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IDC MarketScape Names TCS as a Global Leader in Life Sciences Manufacturing and Supply Chain ITO

New York / Mumbai, January 30, 2014: Tata Consultancy Services (TCS), (BSE: 532540, NSE: TCS) a leading global IT services, consulting and business solutions organization, today announced that it has been designated as a Leader in the IDC MarketScape: Worldwide Life Science Manufacturing and Supply Chain ITO(doc #HI244494). Among the attributes cited in the report, *"IDC MarketScape: Worldwide Life Science Manufacturing and Supply Chain ITO 2013 Vendor Assessment,"* TCS was lauded for its overall capability and extensive experience in working with global life science companies across all three sections of the industry: pharmaceutical, biotech, and medical devices.

The report evaluated the 12 leading IT vendors that serve the life science manufacturing and supply chain space, across a number of capability and strategy measures such as Offering Roadmap, Portfolio Strategy, Customer Base, Engagement Capability, Pricing Model, Investment, Growth Strategy, etc. IDC MarketScape criteria selection, weightings and vendor scores represent well-researched IDC judgment about the market and vendors through structured discussions, surveys and interviews with market leaders, participant buyers and end users.

"In the current market conditions, there is a strong demand from Life Sciences companies for skilled IT outsourcing (ITO) partners that have significant domain depth and experience" said Eric Newmark, Program Director, IDC Health Insights, Business Systems Strategies Program. "TCS has demonstrated its expertise and innovation through its extensive work with life sciences companies in the Manufacturing and Supply Chain market. TCS' exceptional technical skills, coupled with the overall value that the company consistently delivers to its global Life Sciences clients, make it an established leader in the field."

"Our continued leadership in the Life Sciences manufacturing and supply chain market is a testament to the unparalleled value we bring to our customers," said Debashis Ghosh, President of Life Sciences, Manufacturing and Energy, TCS. "Our strategy is to enable life sciences companies to use technology effectively to optimize manufacturing operations and adopt emerging supply chain practices which will result in a more holistic, patient-centric healthcare ecosystem. This, coupled with a strong global footprint and a continuous focus on innovation, ensures that we are a partner of choice for life sciences companies worldwide."

About IDC MarketScape

IDC MarketScape vendor analysis model is designed to provide an overview of the competitive fitness of IT, telecommunications, or industry-specific suppliers in a given market. The research methodology utilizes a rigorous scoring methodology based on both qualitative and quantitative criteria that results in a single graphical illustration of each vendor's position within a given market. IDC MarketScape provides a clear framework in which the product and service offerings, capabilities and strategies, and currentand future market success factors of IT, telecommunications, or industry-specific vendors can be meaningfully compared. The framework also provides technology buyers with a transparent foundation to allow companies to independently compare the strengths and weaknesses of current and prospective vendors.

About TCS' Life Sciences Services

Top global life sciences organizations derive value from TCS' full services play in IT, consulting, KPO, infrastructure and engineering services as well as new-age business solutions including mobility and Big Data. TCS' rich industry experience, domain expertise and global footprint ensures that it partners with its life sciences customers to help them advance clinical trial efficiencies, accelerate drug discovery, maximize manufacturing productivity and improve sales and marketing effectiveness. In addition, TCS has a dedicated Life Sciences Innovation Lab, which ensures that its customers have the tools and innovative solutions they need to solve complex business challenges.

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About Tata Consultancy Services Ltd (TCS)

Tata Consultancy Services is an IT services, consulting and business solutions organization that delivers real results to global business, ensuring a level of certainty no other firm can match. TCS offers a consulting-led, integrated portfolio of IT, BPO, infrastructure, engineering and assurance services. This is delivered through its unique Global Network Delivery Model™, recognized as the benchmark of excellence in software development. A part of the Tata group, India's largest industrial conglomerate, TCS has over 290,000 of the world's best-trained consultants in 46 countries. The company generated consolidated revenues of US $11.6 billion for year ended March 31, 2013 and is listed on the National Stock Exchange and Bombay Stock Exchange in India. For more information, visit us at www.tcs.com.

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TCS media contacts:
Global:
Email: pradipta.bagchi@tcs.com
Phone: +91 22 6778 9999

Europe / UK:
Email: abhinav.kumar@tcs.com
Phone +32 22821927

India:
Email: h.ramachandra@tcs.com | shamala.p@tcs.com
Phone: +91 22 6778 9078 | +91 22 6778 9081

USA / Canada:
Email: b.trounson@tcs.com
Phone: +1 646 313 4594

Asia Pacific:
Email: sean.davidson@tcs.com
Phone: +65 9139 3668

Australia and New Zealand:
Email: alex.goldrick@tcs.com
Phone: +61 (2) 8456 2800

Latin America
Email: irais.moyat@tcs.com
Phone: +5255 9157 8282

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