BSE Limited
First Floor, New Trading Ring
Rotunda Building, P J Towers
Dalal Street, Fort
Mumbai 400 001
Kind Attn : Mr Girish Joshi, GM - DCS
Fax Nos.22723121/ 22723719/ 22722037

National Stock Exchange of India Ltd.
Exchange Plaza, 5th Floor
Plot No.C/1, G Block
Bandra-Kurla Complex
Bandra (East), Mumbai 400 051
Kind Attn: Mr Hari K, Vice President
Fax No.66418125 / 26, 26598347/48 & 26598237/8

April 1, 2013
Sc- 15746

Dear Sirs,

Re: Tata Motors March sales at 72,712 nos.

Pursuant to Clause 36 of the Listing Agreement, enclosed herewith is a Press Release issued by the Company dated April 1, 2013 on the above subject, which is self explanatory.

This is for the information of the exchange and the members.

Yours faithfully,
Tata Motors Limited

H K Sethna
Company Secretary

Encls: a/a

Z: Stock Exchanges\ BSE-NSE-Tata Motors Group-Feb 13- global sales-March-13-2013.doc

immediate use **PRESS RELEASE**

Tata Motors March sales at 72,712 nos.

Key Highlights:

- **In March 2013, Tata Motors' Commercial Vehicles business recorded the highest monthly sales in FY 12-13**
- **Pick-Ups and SCVs recorded highest ever monthly sales**

Mumbai, April 01, 2013: Tata Motors' total sales (including exports) of Tata commercial and passenger vehicles in March 2013 were 72,712 vehicles. The company's domestic sales of Tata commercial and passenger vehicles for March 2013 were 69,160 nos.

Cumulative sales (including exports) for the company for the fiscal were 810,086 nos.

Commercial Vehicles

The company's sales of commercial vehicles in March 2013 in the domestic market were 56,813 nos., the highest monthly sales in FY 12-13. LCV sales were 41,961 nos., while M&HCV sales stood at 14,852 nos.

The Tata Pick-Ups (Tata Super Ace, Tata Xenon and Tata 207) recorded highest ever monthly sales at 6,981 nos. Tata SCVs (Tata Ace and Tata Magic range) recorded highest ever monthly sales at 29,960 nos.

Cumulative sales of commercial vehicles in the domestic market for the fiscal were 537,143 nos. Cumulative LCV sales were 393,762 nos., while M&HCV sales stood at 143,381 nos.

During this year, 7 new advanced commercial vehicles - Tata Xenon Pick-up, a stylish and rugged workhorse, the Tata LPT 3723, the first 5-axle rigid truck in the country, in the 10x4 configuration, the Tata PRIMA 4938 tractor, the Tata PRIMA 3138K tipper, the Tata PRIMA 4923 & Tata PRIMA 4023 tractor and the Tata LPK 3118 tipper were launched.

The company introduced the Telematics & Fleet Management Service, which offers advanced Telematics solutions, which enable remote vehicle tracking services of fleet vehicles, thereby increasing productivity and profitability. The 'Tata Alert', a highway assistance programme for medium and heavy commercial vehicles, was also introduced, to ensure that drivers receive on-site breakdown assistance within 4 hours.

Passenger Vehicles

Sales of passenger vehicles for March 2013 were at 12,347 nos. Sales of the Nano/ Indica/ Indigo range in March 2013 were 8,903 nos. The Sumo/ Safari/ Aria/ Venture range sales were 3,444 nos.

immediate use **PRESS RELEASE**

Cumulative sales of passenger vehicles were 222,112 nos. Cumulative sales of the Nano/ Indica/ Indigo range were at 174,692 nos. Cumulative sales of the Sumo/Safari/ Aria/ Venture range were 47,420 nos.

During this year, Tata Motors launched the all new Tata Vista D90, an advanced & dynamic car, Tata Safari Storme, the Real SUV, the Tata Manza, a Club Class sedan the Tata Aria Pure LX, the Nano Special Edition and the Tata Indica eV2, the most fuel efficient hatchback in-its-class.

Tata Motors also introduced state-of-the-art new-look company-owned showrooms in Mumbai (Prabhadevi) and New Delhi (South Extension), with best-in-class services for superior customer experience. This format will be rolled out across the country in the coming months.

Exports

The company's sales from exports are 3,552 vehicles in March 2013. Cumulative sales from exports for the fiscal were 50,831 nos.

- Ends -

About Tata Motors

Tata Motors is India's largest automobile company, with consolidated revenues of Rs. 1,65,654 crores ($ 32.5 billion) in 2011-12. Through subsidiaries and associate companies, Tata Motors has operations in the UK, South Korea, Thailand, Spain, South Africa and Indonesia. Among them is Jaguar Land Rover, the business comprising the two iconic British brands. It also has an industrial joint venture with Fiat in India. With over 7.5 million Tata vehicles plying in India, Tata Motors is the country's market leader in commercial vehicles and among the top in passenger vehicles. It is also the world's fourth largest truck and bus manufacturer. Tata cars, buses and trucks are being marketed in several countries in Europe, Africa, the Middle East, South Asia, South East Asia and South America.

(www.tatamotors.com ; also follow us on Twitter: www.twitter.com/TataMotors)

- Ends –

Issued by:
Debasis Ray
Head - Corporate Communications
Tata Motors Limited
Phone: 00 91 22 66657613; E-Mail: dias.wilma@tatamotors.com
www.tatamotors.com