



HQ/CS/CL.24B/14267
4 November 2010

Sir,

Sub: Press Release - Tata Communications launches Diwali offer for its Trueroots customers

Please find sent here with a copy of the press release on the captioned subject being issued today.

Thanking you,

Yours faithfully,
For Tata Communications Limited

Rishabh Aditya
Deputy Company Secretary & VP

To:

- 1) Security Code 23624, The Stock Exchange, Mumbai. Fax No.(22) 22722037,39,41
- 2) Security Code 5251, The Asst. Manager (Listing), National Stock Exchange of India Limited. Fax Nos.: (22) 66418125/26.
- 3) National Securities Depository Ltd. Fax Nos. : 2497 29 93.
- 4) The Bank of New York. Fax No.2204 49 42.
- 5) Sharepro Services. Fax No. 2837 5646
- 6) Marc H. Iyeki, Director, New York Stock Exchange, Fax No: (212) 656-5071 /72 / Managing Director, New York Stock Exchange, Fax No: (212) 265-2016
- 7) Central Depository Services (India) Limited. Fax : 2267 3199.
- 8) Mr. R. Gangadharan for SEC information requirements.

TATA COMMUNICATIONS

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PRESS RELEASE

FOR IMMEDIATE RELEASE

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Tata Communications launches Diwali offer for its Trueroots customers

Get double value with BOGO Talk plans

Mumbai, India, November 4, 2010: Tata Communications, a leading provider of the new world of communications today announced the launch of its Diwali offers for Trueroots customers in the US, CA, Hongkong, UK, France and Germany

During Diwali, customers in the US, UK and Canada will get double calling time when buying Bogo (Buy one Get one free) virtual talk plans while customers in Singapore, France and Germany will be rewarded with extra talk-time of up to 15% when buying denominations equal to or above \$20. All purchase during this period will also be awarded 30 free minutes worth talk time to call India.

Trueroots International Calling Service from Tata Communications provides an easy and secure way to stay in touch with family and friends. The service extends voice clarity, easy connectivity and uninterrupted calling, coupled with competitive international calling rates.

Users get to experience world-class telephony via www.trueroots.us, www.trueroots.co.uk, www.trueroots.sg and www.trueroots.eu and have the option of calling over 200 countries worldwide.

Tata Communications enjoys a unique advantage in offering voice services which backed by an extensive global submarine cable infrastructure that is also part of 80 other consortium and private cables (SEACOM, SE-ME-WE-3, SE-ME-WE-4, SAFE/SAT 3 and APCN etc.), touching six continents and representing an aggregate total of around 500,000 route km of fibre and nearly 25% of the world's lit fibre capacity. Tata Communications owns the Tata Global Network, which includes the TGN Atlantic, TGN Western Europe, TGN Northern Europe, TGN Pacific, TGN Intra Asia, and TGN-TIC subsea cable systems. The company is also the world's largest carrier of voice traffic.

About Tata Communications

Tata Communications is a leading global provider of a new world of communications. With a leadership position in emerging markets, Tata Communications leverages its advanced solutions capabilities and domain expertise across its global and pan-India network to deliver managed solutions to multi-national enterprises, service providers and Indian consumers.



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The Tata Global Network includes one of the most advanced and largest submarine cable networks, a Tier-1 IP network, with connectivity to more than 200 countries across 400 PoPs, and nearly 1 million square feet of data center and collocation space worldwide.

Tata Communications' depth and breadth of reach in emerging markets includes leadership in Indian enterprise data services, leadership in global international voice, and strategic investments in operators in South Africa (Neotel), Sri Lanka (Tata Communications Lanka Limited) and Nepal (United Telecom Limited).

Tata Communications Limited is listed on the Bombay Stock Exchange and the National Stock Exchange of India and its ADRs are listed on the New York Stock Exchange. (NYSE: TCL)
www.tatacommunications.com

Forward-looking and cautionary statements

Certain words and statements in this release concerning Tata Communications and its prospects, and other statements, including those relating to Tata Communications' expected financial position, business strategy, the future development of Tata Communications' operations, and the general economy in India, are forward-looking statements. Such statements involve known and unknown risks, uncertainties and other factors, including financial, regulatory and environmental, as well as those relating to industry growth and trend projections, which may cause actual results, performance or achievements of Tata Communications, or industry results, to differ materially from those expressed or implied by such forward-looking statements. The important factors that could cause actual results, performance or achievements to differ materially from such forward-looking statements include, among others, failure to increase the volume of traffic on Tata Communications' network; failure to develop new products and services that meet customer demands and generate acceptable margins; failure to successfully complete commercial testing of new technology and information systems to support new products and services, including voice transmission services; failure to stabilize or reduce the rate of price compression on certain of the company's communications services; failure to integrate strategic acquisitions and changes in government policies or regulations of India and, in particular, changes relating to the administration of Tata Communications' industry; and, in general, the economic, business and credit conditions in India. Additional factors that could cause actual results, performance or achievements to differ materially from such forward-looking statements, many of which are not in Tata Communications' control, include, but are not limited to, those risk factors discussed in Tata Communications' various filings with the United States Securities and Exchange Commission. These filings are available at www.sec.gov. Tata Communications is under no obligation to, and expressly disclaims any obligation to, update or alter its forward-looking statements

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