



6th December 2012
BJ/SH-L2/ 2 2 2

Bombay Stock Exchange Limited
Corporate Relationship Department
1st Floor, New Trading Ring
Rotunda Bldg., P J Towers
Dalal Street, Fort
Mumbai 400 001.

National Stock Exchange of India Limited
Exchange Plaza, 5th Floor
Plot No.C/1, Block "G"
Bandra-Kurla Complex
Bandra (East)
Mumbai 400 051.

Dear Sirs,

**Execution of Distribution Franchisee Agreement
for electricity distribution in Jamshedpur circle**

The Company today announced that, subsequent to winning the bid for Distribution Franchisee of Jamshedpur Circle, it has formed a Special Purpose Company (SPC) "TP Power Distribution Limited", and executed the Distribution Franchisee Agreement (DFA) with Jharkhand State Electricity Board (JSEB) for the Distribution Franchise of Jamshedpur circle. The SPC, TP Power Distribution Limited will be in operation for a period of 15 years. The SPC, TP Power Distribution Limited will be responsible for installing and maintaining the distribution network in the Jamshedpur circle, which includes Jamshedpur, Adityapur, Ghatsila and Baharagora areas. TP Power Distribution Limited will also be managing the billing and collections.

The Press Release issued by the Company is attached for your ready reference.

Yours faithfully,
For The Tata Power Company Limited

H M Mistry
(H M Mistry)
Company Secretary

Encl.

TATA POWER

The Tata Power Company Limited

Registered Office Bombay House 24 Homi Mody Street Mumbai 400 001

Tel 91 22 6665 8282 Fax 91 22 6665 8801

TATA POWERFor immediate use only **PRESS RELEASE**

Tata Power executes Distribution Franchisee Agreement (DFA) for electricity distribution in Jamshedpur circle

Mumbai, 6th December 2012: Tata Power, India's largest integrated power company today announced that, subsequent to winning the bid for Distribution Franchisee of Jamshedpur Circle, it has formed a Special Purpose Company (SPC) "TP Power Distribution Limited", and executed the Distribution Franchisee Agreement (DFA) with Jharkhand State Electricity Board (JSEB) for the Distribution Franchise of Jamshedpur circle.

Mr. S. Padmanabhan, Executive Director Tata Power said, "At Tata Power, we are committed to providing our customers reliable and quality power teamed with superior customer service. We are looking forward to adopting the same philosophy to serve all customers in Jamshedpur. We believe that our employees are key partners in our change management process and all new additions to our family would enjoy working with Tata Power and its ethos."

It is our endeavour to be the most preferred distribution company in the country and with the successful turnaround of Delhi distribution business coupled with our successful Mumbai distribution business."

The Distribution Franchise awarded to Tata Power will be for a period of 15 years. The SPC, TP Power Distribution Limited will be responsible for operating and maintaining the distribution network in the Jamshedpur circle, which includes Jamshedpur, Adityapur, Ghatsila and Baharagora areas. TP Power Distribution Limited will also be managing the billing and collections. Team Tata Power looks forward to working closely with all employees of JSEB, who will facilitate serving customers with efficiency and superior customer care.

Tata Power has got a vast experience in Distribution in both Mumbai as well as Delhi and has been a benchmark performer in Delhi since last 10 years. The losses in Delhi have been brought down by Tata Power from a high of 53% in 2002 to app. 11% in March 2012. At Jamshedpur also, similar strategy is being worked out where Tata Power will work on all the areas for overall improvement in Distribution system, by adapting to Tata culture of transparency and customer orientation quickly.

Tata Power and JSEB will now start the joint audit of the existing T&D losses by an Independent Auditor.

About Tata Power:

Tata Power is India's largest integrated power company with a significant international presence. The Company has an installed generation capacity of 6899 MW in India and a presence in all the segments of the power sector viz Generation (thermal, hydro, solar and wind), Transmission, Distribution and Trading. It has successful public-private partnerships in Generation, Transmission and Distribution in India namely "Tata Power Delhi Distribution Limited" with Delhi Vidyut Board for distribution in North Delhi, 'Powerlinks Transmission Ltd.' with Power Grid Corporation of India Ltd. for evacuation of Power from Tala hydro plant in Bhutan to Delhi and 'Maithon Power Ltd.' with Damodar Valley Corporation for a 1050 MW Mega Power Project at Jharkhand. It is one of the largest renewable energy players in India and is developing country's first 4000 MW Ultra Mega Power Project at Mundra (Gujarat) based on super-critical technology. Its international presence includes strategic investments in Indonesia through 30% stake in coal mines and a geothermal project; in Singapore through Trust Energy Resources to securitise coal supply and the shipping of coal for its thermal power generation operations; in South Africa through a joint venture called 'Cennergi' to develop projects in South Africa, Botswana and Namibia; in Australia through investments in enhanced

Lighting up Lives!

TATA POWERFor Immediate use only **PRESS RELEASE**

geothermal and clean coal technologies and in Bhutan through a hydro project in partnership with The Royal Government of Bhutan. With its track record of technology leadership, project execution excellence, world class safety processes, customer care and driving green initiatives, Tata Power is poised for a multi-fold growth and committed to 'lighting up lives' for generations to come. Visit us at: www.tatapower.com

For further information, please contact:

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