

News Release



Thomas Cook Press Office: 022 66091380
Pressoffice@in.thomascook.com

Thomas Cook India expands reach in India

4 New Gold Circle Outlets opened in December 2011

Mumbai, 30th December 2011: Thomas Cook (India) Ltd, India's largest integrated travel and travel related financial services company, launched four new Gold Circle Partner outlets across India in December 2011. These outlets were opened in Tier II and Tier III markets like Guntur in Andhra Pradesh, Salem in Tamil Nadu, Trivandrum in Kerala and Nadiad in Gujarat.

These outlets will provide a diverse range of services including Holiday packages (Domestic and International packages, Individual and Group tours), Air and Rail Tickets, Cruises, Foreign Exchange and Travel Insurance.

Commenting on the opening of the Gold Circle outlets, **Mr. Madhav Pai, Chief Operating Officer- Leisure Travel (Outbound), Thomas Cook (India) Ltd** said, "In keeping with our vision to expand our network to Tier II and Tier III cities, we have launched four new Gold Circle Partner outlets across India. We see a large potential customer base in these cities and our aim is to provide them with the opportunity to interact with our well-informed staff and assist with their travel needs."

The Guntur Gold Circle Partner outlet is located on **Lakshmipuram Main Road**, a prominent area and was inaugurated on 18th December, 2011. **Mr. D.Manikya Vara Prasada Rao**, Honorable State Minister for Rural Development, Andhra Pradesh, **Mr. Rayapati Sambasiva Rao**, Honorable Member of Parliament from Guntur, **Mr. Dhulipalla Narendra Kumar**, Honorable MLA and Chairman Sangam Dairy, **Mr. Rayapati Srinivas**, Honorable MLC for Guntur and **Mr. Grandhi Subba Rao**, Chairman, CRANE Group of Industries were present at the launch.

With the opening of another outlet in Guntur, the total count of Gold Circle Partners in Andhra Pradesh now stands at eight; the others being located in Hyderabad, Warangal, Visakhapatnam and Bhimavaram.

Located in the prime area of **Meyanoor Main Road**, the **Salem** Gold Circle Partner outlet was launched on 21st December, 2011. The chief guests present at the inauguration were **Sri R.P.Sarathy**, Chairman of **Narasu's Institute of Technology**, **Sri. A.R.R.Srinivasa Chettiar**, Chairman **ARRS Group**, **Sri. Krishnamoorthy**, Chairman **SK Group** and **Dr.Sivaraj Sivakumar**, Correspondent **Sivaraj Medical College**.

Thomas Cook (India) Ltd opened its first Kerala Gold Circle Partner outlet in **Manacaud P O**, Trivandrum on 23rd December, 2011. **Mr. S. Karunakaran Nair**, Former Secretary, The Board of Control for Cricket in India was present at the inauguration.

The Gold Circle Partner Outlet in **Nadiad** is first branded travel outlet in the city. The outlet is located on **College Road**- a commercial hub of the town.

In an attempt to promote our trade partners, Thomas Cook (India) Ltd had organized a **Travel Agents Carnival in Pune**. With an aim to tap Tier II and Tier III cities of Maharashtra and extend their distribution network, TCIL promoted unique and differentiated Marathi products at the carnival to their trade partners. Marathi cinema legendary actors Seema and Ramesh Deo were also seen at the event.

Gold Circle Partner Outlet Addresses:

Guntur:

Thomas Cook (India) Ltd.
Sai Balaji House,
D.No.5-87-22,
Lakshmipuram Main Road,
Besides Axis Bank,
Guntur – 522007, Andhra Pradesh

Salem:

Thomas Cook (India) Ltd
ROYAL TOWERS,
F3, 1st floor,
Meyanoor Main Road,
Opp to ARRS Multiplex Theatre,
Salem-636004, Tamil Nadu

Trivandram:

Thomas Cook (India) Ltd
First floor, Better Heights,
Above Dhanlaxmi Bank,
Manacaud P O,
Trivandrum-695 009, Kerala.

Nadiad:

Thomas Cook (India) Ltd
12, Jalsagar Apartments,
Opposite Swaminarayan Temple,
College Road,
Nadiad- 387001, Gujarat

About Thomas Cook (India) Limited:

Thomas Cook is the largest integrated Travel and Travel related Financial Services Company in the country offering a broad spectrum of services that include Foreign Exchange, Corporate Travel, MICE, Leisure Travel, Insurance, Visa & Passport services and E-Business. The Company set up its first office in India in 1881, and has been providing world-class travel service for 130 years.

TCIL's footprint currently extends to over 216 locations in 78 cities across India, Mauritius & Sri Lanka and is supported by a strong partner network of 107 Gold Circle Partners and 180 Preferred Sales Agents in over 100 cities pan India.

Thomas Cook has been awarded with the prestigious "Favourite Specialist Tour Operator" award at the Condé Nast Traveller Readers' Travel Awards 2011 and was also conferred with the CNBC AWAAZ - "Best company providing foreign exchange" in India for the third year in a row. In addition, Thomas Cook (India) Ltd has been awarded the 'Most Trusted Tour Operator Brand' by the Times Travel Honours 2011 and also recognized as a "Superbrand" 2011-2012 by the consumers for excellence in travel services.

For more information, please visit www.thomascook.in

About Thomas Cook Group plc:

Thomas Cook Group plc is one of the world's leading travel groups with FY 2010 sales of £8.9 billion and 22.5 million customers. The Group operates under six geographical segments in 21 countries, and is number one or two in all its core markets. Its business is supported by 31,000 employees, a fleet of 94 aircraft and a network of over 3,500 retail outlets. For further details please visit www.thomascookgroup.com

For Media Enquiries please contact:

Thomas Cook (India) Limited

Suzanne Pereira – B: +91-22-61603333; D: +91-22-66091380; M: +91-9820297665;

suzanne.pereira@in.thomascook.com

Perfect Relations

Rini Raja – B: + 91-22-24367155 M: +919820408000

rraja@perfectrelations.com