



HQ/CS/CL.24B/14397
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Sir,

Sub: Press Release - Lille joins Tata Communications' global public Telepresence network.

Please find sent here with a copy of the press release on the captioned subject being issued today.

Thanking you,

Yours faithfully,
For Tata Communications Limited

Rishabh Aditya
Dy. Company Secretary

To:

- 1) Security Code 23624, The Stock Exchange, Mumbai. Fax No.(22) 22722037,39,41
- 2) Security Code 5251, The Asst. Manager (Listing), National Stock Exchange of India Limited. Fax Nos.: (22) 66418125/26.
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- 5) Sharepro Services. Fax No. 2837 5646
- 6) Marc H. Iyeki, Director, New York Stock Exchange, Fax No: (212) 656-5071 /72 / Managing Director, New York Stock Exchange, Fax No: (212) 265-2016
- 7) Central Depository Services (India) Limited. Fax : 2267 3199.
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Lille joins Tata Communications' global public Telepresence network

Local businesses to access a high definition, virtual collaboration service, supporting the regions' drive to build France's digital economy through better communication in business

France, February 10, 2011 – Lille continues to drive the digital economy in France as EuraTechnologies selects Tata Communications to install, manage and maintain a public Telepresence facility for its economic and technology cluster. The deployment of this high-definition, immersive video collaboration tool will enable over 100 ICT companies within the cluster to join Tata Communications' Global Network of Telepresence public rooms. The network connects 30 cities across five continents and will play a key role in driving economic growth for Northern France through better virtual business communication.

Supported by the European Union, the Nord Pas de Calais region, *Lille Metropole Communauté Urbaine* and the French National Government as well as regional and local authorities, EuraTechnologies will offer leading-edge technological services and facilities, such as the Tata Communications Telepresence room, to ICT companies within the business cluster. EuraTechnologies is also part of a comprehensive strategy for the City of Lille development of sustainable urban projects mixing all functions

This flagship centre of excellence fosters development within the ICT sector, from start-ups right through to large multinationals. It is a lynchpin to sparking innovation-led growth and ICT investment within the region.

"The EuraTechnologies cluster is one of the prides of the Nord-Pas-de-Calais region. We are all too aware of the challenges within the field of ICT and felt it was essential to install an advanced and efficient communication service to facilitate trade and communications between companies and their international partners, whilst at the same time promoting a digital economy throughout the region," says Pierre de Saintignon, Vice President of the Region, responsible for Economic Development and new technologies and Deputy Mayor of the City of Lille.

The Tata Communications public Telepresence facility, encompassing Cisco hardware will enable participants to feel as if they are in the same room together regardless of where they are individually



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located in the world. Telepresence creates the potential to improve all sorts of business interaction through better and more frequent meetings, resulting in stronger customer relationships and accelerated sales cycles, better project management and tighter integration of remote offices.

"The adoption of Telepresence at EuraTechnologies highlights our continued investment in a range of products and services with high-added value, not only to companies on-site, but also to businesses throughout the entire region. We have had the pleasure of working with partners that have strong expertise and excellent service. Tata Communications' global stature and proven track record gives us enormous confidence in moving forward together with future plans and projects," says Raouti Chehih, CEO EuraTechnologies.

Tata Communications was the **world's first** communications provider to offer **public** Telepresence rooms, giving any customer the benefit of virtual conference technology at a cost effective, pay-per-use, hourly rate. The company currently has the **largest global network of public Telepresence rooms** and is present in 30 major cities across five continents, with its 32 rooms spanning 17 countries. The public room facility offers users who do not have Telepresence rooms within their company, access to this cutting-edge technology at an affordable price.

The public room in Lille will be linked to Tata Communications' global Telepresence network, via its Global Meeting Exchange. The Tata Communications Exchange enables meetings to take place between any private or public room on its network; as well as rooms on the networks of Tata Communications' Intercarrier-Exchange partners, BT, Telefonica, and the National Lambda Rail network, which links leading US universities. This network reach makes Telepresence a truly global collaboration tool.

