

Thomas Cook (India) Ltd.
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Mumbai - 400 001.

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March 20th, 2012

The Secretary,
Listing Department
Bombay Stock Exchange Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai - 400 001
Scrip Code: 500413

The Manager,
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot No.C/1
G Block, Bandra-Kurla Complex, Bandra (E)
Mumbai - 400 051
Scrip Code: THOMASCOOK

Fax No.: 2272 2037/39/41/61

Fax No.: 2659 8237/38

Dear Sir,

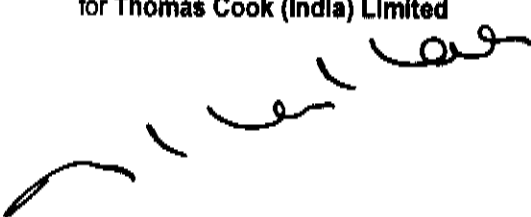
Sub: Press Release

We are enclosing herewith the Press Release dated 20th March 2012 titled: "Thomas Cook India launches 'Travel & Learn' Packages".

This is for your information. We request you to acknowledge the same.

Thank you,

Yours faithfully,
for Thomas Cook (India) Limited


R. R. Kenkare
President & Head - Legal & Company Secretary

Encl.: a/a



News Release



Thomas Cook Press Office: 022 66091380
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Thomas Cook India launches 'Travel & Learn' Packages

Taking education beyond classrooms

Mumbai, March 20, 2012: Thomas Cook (India) Ltd (TCIL), India's largest integrated travel and travel related financial services company, announced the launch of their new 'Travel & Learn' packages - tours that are educational and fun, to **12 world class destinations** including USA, South Africa, Australia, Ireland, Paris, Switzerland, London, China, Hong Kong, Thailand, Malaysia and Singapore.

'Travel & Learn' is another unique, innovative and pioneering initiative from Thomas Cook India's outbound travel portfolio, with a delightful infusion of experiential and practical learning- where theory comes to life. Enriching the quality of education through experiential learning, 'Travel & Learn' packages are **out-of-school experiential learning tours** which help students in adopting a more practical approach towards education. These tours include a unique combination of educational and fun experiences including underwater escapades, space shuttle simulation programs, workshops with astronauts, visit to science centres, roller coaster rides, 4D, sound and light shows, visit to marine, safari and bird parks.

Commenting on this initiative, **Mr. Madhav Pai, Chief Operating Officer, Leisure Travel (Outbound)** said, "Thomas Cook (India) Ltd. has always promoted education and encouraged the progress and development of youth. This initiative is aimed at giving young adults a chance to learn and grow, while enjoying the excitement of being on a holiday. At Thomas Cook we believe that learning should not be restricted to classrooms; travel itself is a delightful tutor."

Whether it is experiencing the magic of movie making at Universal Studios in Singapore, discovering natural beauty and wildlife or visiting the famous Sydney Opera House in Australia, learning has never been so much fun! 'Travel & Learn' offers young adults unique opportunities like touring Disney's Hollywood Studios, enrolling for a Student Astronaut Training Experience at The Kennedy Space Center, meet and greet with an Astronaut at NASA, visiting the White House, Ground Zero and The United Nations Global Headquarters.

Travel & Learn Packages

USA - NASA Expedition, South Africa - Nature's Treat, Australia - Wonder Down Under, Ireland - The Intriguing Emerald Isle, Paris & Switzerland - Europedition, London With Scotland - The Kingdom & Beyond, China - Beyond The Wall, Hong Kong - Hysterical Hong Kong, Thai - Eduventure, Malaysia - Asia A to Z, Singapore - Shimmering Singapore

About Thomas Cook (India) Limited:

Thomas Cook is the largest integrated travel and travel related financial services company in the country offering a broad spectrum of services that include Foreign Exchange, Corporate Travel, MICE, Leisure Travel, Insurance, Visa & Passport services and E-Business. The Company set up its first office in India in 1881, and has been providing world-class travel service for 131 years.

TCIL's footprint currently extends to over 206 locations (including 25 airport counters) in 78 cities across India, Mauritius & Sri Lanka and is supported by a strong partner network of 112 Gold Circle Partners and 166 Preferred Sales Agents in over 100 cities pan India.

Thomas Cook (India) Ltd has been honoured with the "Favourite Specialist Tour Operator" award at the Condé Nast Traveller Readers' Travel Awards 2011 and was also conferred with the CNBC AWAAZ - "Best company providing foreign exchange" in India for the third year in a row. In addition, Thomas Cook (India) Ltd has been awarded the 'Most Trusted Tour Operator Brand' by the Times Travel Honours 2011 and also recognized as a "Superbrand" 2011-2012 by consumers for excellence in travel services.

CRISIL has reaffirmed Thomas Cook (India) Limited with the 'CRISIL A1+ and AA- rating. The Brand Trust Report™, India study 2012, has ranked Thomas Cook (India) Ltd as The most Trusted Brand in Services. Recently, TCIL was awarded the prestigious National Tourism Award (2010-2011) for 'Outstanding Performance' as an 'Inbound Tour Operator' in Category I, third position. For more information, please visit www.thomascook.in

About Thomas Cook Group plc:

Thomas Cook Group plc is one of the world's leading travel groups with FY 2010 sales of £8.9 billion and 22.5 million customers. The Group operates under six geographical segments in 21 countries, and is number one or two in all its core markets. Its business is supported by 31,000 employees, a fleet of 94 aircraft and a network of over 3,500 retail outlets. For further details please visit www.thomascookgroup.com

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