378
Pressoffice@in.thomascook.com

Thomas Cook India establishes presence in Nepal - Gold Circle Partner (Franchisee) Outlet opened in Kathmandu-

Mumbai, January 17, 2013: Thomas Cook (India) Ltd, India's largest integrated travel and travel related financial services Company, inaugurated its first franchisee (Gold Circle Partner) outlet in Kathmandu, Nepal. **Mr. Madhav Pai, Director – Leisure Travel (Outbound), Thomas Cook (India) Ltd.** was the Chief Guest at the launch event.

Thomas Cook India's research and analysis has highlighted Nepal as a strong emerging market given the viability and diversity of its outbound travel segments. Setting up an outlet in Kathmandu, is also a consumer empowering initiative, bringing Thomas Cook India's experience and expertise right to the customer's doorstep. This move reiterates Thomas Cook India's strategy of aggressive expansion and consumer centricity.

The Gold Circle Partner outlet, located in the up market **Durbar Marg**, the heart of Kathmandu and a popular tourist hub, will provide a diverse range of services such as Holidays (Domestic and International packages, Individual and Group tours), Air and Rail Tickets, Cruises.

Commenting on the opening of the Kathmandu Gold Circle Partner outlet, **Mr. Madhav Pai, Director - Leisure Travel (Outbound), Thomas Cook (India) Ltd** said, *"Kathmandu is uniquely positioned as the cultural & business centre of Nepal - a viable and key potential market for us. Our Thomas Cook franchisee outlet at Durbar Marg, a premium tourist hub is ideally located to tap the diversity of holiday customers (families, honeymooners, groups, young adults and students) as also Nepal's business community & professionals. With our new outlet, we hope to bring the best of holiday options right to our customer's doorstep in Nepal!"*

Mr. Pai added: *"We have selected our franchisee partners with great care –**Mr. Gyan Bahadur Bamjan & Mr. Surya Dhoj Neupane**- established and highly reputed business entrepreneurs for the region."*

Gold Circle Partner Outlet Address:

TCI - Powered by Thomas Cook (India) Ltd.
M/s Entire Tours and Travel
Durbar Marg,
Kathmandu
Tel-01-4216302 / 4216301
Email:
GCP.Kathmandu@in.thomascook.com
entiretravelnepal@gmail.com

About Thomas Cook (India) Limited:

Thomas Cook is the largest integrated travel and travel related financial services company in the country offering a broad spectrum of services that include Foreign Exchange, Corporate Travel, MICE, Leisure Travel, Insurance, Visa & Passport services and E-Business. The Company set up its first office in India in 1881, and has been providing world-class travel service for 132 years.

TCIL's footprint currently extends to over 253 locations (including 27 airport counters) in 102 cities across India, Mauritius & Sri Lanka and is supported by a strong partner network of 124 Gold Circle Partners and 169 Preferred Sales Agents in over 100 cities pan India.

Thomas Cook (India) Ltd has been honoured with the "Favourite Specialist Tour Operator" award at the Condé Nast Traveller Readers' Travel Awards 2011 & 2012 and was also conferred with the CNBC AWAAZ - "Best company providing foreign exchange" in India for the third year in a row. In addition, Cook (India) Ltd has been awarded the 'Best Corporate Travel Management Company' by World Travel Brands 2012, the 'Most Trusted Tour Operator Brand' by the Times Travel Honours 2011 and also recognized as a "Superbrand" 2011-2012 by consumers for excellence in travel services.

CRISIL has reaffirmed Thomas Cook (India) Limited with the 'CRISIL A1+ and AA- rating. The Brand Trust Report™, India study 2012, has ranked Thomas Cook (India) Ltd as The most Trusted Brand In Services. Recently, TCIL was awarded the prestigious National Tourism Award (2010-2011) for 'Outstanding Performance' as an 'Inbound Tour Operator'. For more information, please visit www.thomascook.in

For Media Enquiries please contact:

Thomas Cook (India) Limited

Suzanne Pereira – B: +91-22-61603333; D: +91-22-66091380; M: +91-9820297665;
suzanne.pereira@in.thomascook.com

Perfect Relations

Aditi Palav – M: +91-9930880096 – apalav@perfectrelations.com
Tushna Govekar – M: +91-9819934496 – tgovekar@perfectrelations.com