

Thomas Cook (India) Ltd.
Thomas Cook Building
Dr. D. N. Road, Fort
Mumbai - 400 001.

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5th July 2011

The Secretary,
Listing Department
Bombay Stock Exchange Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai - 400 001
Scrip Code: 500413

Fax No.: 2272 2037/39/41/61

Dear Sir,

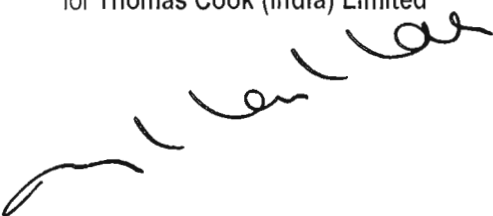
Sub: Press Release

We are enclosing herewith the Press Release dated 5th July 2011 titled: "Thomas Cook Celebrates 170 Years of Travel".

This is for your information. We request you to acknowledge the same.

Thank you,

Yours faithfully
for Thomas Cook (India) Limited


R. R. Kenkare
President & Head - Legal & Company Secretary

Encl.: a/a



www.thomascook.in

Registered Office : Thomas Cook Building, Dr. D. N. Road, Fort, Mumbai - 400 001.



Thomas Cook Celebrates 170 Years of Travel

5th July marks 170 years since the first organised trip

Mumbai, 5th July 2011- The 5th of July 2011 commemorates the 170th anniversary of the first package holiday, when Mr. Thomas Cook organized his first trip – a 12 mile rail journey for 500 people from Leicester to Loughborough costing one shilling.

Things may have changed since 1841 but his legacy certainly lives on. Today, the Thomas Cook Group plc has more than 22.5 million customers, 31,000 employees throughout 21 countries, 93 aircraft and nearly 3,500 stores all operating under the founder's name.

And it is not just the holiday itself that Thomas Cook has given to the world. In his attempt to make travel more accessible for many, Thomas Cook introduced a number of innovations and marketing initiatives that we take for granted today, such as pre-paid hotel coupon (in 1868), holiday brochures (in 1858) and travellers cheques (in 1874).

In 1881, Thomas Cook started its India operations, with its first office being set up in Mumbai. As it rapidly expanded across the subcontinent, the Company came to be known as Thomas Cook Overseas Ltd; on 21st October 1978, it was christened Thomas Cook (India) Ltd (TCIL) and made its first public issue in February 1983. In the year 2000, the Group commenced its operations in Mauritius and also acquired the Sri Lanka business from Thomas Cook Overseas Ltd, UK.

As India's largest integrated travel and travel related financial services company, TCIL now offers its customers a network of 202 locations (including 26 airport counters) across 71 cities; and a strong Partner association of over 270 Agents.

From the days when you only had but a few destinations to choose from, to today where we have the world at our fingertips, Thomas Cook has evolved to meet the needs of today's travellers. Whether a popular escorted group package, a luxury getaway or a once in a lifetime adventure Thomas Cook – and the holidaymaker – have certainly come a long way since 1841.

Madhavan Menon, Managing Director, Thomas Cook (India) Ltd. said: We are incredibly proud of our heritage. Very few companies in any industry sector can claim a history and heritage as vibrant, that positions us today as one of the world's leading travel companies in the 21st century." " He added, "Not content to rest on our laurels, we continue to focus on our ever evolving customer while constantly innovating our product- service portfolio, ensuring value and peace of mind to our customers- at every step of his journey."

**About Thomas Cook (India) Limited:**

Thomas Cook (India) Ltd. is the largest integrated Travel and Travel related Financial Services Company in the country offering a broad spectrum of services that include Foreign Exchange, Corporate Travel, Leisure Travel and Travel Insurance. The Company has been into Indian operations since 1881 offering 130 years of world-class travel service to its customers. Thomas Cook India is renowned for its expertise in the following areas of business, namely: Leisure Travel, Corporate Travel Management, MICE, Foreign Exchange, SWIFT Network, Travel Insurance, Credit Cards, Pre-Paid Cards, Life Insurance and E-Business. For more information please visit www.thomascook.in

About Thomas Cook Group plc:

Thomas Cook Group plc, UK, is one of the world's leading leisure travel groups with sales of £8.8 billion, 22.3million customers, 31,000 employees, a fleet of 93 aircraft and a network of over 3,400 owned and franchised travel stores and interests in 86 hotels and resort properties. It operates under five geographic segments in 21 countries, and is number one or two in all its core markets.

For media queries:**Thomas Cook (India) Limited**

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