

Thomas Cook (India) Ltd.

Thomas Cook Building
Dr. D. N. Road, Fort
Mumbai - 400 001.

Main No.: 91-22-6160 3333

Fax No. : 91-22-6609 1454

91-22-2287 1069



August 7, 2012

The Secretary,
Listing Department

BSE Limited

Phiroze Jeejeebhoy Towers

Dalal Street

Mumbai - 400 001

Scrip Code: 500413

The Manager,
Listing Department

National Stock Exchange of India Limited

Exchange Plaza, 5th Floor, Plot No. C/1

G Block, Bandra-Kurla Complex, Bandra (E)

Mumbai - 400 051

Scrip Code: THOMASCOOK

Fax No.: 2272 2037/39/41/61

Fax No.: 2659 8237/38

Dear Sir,

Sub: Press Release dated August 7, 2012

We are enclosing herewith, a Press Release titled "Thomas Cook India expands - 26 new locations, 15 cities pan India".

This is for your information. We request you to acknowledge the same.

Thank you,

Yours faithfully

for **Thomas Cook (India) Limited****R. R. Kenkare**

President & Head - Legal & Company Secretary

Encl.: a/a



News Release



Thomas Cook Press Office: 022 66091380
Pressoffice@in.thomascook.com

Thomas Cook India expands- 26 new locations, 15 cities pan India *Foreign Exchange Operations launched via Own Branches and Gold Circle Partner Outlet*

Mumbai August 7, 2012: Thomas Cook (India) Ltd, India's largest integrated travel and travel related financial services company, delivers on its expansion strategy via the launch of 26 Foreign Exchange Branches and Gold Circle Partner (franchisee) outlets across the country. This is also a reiteration of its intent to enhance its distribution via presence in Tier II and III regional markets.

The Company's pioneering legacy as the inventor of travellers cheques (1874) continues today, as Thomas Cook India's Foreign Exchange business reaffirms its position as undisputed market leader and its customer-centric focus to ensure reach of its diverse product-service portfolio right to the customer's doorstep.

Thomas Cook India's aggressive retail expansion now offers enhanced access and convenience pan India. New towns and cities introduced into its network include Tirunelveli, Salem, Guntur, Pondicherry, Kollam, Batala, Moga, Siwan, Ghaziabad, Ratnagiri, Porbunder and Jalgaon, among others. Each outlet will provide customers a diverse range and easy accessibility of services such as inward remittances via MoneyGram and Xpress Money, products such as currency notes in 26 Global currencies, travellers cheques, drafts and wires, prepaid Forex Cards, Send Money abroad, University Fee remittance and wholesale Foreign Exchange. In addition Thomas Cook (India) Ltd offers the convenience travel services (air and rail tickets, holiday packages, insurance and visa and passport assistance) through these outlets.

Commenting on the expansion, **Mr. Mahesh Iyer, Head of Foreign Exchange, Thomas Cook (India) Ltd** said: "Our strategic intent was two pronged: leverage the strong growth in the outbound travel market (leisure, overseas student and employment) coupled with our consumer centric outreach- to get to our customers doorstep- especially in the emerging Regional Tier II and III markets. I am delighted with the launch of our 26 Foreign Exchange outlets, and we hope to continue to deliver on our expansion plan via both owned and franchisee outlets to ensure greater convenience for our customers."

Thomas Cook India's new Foreign Exchange outlets:

Sl. No.	Region	State	Location
1	South	Tamil Nadu	Chennai
2	South	Tamil Nadu	Pondicherry
3	South	Tamil Nadu	Salem
4	South	Andhra Pradesh	Guntur
5	South	Tamil Nadu	Tirunelveli
6	East	Bihar	Siwan
7	North	Punjab	Batala
8	South	Kerala	Trivandrum
9	South	Kerala	Kollam
10	West	Maharashtra	Ahmadnagar
11	East	West Bengal	Phoolbagan (Kolkata)
12	West	Madhya Pradesh	Jabalpur
13	South	Andhra Pradesh	Kukatpally (Hyderabad)
14	South	Andhra Pradesh	Mehndipatnam (Hyderabad)
15	South	Andhra Pradesh	Dilsukhnagar (Hyderabad)
16	South	Tamil Nadu	Marthandam
17	South	Andhra Pradesh	Gajuwaka
18	West	Gujarat	Bhavnagar
19	West	Gujarat	Porbander
20	West	Maharashtra	Jalgaon
21	West	Maharashtra	Ratnagiri
22	North	Punjab	Moga
23	South	Karnataka	Inorbit Mall
24	West	Maharashtra	Phoenix Mall (Pune)
25	South	Karnataka	Gulbarga
26	North	Uttar Pradesh	Ghaziabad

About Thomas Cook (India) Limited:

Thomas Cook is the largest integrated travel and travel related financial services company in the country offering a broad spectrum of services that include Foreign Exchange, Corporate Travel, MICE, Leisure Travel, Insurance, Visa & Passport services and E-Business. The Company set up its first office in India in 1881, and has been providing world-class travel service for 131 years.

TCIL's footprint currently extends to over 215 locations (including 24 airport counters) in 87 cities across India, Mauritius & Sri Lanka and is supported by a strong partner network of 123 Gold Circle Partners and 166 Preferred Sales Agents in over 100 cities pan India.

Thomas Cook (India) Ltd has been honoured with the "Favourite Specialist Tour Operator" award at the Condé Nast Traveller Readers' Travel Awards 2011 and was also conferred with the CNBC AWAAZ - "Best company providing foreign exchange" in India for the third year in a row. In addition, Thomas Cook (India) Ltd has been awarded the 'Most Trusted Tour Operator Brand' by the Times Travel Honours 2011 and also recognized as a "Superbrand" 2011-2012 by consumers for excellence in travel services.

CRISIL has reaffirmed Thomas Cook (India) Limited with the 'CRISIL A1+ and AA- rating. The Brand Trust Report™, India study 2012, has ranked Thomas Cook (India) Ltd as The most Trusted Brand in Services. Recently, TCIL was awarded the prestigious National Tourism Award (2010-2011) for 'Outstanding Performance' as an 'Inbound Tour Operator' in Category I, third position. For more information, please visit www.thomascook.in

For Media Enquiries please contact:

Thomas Cook (India) Limited

Suzanne Pereira – B: +91-22-61603333; D: +91-22-66091380; M: +91-9820297665; suzanne.pereira@in.thomascook.com

Perfect Relations

Jayni Shah – 9820124334; jshah@perfectrelations.com