

March 15, 2013

Speed Post / Email / Fax

To,

1.

Corporate Relationship Dept.,
BSE LIMITED,
Phiroze Jeejeebhoy Towers,
Dalal Street,
MUMBAI - 400 001

2.

The Manager, Listing Department,
NATIONAL STOCK EXCHANGE OF INDIA LTD.,
"Exchange Plaza", Plot No. C-1, "G" Block,
Bandra-Kurla Complex, Bandra (E),
MUMBAI - 400 051

Script Code : 526725

NSE Symbol : SANDESH

RE: Disclosure under Regulation 13(6) of SEBI [Prohibition of Insider Trading] Regulations, 1992 ("PIT Regulations")

Dear Sir/Madam,

With reference to the above subject, we have received Disclosures on March 15, 2013 from the Promoters and Promoter Group of the Company as under:

1. Duly executed Form C (under Regulation 13(3) and (6) of PIT Regulations) dated 15th March, 2013 from M/s. Satlon Enterprise Private Limited, Promoter Group of the Company;
2. Duly executed Form D (under Regulation 13(4), 13(4A) and 13 (6) of PIT Regulations) dated 15th March, 2013 from Mr. Parthiv Falgunbhai Patel, Promoter of the Company; and
3. Duly executed Form D (under Regulation 13(4), 13(4A) and 13 (6) of PIT Regulations) dated 15th March, 2013 from M/s. Satyesh Prochem LLP, Promoter Group of the Company.

We have also enclosed herewith Form C duly executed by the Company on the basis of Form C of M/s. Satlon Enterprise Private Limited and also against Form D of Mr. Parthiv Falgunbhai Patel and M/s. Satyesh Prochem LLP.

Kindly take the same on your records and acknowledge the receipt of the same,

Thanking you,

Yours faithfully,

For, **THE SANDESH LIMITED**


Dhaval Pandya
COMPANY SECRETARY

Encl.: As Above



THE SANDESH LIMITED

REGD. OFFICE : SANDESH BHAVAN, LAD SOCIETY ROAD, B/H. VASTRAPUR GAM, P.O. BODAKDEV, AHMEDABAD-380 054.
PHONE : (079) 40004119, 40004174-5, FAX NO. 91-079-40004175. E-mail : share@sandesh.com, cs@sandesh.com
VISIT US : WWW.SANDESH.COM

FORM D

Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992
[Regulations 13(4), 13(4A) and 13(6)]

Details of change in shareholding or voting rights held by Director or Officer and his dependants or Promoter or Person who is part of Promoter Group of a listed company

Name, PAN No. & Address of Promoter/Person who is part of Promoter Group/Director/Officer.	No. & % of shares/voting rights held by the Promoter/Person who is part of Promoter Group/Director/Officer	Date of receipt of allotment advice/acquisition / sale of shares/voting rights	Date of intimation to company	Mode of acquisition (market purchase/public/rights/preferential offer, etc.) /sale	No. & % of shares/voting rights post acquisition/sale	Trading Member through whom the trade was executed with SEBI Registration No. of the TM	Exchange on which the trade was executed	Buy quantity	Buy value	Sell quantity	Sell value
Name: Satyesh Prochem LLP PAN: ABVFS7885H Address: Sandesh Bhavan, Lad Society Road, Vastrapur, Ahmedabad - 380 054	1,275,777 Equity Shares (14.96%)	14.03.2013	15.03.2013	Resultant increase in % holding as a result of Buyback of Shares by The Sandesh Limited through Tender Offer process and there has been <u>no</u> actual acquisition of shares and the increase in shareholding is consequential to buyback and indirect in nature.	1,275,777 Equity Shares (16.85%)	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.

N.A.: - Not Applicable

Place: Ahmedabad

Date: 15th March, 2013



FORM C

**Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992
[Regulation 13(3) and (6)]**

Regulation 13(3) – Details of change in shareholding in respect of persons holding more than 5% shares in a listed company

Name, PAN No. & address of shareholders	Shareholding prior to acquisition /sale	No. & % of shares/ voting rights acquired/ sold	Receipt of allotment advice/ acquisition of shares/ sale of shares specify	Date of intimation to company	Mode of acquisition (market purchase/ public/ rights/ Preferential offer etc.)	No. & % of shares/ voting rights post-acquisition/ sale	Trading Member through whom the trade was executed with SEBI Registration No. of the TM	Exchange on which the trade was executed	Buy quantity	Buy value	Sell quantity	Sell value
Name: Satlon Enterprise Private Limited PAN No. : AACS6239G Address: Third Floor, Sandesh Bhavan, Lad Society Road, B/h. Vastrapur Gam, Bodakdev, Ahmedabad – 380 054	1898150 Equity Shares (22.25%)	N.A.	14.03.2013	15.03.2013	Resultant increase in % holding as a result of Buyback of Shares by The Sandesh Limited through Tender Offer process and there has been <u>no actual acquisition</u> of shares and the increase in shareholding is consequential to buyback and indirect in nature.	1898150 Equity Shares (25.08%)	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.

N.A.: Not Applicable

Place : Ahmedabad

Date: 15th March, 2013

For, SATLON ENTERPRISE PRIVATE LIMITED



 DIRECTOR

FORM D

Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992
[Regulations 13(4), 13(4A) and 13(6)]

Details of change in shareholding or voting rights held by Director or Officer and his dependants or Promoter or Person who is part of Promoter Group of a listed company

Name, PAN No. & Address of Promoter/ Person who is part of Promoter Group/ Director/ Officer.	No. & % of shares/voting rights held by the Promoter/ Person who is part of Promoter Group/ Director/ Officer.	Date of receipt of allotment advice/ acquisition / sale of shares/ voting rights	Date of intimation to company	Mode of acquisition (market purchase/ public/rights/ preferential offer, etc.) /sale	No. & % of shares/ voting rights post acquisition/ sale	Trading Member through whom the trade was executed with SEBI Registration No. of the TM	Exchange on which the trade was executed	Buy quantity	Buy value	Sell quantity	Sell value
Name: Parthiv Falgunbhai Patel PAN: AICPP4193R Address: Satyeshlila, Hirabaug, Ambawadi, Ellisbridge, Ahmedabad-380006	1189100 Equity Shares (13.94%)	14.03.2013	15.03.2013	Resultant increase in % holding as a result of Buyback of Shares by The Sandesh Limited through Tender Offer process and there has been <u>no actual acquisition</u> of shares and the increase in shareholding is consequential to buyback and indirect in nature.	1189100 Equity Shares (15.71%)	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.

N.A.: - Not Applicable

Place: Ahmedabad
Date: 15th March, 2013


PARTHIV FALGUNBHAI PATEL

FORM D

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FOR, THE SANDESH LIMITED



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