

Thomas Cook (India) Ltd.
Thomas Cook Building
Dr. D. N. Road, Fort
Mumbai - 400 001.

Main No.: 91-22-6160 3333
Fax No. : 91-22-6609 1454
91-22-2287 1069



April 4, 2012

The Secretary,
Listing Department
Bombay Stock Exchange Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai - 400 001
✓ Scrip Code: 500413

The Manager,
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot No.C/1
G Block, Bandra-Kurla Complex, Bandra (E)
Mumbai - 400 051
Scrip Code: THOMASCOOK

Fax No.: 2272 2037/39/41/61

Fax No.: 2659 8237/38

Dear Sir,

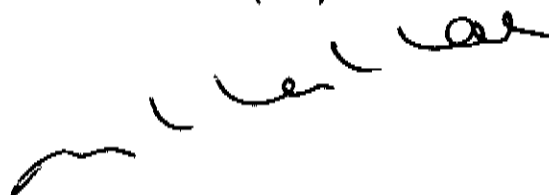
Sub: Press Release

We are enclosing herewith the Press Release dated 4th April 2012 titled: "Thomas Cook India's Centre of Learning certified as 2012 Top 10 South Asia IATA Authorized Training Center".

This is for your information. We request you to acknowledge the same.

Thank you,

Yours faithfully,
for **Thomas Cook (India) Limited**


R. R. Kenkare
President & Head - Legal & Company Secretary

Encl.: a/a



News Release



Thomas Cook Press Office: 022 66091380
Pressoffice@in.thomascook.com

Thomas Cook India's Centre of Learning certified as '2012 Top 10 South Asia IATA Authorized Training Center'

Mumbai, April 4, 2012: **Centre of Learning**, the educational wing of Thomas Cook (India) Limited, has been recognised as a **Top 10 South Asia International Air Transport Association (IATA) Authorized Training Centre** for 2012. This certification is recognition of its outstanding contribution in developing human capital by reaching out to the next generation of leaders in the evolving tourism industry in India. IATA's citation strongly recognized and supported the efforts of Centre of Learning and highlighted its achievements in:

- Number of students trained in 2011
- Exam pass rate throughout 2011

With the aim of providing effective and exceptional educational and training programmes for the travel industry, Thomas Cook India's Centre of Learning provides the industry with a unique inflow of well trained and highly skilled professionals, ready to be absorbed into the work force, thereby adding value to the organization through their well rounded knowledge and training, as also an infusion of fresh insights and creative ideas.

Recent programmes introduced by the Centre of Learning include a mentorship program in association with the prestigious **Indian Institute of Tourism and Travel Management (IITTM)**. The 2 year **International Tourism Business Course** offers dual specializations and includes case based learning and exposure to International business environment. The training institute also provides a wide array of IATA under graduate and post graduate courses.

In keeping with its vision, the Centre of Learning organizes a wide range of workshops, corporate and destination training programmes. The institute recently partnered with IRCTC Western zone for its soft skills training needs. Centre of Learning has also partnered with various Tourism Boards including Swiss, Czech, Canada and Egypt to conduct training sessions for travel agents across the country.

Dr Prasanth Nair, President & Head Human Resource & Financial Services said, "**Centre of Learning's** unrelenting focus on exceptional education and training has been a driving force behind all our innovative and industry centric initiatives. The certification as '2012 Top 10 South Asia IATA Authorized Training Centre' is testament of our commitment to empowerment of human capital in our Indian travel industry. This is also recognition of the efforts of our exceptional Team at Centre of Learning- from its start in 2011, to its impressive growth and quality education achieved in the short span of a year."

About Centre of Learning:

Centre of Learning (CoL) is an initiative from Thomas Cook (India) Ltd. (TCIL) to develop talent for the organization as well as for the Industry. In the context of high growth and increasing customer expectations, talent management will be one of the important challenges to the Travel Industry. This relates to both the shortage of actual numbers and the desired capability levels from both a technical and managerial perspective.

Centre of Learning has been set up with the objective of proactively facilitating the talent management in the travel industry and would strive to grow, harness and nurture the skill sets in the industry. CoL offers a range of programmes from basic to advance to suit the needs of travel aspirants, students and working executives. Apart from the under-graduation and post-graduation programmes, it has also ventured into Corporate trainings, International Tourism Board trainings & college tie ups. CoL promises its students on the job training by providing them a 3 month internship with Thomas Cook (India) Ltd.

CoL having set up its first independent office in Mumbai is rapidly growing and soon to launch its franchisee operations in 2012 in major cities, which would be announced shortly.

About Thomas Cook (India) Limited:

Thomas Cook is the largest integrated travel and travel related financial services company in the country offering a broad spectrum of services that include Foreign Exchange, Corporate Travel, MICE, Leisure Travel, Insurance, Visa & Passport services and E-Business. The Company set up its first office in India in 1881, and has been providing world-class travel service for 131 years.

TCIL's footprint currently extends to over 206 locations (including 25 airport counters) in 78 cities across India, Mauritius & Sri Lanka and is supported by a strong partner network of 116 Gold Circle Partners and 166 Preferred Sales Agents in over 100 cities pan India.

Thomas Cook (India) Ltd has been honoured with the "Favourite Specialist Tour Operator" award at the Condé Nast Traveller Readers' Travel Awards 2011 and was also conferred with the CNBC AWAAZ - "Best company providing foreign exchange" in India for the third year in a row. In addition, Thomas Cook (India) Ltd has been awarded the 'Most Trusted Tour Operator Brand' by the Times Travel Honours 2011 and also recognized as a "Superbrand" 2011-2012 by consumers for excellence in travel services.

CRISIL has reaffirmed Thomas Cook (India) Limited with the 'CRISIL A1+ and AA- rating. The Brand Trust Report™, India study 2012, has ranked Thomas Cook (India) Ltd as The most Trusted Brand In Services. Recently, TCIL was awarded the prestigious National Tourism Award (2010-2011) for 'Outstanding Performance' as an 'Inbound Tour Operator' in Category I, third position. For more information, please visit www.thomascCook.in

About Thomas Cook Group plc:

Thomas Cook Group plc is one of the world's leading travel groups with FY 2010 sales of £8.9 billion and 22.5 million customers. The Group operates under six geographical segments in 21 countries, and is number one or two in all its core markets. Its business is supported by 31,000 employees, a fleet of 94 aircraft and a network of over 3,500 retail outlets. For further details please visit www.thomascCookgroup.com

For Media Enquiries please contact:

Thomas Cook (India) Limited

Suzanne Pereira – B: +91-22-61603333; D: +91-22-66091380; M: +91-9820297665;
suzanne.pereira@in.thomascCook.com

Perfect Relations

Pracheta Morarji - B: + 91-22-24367155 M: +919820094601
rraia@perfectrelations.com