

Disclosure by the Promoter(s) to the stock exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance/ release of encumbrance, in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company(TC)		The Byke Hospitality Limited						
Name of the Promoter(s) on whose shares encumbrance was created/ invoked/ released (tick the relevant one)		Choice Equity Broking Private Limited						
Date of reporting		July 19, 2013						
Names of the stock exchanges where the shares of the target company are listed		Bombay Stock Exchange Limited Madras Stock Exchange Limited						
Details of Promoter' Holding:								
(The term "event" indicates creation / invocation/ release of encumbrance, as the case may be)								
Promoter(s) or PACs with him	Pre-event Holding	Details of events pertaining to encumbrance	Post event holding (encumbered shares to be excluded)	(*) Details of encumbrance Pledge/lien or other - give details				
Names	Number	% of total Share Capital	Type - Creation/ invocation/ release	Date (s)	Number	% of total Share Capital	Pre - Transaction Pledge	1,01,000 equity shares of Rs. 10/- each
							Pledge created on July 18, 2013	54,000 equity shares of Rs. 10/- each
							Total Shares Pledge :	1,55,000 equity shares of Rs. 10/- each
Choice Equity Broking Pvt. Ltd.	84,000	0.42%	Creation	July 18, 2013	30,000	0.15%		

(*) Details shall include the details regarding the person(s) on whose favour the encumbrance has been created and other important features of such encumbrance.
Note:- Total Paid up Share Capital of The Byke Hospitality Limited (TC) is 2,00,48,900 Equity Shares of Rs. 10/- each.

For Choice Equity Broking Private Limited

Rajaram

Director

Place: Mumbai
Date: July 19, 2013

