Thomas Cook (India) Ltd.
Thomas Cook Building
Dr. D. N. Road, Fort
Mumbai - 400 001.

Main No.: 91-22-6160 3333
Fax No. : 91-22-6609 1454
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May 9, 2012

The Secretary,
Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai - 400 001
Scrip Code: 500413

Fax No.: 2272 2037/39/41/61

The Manager,
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot No. C/1
G Block, Bandra-Kurla Complex, Bandra (E)
Mumbai - 400 051
Scrip Code: THOMASCOOK

Fax No.: 2659 8237/38

Dear Sir,

Sub: Press Release dated 9th May 2012

We are enclosing herewith, a Press Release titled "Thomas Cook Sport launches exclusive packages for London Olympics 2012".

This is for your information. We request you to acknowledge the same.

Thank you,

Yours faithfully
for **Thomas Cook (India) Limited**

R. R. Kenkare
President & Head - Legal & Company Secretary

Encl.: a/a

170 YEARS 1841-2011

News Release

Thomas Cook Press Office: 022 66091380
Pressoffice@in.thomascook.com

Thomas Cook Sport launches exclusive packages for London Olympics 2012

Starting at just Rs. 10,999, don't miss the opportunity to experience The Olympics this summer

Mumbai, May 9, 2012: Thomas Cook Sport, official sponsor of the London 2012 Olympic and Paralympics Games, launched **London 2012 Olympics Short Breaks** and hospitality packages exclusively for the Indian traveller. With an impressive range of over a 1000 pre-packaged short breaks to choose from, a diverse range of customer segments from the budget consumer to the extravagant sports enthusiast will find a package that suits their requirement and price points.

Starting at just Rs. 10,999 (per person on twin sharing basis), the ***'Games Break'*** package is ideal for the value conscious Olympic fan. The package includes 1 night accommodation with breakfast in a budget hotel, an official Olympic ticket, with a London travel card for the day of the event.

The ***'Games Break Plus'*** package is an ideal option for travellers who would like to splurge while enjoying London 2012 Olympics. With 4-5 star accommodation in Central London, category A, B or C Olympic tickets; coach transfers to and from the Olympic venues and lunch or dinner at one of the finest city restaurants, fans are sure to have the time of their life while in London. Packages starting from Rs. 61,999 (per person on twin sharing basis) offer our sports aficionados the unique opportunity of experiencing the events at London 2012 Olympics. Further, all Thomas Cook short break package customers will have exclusive access to our Thomas Cook representatives throughout their trip, should they require any assistance.

For the corporate customer, Thomas Cook (India) Ltd has introduced special *'Corporate Hospitality'* packages for the London Olympics. Besides accommodation at 5-star luxury hotels and event tickets, the flexible corporate programmes include access to dedicated parking, pick-up and drop off facilities at London 2012 venues as well as meals in London's premium restaurants.

Commenting on the packages, **Mr. Rajeev Kale - Chief Operating Officer- Leisure Travel (MICE, Cruises, Sports Holidays & Domestic),** said: *"Sports Tourism is an emerging sector in India and we have witnessed strong growth in the past few years. Our partnership with The Indian National Olympic Committee offers us exclusive rights to host Official London 2012 Olympic short breaks and hospitality experiences for the London 2012 Olympics, especially for the Indian market. The London 2012 Olympics has received immense interest from Indian sport aficionados and to ensure they travel smooth we have launched packages suited for all budgets and requirements."*

Thomas Cook Sport is a leading travel company that handles the travel of players, coaching teams, sponsors and fans of all major professional sports teams. As a travel partner we offer a range of exclusive benefits including priority access to global sports events and a discount on Thomas Cook holidays.

For bookings, please contact:
Phone 022 66091267 / 66091200 or email: sport@in.thomascook.com

About Thomas Cook (India) Limited:
Thomas Cook is the largest integrated travel and travel related financial services company in the country offering a broad spectrum of services that include Foreign Exchange, Corporate Travel, MICE, Leisure Travel, Insurance, Visa & Passport services and E-Business. The Company set up its first office in India in 1881, and has been providing world-class travel service for 131 years.

TCIL's footprint currently extends to over 205 locations (including 25 airport counters) in 78 cities across India, Mauritius & Sri Lanka and is supported by a strong partner network of 117 Gold Circle Partners and 166 Preferred Sales Agents in over 100 cities pan India.

Thomas Cook has been honoured with the prestigious "**Favourite Specialist Tour Operator**" award at the **Condé Nast Traveller Readers'** Travel Awards 2011 and was also conferred with the **CNBC AWAAZ - " Best company providing foreign exchange"** in India for the third year in a row. In addition, Thomas Cook (India) Ltd has been awarded the **'Most Trusted Tour Operator Brand' by the Times Travel Honours** 2011 and also recognized as a **"Superbrand" 2011-2012** by consumers for excellence in travel services.
Recently, CRISIL has reaffirmed Thomas Cook (India) Limited with the **'CRISIL A1+ and AA- rating.** The Brand Trust Report™, India study 2012, has ranked Thomas Cook (India) Ltd as **The most Trusted Brand in Services**.

For more information, please visit www.thomascook.in

About Thomas Cook Group plc:
Thomas Cook Group plc is one of the world's leading travel groups with FY 2010 sales of £8.9 billion and 22.5 million customers. The Group operates under six geographical segments in 21 countries, and is number one or two in all its core markets. Its business is supported by 31,000 employees, a fleet of 94 aircraft and a network of over 3,500 retail outlets. For further details please visit www.thomascookgroup.com

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