

Thomas Cook (India) Ltd.

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10th July, 2012

The Manager,
Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai - 400 001
Scrip Code: 500413

Fax No.: 2272 2037/39/41/61

Dear Sir,

Sub: Press Release

We are enclosing herewith the Press Release dated 10th July 2012 titled: "EXPEDIA PARTNERS WITH THOMAS COOK INDIA TO OFFER VISA SERVICES"

This is for the information of the exchange and its members. We request you to acknowledge the same.

Thank you,

Yours faithfully,
for Thomas Cook (India) Limited

A handwritten signature in black ink, appearing to read 'R. R. Kenkare', written over the typed name.

R. R. Kenkare*President & Head - Legal & Company Secretary*

Encl.: a/a



www.thomascook.in

Registered Office : Thomas Cook Building, Dr. D. N. Road, Fort, Mumbai - 400 001.



TRAVEL SMOOTH



EXPEDIA PARTNERS WITH THOMAS COOK INDIA TO OFFER VISA SERVICES

Mumbai, July 10, 2012: The world's largest online travel company, **Expedia.co.in** today announced its tie-up with **Thomas Cook Visa & Passport Services**, a business division of **Thomas Cook (India) Ltd (TCIL)**, the largest integrated travel and travel related financial services company in India, to **provide a range of visa assistance services to its customers**. Expedia India has waived the visa processing charge for its customers booking international flights and packages.

Thomas Cook Visa & Passport Services will provide end to end visa related services to Expedia India's customers via an xml based web services.

The partnership will enable all registered users of www.expedia.in to access visa information by obtaining a unique Expedia ID from **Thomas Cook India's Visa and Passport Service "Knowledge Centre"** - a unique and proprietary online visa content platform and avail of **24x7 visa assistance services**.

This service offers updated visa information and downloadable visa application forms through a simple and easy interface. Also available, is detailed information about visa procedures of the country of travel, documentation & check lists, visa fees, holiday list, consular addresses and processing time for the visa.

Clients booking via Expedia India will get end to end 24x7 visa assistance services, pan India, and the added ability to create and retrieve their visa application online.

Mr Vikram Malhi, Country head, Expedia India said, "India is one of the fastest growing outbound markets and we wanted to simplify the visa procedure for our consumers planning international travel. At Expedia, we are committed to creating a localised product and it will be our constant endeavor to wow the Indian consumer by making their travel simpler".

"Thomas Cook has the best experience in visa services and unmatched credibility in the market, therefore we decided to partner with them" he added.

Commenting on the occasion, **Mr. Madhavan Menon, Managing Director, Thomas Cook (India) Ltd.** said: "Thomas Cook India's partnership with Expedia India is yet another initiative in addressing customer needs via our unparalleled travel expertise and innovative product-service range. Our unique visa services portfolio is an ideal fit with Expedia India's online offering and we are delighted to partner with them."

Indian outbound market is growing at 16% according to World Tourism Organisation (UNWTO) and is expected to reach 50 million by 2020 from a current 12 million. The demand is largely driven by leisure travel with rising disposable income and business travel as trade flourishes with other countries. This service by Expedia is aimed at creating a seamless booking experience for the growing segment of outbound Indian travellers.

About AirAsiaExpedia

AirAsiaExpedia is the joint venture company between the world's leading online travel company, Expedia Inc. and the world's best low cost airline, AirAsia. Headquartered in Singapore, AirAsiaExpedia operates Expedia's businesses in India, Japan, Southeast Asia and East Asian markets and the AirAsiaGo.com business across Asia. In India, AirAsiaExpedia operates Expedia.co.in, a full service business helping Indian travellers plan and book their travel by offering them a comprehensive inventory of hotel accommodation, flights and tourist attractions from across the world. Its comprehensive inventory features more than 150,000 hotels, 438 flights and 7,000 holiday activities and attractions from across the world.

With products like 'Build your trip' consumers not only have the freedom to create their own packages but also receive the best discounts on creating packages from Expedia's inventory of hotels, travel activities and car. Expedia currently operates localized websites across 27 points of sale in India, Australia, New Zealand, Japan, US, Canada, France, Italy, Austria, Denmark, Germany, Belgium, Ireland, The Netherlands, Norway, Spain, Sweden, UK, Singapore, Malaysia, Philippines, Switzerland, South Korea, Brazil, Indonesia, Thailand and Mexico.

About Thomas Cook (India) Ltd

Thomas Cook is the largest integrated travel and travel related financial services company in the country offering a broad spectrum of services that include Foreign Exchange, Corporate Travel, MICE, Leisure Travel, Insurance, Visa & Passport services and E-Business. The Company set up its first office in India in 1881, and has been providing world-class travel service for over 131 years.

TCIL's footprint currently extends to over 216 locations (including 25 airport counters) in 79 cities across India, Mauritius & Sri Lanka and is supported by a strong partner network of 118 Gold Circle Partners and 166 Preferred Sales Agents in over 100 cities pan India.

Thomas Cook (India) Ltd has been honoured with the "Favourite Specialist Tour Operator" award at the **Condé Nast Traveller Readers' Travel Awards 2011** and was also conferred with the **CNBC AWAAZ - "Best company providing foreign exchange"** in India for the third year in a row. In addition, Thomas Cook (India) Ltd has been awarded the **'Most Trusted Tour Operator Brand'** by the **Times Travel Honours 2011** and also recognized as a **"Superbrand" 2011-2012** by consumers for excellence in travel services.

CRISIL has reaffirmed Thomas Cook (India) Limited with the **'CRISIL A1+ and AA- rating'**. The Brand Trust Report™, India study 2012, has ranked Thomas Cook (India) Ltd as **The most Trusted Brand in Services**. Recently, TCIL was awarded the prestigious **National Tourism Award (2010-2011)** for **'Outstanding Performance'** as an **'Inbound Tour Operator'** in Category I, third position. For more information, please visit www.thomascook.in

For more information, please contact:**Thomas Cook (India) Limited**

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