TCS/PR/SE-4/2013-14

May 9, 2013

National Stock Exchange of India Limited
Exchange Plaza
Bandra-Kurla Complex
Mumbai
Fax. No. 2659 8237 / 38
Kind Attn.: Manager, Listing Department

BSE Limited
P. J. Towers
Dalal Street
Mumbai
Fax. No. 2272 2037 / 2272 3121
Kind Attn.: General Manager,
Department of Corporate Services

Scrip Code No. 532540 (BSE)

Dear Sirs,

We are sending herewith copy of a Press Release titled **"Tata Consultancy Services Honored as 2013 SAP® Pinnacle Award Recipient"** which will be disseminated shortly.

The Press Release is self-explanatory.

Thanking you,

Yours faithfully,
For **TATA CONSULTANCY SERVICES LIMITED**

Suprakash Mukhopadhyay
Vice President and Company Secretary

Encl: as above

For immediate use **PRESS** RELEASE



Tata Consultancy Services Honored as 2013 SAP® Pinnacle Award Recipient

Global Partner Awards Recognize Top SAP Partners for Delivering Outstanding Value to Customers in Partnership with SAP

NEW YORK, FRANKFURT, May 9, 2013: In recognition of its strong partnership with SAP (NYSE: SAP), Tata Consultancy Services (TCS), (BSE: 532540, NSE: TCS) a leading IT services, consulting, and business solutions organization, today announced it has received a 2013 SAP® Pinnacle award as the Run SAP Partner of the Year. SAP Pinnacle awards are presented annually to the top SAP partners that have excelled in developing and growing their partnership with SAP and driving customer success. Finalists and winners in 19 categories were based on field recommendations, customer feedback and performance indicators in the following four categories: co-innovation, market expansion, service delivery and sustainability.

"TCS is proud to be recognized as the Run SAP Partner of the Year," says Akhilesh Tiwari, global head, SAP Practice for TCS. "Our global teams of certified consultants are dedicated to helping ensure that our shared clients utilize SAP solutions to optimize business value, innovate, and drive operational efficiency. We view this award as confirmation of our dexterity in leading our clients through their implementation journey, as a true partner helping to drive their success."

TCS is a provider of solution implementation based on the Run SAP methodology. It has incorporated the methodology into its implementation standards, aligning with SAP's approach to application lifecycle management and utilizing SAP Solution Manager with its implementations. Run SAP provides best practices, content, services, training and tools for the set up and delivery of end-to-end solution operations.

The SAP Pinnacle awards showcase SAP's commitment to its partner ecosystem strategy, which delivers unmatched value to customers and enables SAP to reach its business goals. Award winners will be formally recognized at SAPPHIRE® NOW, SAP's international customer conference being held in Orlando, Florida, May 14 – 16.

"We congratulate TCS on its well-deserved receipt of a 2013 SAP Pinnacle award and for its outstanding partnership with SAP," said Eric Duffaut, corporate officer and president, Global Ecosystem and Channels, SAP. "SAP is an innovative and fast-growth company. We put customer success at the center of everything we do. Our vibrant and expanding ecosystem of partners is critical to the company we are now and the company we want to become in the future. Together with our partners – who are co-innovating with us, reselling and implementing our solutions – we offer choice and deliver transformational value to our joint customers of all sizes. Partners like TCS are our force multipliers, and today, more than ever, they are essential to our customers' success."

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TCS partners with SAP to help organizations operate with greater agility, collaborate with increased mobility around the world, and make profitable decisions faster. TCS delivers the expertise and experience that its clients need to enhance their SAP solutions, enabling leaner, smarter business.

As a recipient of a 2013 SAP Pinnacle award, TCS has been invited to participate in the SAP Leadership Forum at SAPPHIRE NOW. During the forum, winners will receive their 2013 SAP Pinnacle awards. The SAP Leadership Forum will bring together an exclusive group of executives from SAP's top customers, prospects and partner organizations, providing an opportunity to network and exchange business ideas. Visit TCS at SAPPHIRE NOW, where it will be exhibiting in booth #2200.

About Tata Consultancy Services Ltd (TCS)
Tata Consultancy Services is an IT services, consulting and business solutions organization that delivers real results to global business, ensuring a level of certainty no other firm can match. TCS offers a consulting-led, integrated portfolio of IT, BPO, infrastructure, engineering and assurance services. This is delivered through its unique Global Network Delivery Model™, recognised as the benchmark of excellence in software development. A part of the Tata group, India's largest industrial conglomerate, TCS has over 276,000 of the world's best-trained consultants in 44 countries. The company generated consolidated revenues of US $11.6 billion for year ended March 31, 2013 and is listed on the National Stock Exchange and Bombay Stock Exchange in India. For more information, visit us at www.tcs.com.

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TCS media contacts:

Global: Email: pradipta.bagchi@tcs.com
Phone: +91 22 6778 9999
Europe / UK:
Email: abhinav.kumar@tcs.com | ashish.babu@tcs.com
Phone: +32 22821927 | +44 078 418 92227
India:
Email: h.ramachandra@tcs.com | shamala.p@tcs.com
Phone: +91 22 6778 9078 | + 91 22 6778 9081
USA / Canada:
Email: m.mccabe@tcs.com
Phone: +1 646 313 4594
Asia Pacific:
Email: sean.davidson@tcs.com
Phone: +65 9139 3668

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SAP Forward-looking Statement

Any statements contained in this document that are not historical facts are forward-looking statements as defined in the U.S. Private Securities Litigation Reform Act of 1995. Words such as "anticipate," "believe," "estimate," "expect," "forecast," "intend," "may," "plan," "project," "predict," "should" and "will" and similar expressions as they relate to SAP are intended to identify such forward-looking statements. SAP undertakes no obligation to publicly update or revise any forward-looking statements. All forward-looking statements are subject to various risks and uncertainties that could cause actual results to differ materially from expectations. The factors that could affect SAP's future financial results are discussed more fully in SAP's filings with the U.S. Securities and Exchange Commission ("SEC"), including SAP's most recent Annual Report on Form 20-F filed with the SEC. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of their dates.