



Thomas Cook launches Private Van Tours

Enjoy your holiday at your comfort

Mumbai, May 4th 2010:

Thomas Cook (India) Limited [TCIL], India's largest integrated travel and travel related financial services Company has announced Private Van Tours - a unique concept that lets the traveler drive around in a private, chauffeur driven van at his convenience.

Vishal Suri, COO – Leisure Travel, TCIL said, "We are excited to launch this product in India. We clearly see a demand for this product which gives the traveller the best of both worlds, the flexibility to make his own itinerary and the comfort of travelling in a Group. This product is perfectly suited to those travelers who typically like to travel with their friends or close relatives in a group."

There are passionate travelers who like to discover a destination on a road trip. Drive through a destination of your choice in your spacious chauffeur driven van, with your family and all the friends you want to take along. They would like to halt as and when they like, at quaint shops and cafés along the way or simply to admire a beach. With Private Van Tours the traveler travels in the luxury van spacious enough to comfortably seat him and his family and a friend or two. We have well-trained chauffeurs to navigate, the traveler can simply sit back and enjoy his holiday. We have the finest hotels, best short listed sight seeing at the destinations of the traveler's choice. Our team of experts will also help pick out the best places to eat along your journey.

To book a holiday with Thomas Cook call Toll Free – 1800-2099-100 or 022-67686970 or email at holidays@thomascook.in or visit us at www.thomascook.in

About Thomas Cook (India) Limited:

Thomas Cook (India) Ltd. is the largest integrated Travel and Travel related Financial Services Company in the country offering a broad spectrum of services that include Foreign Exchange, Corporate Travel, Leisure Travel, and Insurance. The Company has been into Indian operations since 129 years of world-class travel service. Thomas Cook India is renowned for operating in the following areas of business, namely: Leisure Travel, Corporate Travel Management, MICE, Foreign Exchange, SWIFT Network, Travel Insurance, Credit Cards, Pre-Paid Cards, Life Insurance and E-Business. For more information please visit www.thomascook.in

About Thomas Cook Group plc:

Thomas Cook Group plc, UK, is one of the world's leading leisure travel groups with sales of £8.8 billion, 22.3million customers, 31,000 employees, a fleet of 93 aircraft and a network of over 3,400 owned and franchised travel stores and interests in 86 hotels and resort properties. It operates under five geographic segments in 21 countries, and is number one or two in all its core markets.

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