



The Secretary
Calcutta Stock Exchange Ltd.
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Calcutta – 700 001
Fax : 033-22104500

Bombay Stock Exchange Ltd.
Corporate Relationship Dept. DCS - CRD
Rotunda Building, PJ Towers
Dalal Street
Mumbai – 400 001
Fax : 022-22722037

The Secretary
National Stock Exchange of India Ltd.
1st Floor, New Trading Wing
Exchange Plaza, 5th Floor
Plot No. C/1, G Block
Bandra Kurla Complex
Mumbai – 400 051
Fax : 022-26598237

28th October, 2013

Dear Sirs,

This is to inform you that, the Board of Directors of the Company have decided to appoint Mrs. Ireena Vittal as Non Executive Independent Director on the Board of the Company with effect from 22nd October, 2013.

Ms Vittal, a former partner with McKinsey & Co, is a recognised thought partner to consumer-facing companies looking to build large-scale, profitable businesses. She has also served governments and public institutions to design and implement solutions core to India's development, such as inclusive urban development and sustainable rural growth. Ms Vittal was a founding member of the economic development practice and the global emerging-markets practice at McKinsey.

After 25 years in the corporate world, she is currently working in the urban & agriculture space and is also an Independent Director on the board of select Indian companies such as Axis Bank, Titan Industries, Indian Hotels, Godrej Consumer, Glaxo Smithkline and on the global advisory board of ideo.org.

Ms Ireena Vittal graduated in electronics and has an MBA from the Indian Institute of Management, Calcutta.

Yours faithfully,

For **TATA GLOBAL BEVERAGES LTD.**

(V. Madan)
Vice President & Secretary

TATA GLOBAL BEVERAGES LIMITED

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