"We are proud to launch Lille's first public Telepresence room, which will be based at the EuraTechnologies centre of excellence. The region has taken yet another important step in becoming a smart and connected business community that will propel economic growth," says Claude Sassoulas, Managing Director, Europe and Africa, Tata Communications. "Telepresence enables true global collaboration, as users can connect, in real time, to an extensive business ecosystem of public and private rooms through our network and partner networks around the world."

"At Cisco, we believe that collaborative solutions lead to a higher competitiveness of territories and enhance companies' dynamism, no matter what their size or activity sector. Telepresence will enable EuraTechnologies' growth and influence by connecting the cluster to the main R&D and industrial clusters worldwide", says Laurent Blanchard, General Manager, Cisco France.

The Tata Communications public Telepresence room at EuraTechnologies will open its doors for businesses during the first half of 2011.

The deployment will be implemented in collaboration with integration partner, NextiraOne.



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In addition, Tata Communications will be strengthening its presence in the Lille region through the set up of a local office within the EuraTechnologies cluster in 2011.

Ends...

Notes to editors

Pictures of Telepresence rooms are available via:

Marine Géraud, marine.geraud@hillandknowlton.com – 01 41 05 44 18

Information on Tata Communications Telepresence is available via:

<http://www.tatacommunications.com/telepresence/>

About Tata Communications

Tata Communications is the leading global provider of a new world of communications. With a leadership position in emerging markets, Tata Communications leverages its advanced solutions capabilities and domain expertise across its global and pan-India network to deliver managed solutions to multi-national enterprises, service providers and Indian consumers.

The Tata Global Network includes one of the most advanced and largest submarine cable networks, a Tier-1 IP network, with connectivity to more than 200 countries across 400 PoPs, and nearly 1 million square feet of data center and collocation space worldwide.

Tata Communications' depth and breadth of reach in emerging markets includes leadership in Indian enterprise data services, leadership in global international voice, and strategic investments in operators in South Africa (Neotel), Sri Lanka (Tata Communications Lanka Limited) and Nepal (United Telecom Limited).

Tata Communications Limited is listed on the Bombay Stock Exchange and the National Stock Exchange of India and its ADRs are listed on the New York Stock Exchange. (NYSE: TCL)

www.tatacommunications.com

About EuraTechnologies

Lieu de convergence des acteurs des projets et des innovations, le pôle d'excellence EuraTechnologies est développé autour d'un bâtiment central, Le Blan-Lafont, pensé pour les entreprises de la filière TIC.

De la start-up à l'entreprise internationale, EuraTechnologies s'est spécialisé dans 4 secteurs d'activités : E-business & Pure Players, Systèmes d'information et édition de logiciels, Télécoms & Réseau, Industries de contenus. EuraTechnologies s'attache également à développer un pôle de soutien à l'entrepreneuriat, composé de Capital Risqueurs, experts juridiques, formation, transferts de technologies etc.

EuraTechnologies, c'est aujourd'hui plus de 100 entreprises TIC, 1500 emplois et plus de 70 métiers complémentaires ce qui permet une offre technologique des plus complètes.

L'innovation d'EuraTechnologies repose également sur son écosystème qui regroupe au sein d'un même complexe la recherche (transfert de technologies), la formation et l'entrepreneuriat. L'entreprise est donc au plus près des compétences et des technologies nécessaires à son développement.



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About Cisco

Cisco, (NASDAQ: CSCO), the worldwide leader in networking that transforms how people connect, communicate and collaborate, this year celebrates 25 years of technology innovation, operational excellence and corporate social responsibility. Information about Cisco can be found at <http://www.cisco.com>. For ongoing news, please go to <http://newsroom.cisco.com>

About NextiraOne

Headquartered in Paris, NextiraOne are Europe's leading experts in communications services. The company designs, installs, maintains and supports all of its customers' communications needs from voice to mobility, security and applications. NextiraOne provides seamless, end-to-end communications solutions working with the leading technology vendors in the industry to deliver maximum business benefit to customers.

Discover more at: <http://www.nextiraone-eu.com>

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Forward-looking and cautionary statements

Certain words and statements in this release concerning Tata Communications and its prospects, and other statements, including those relating to Tata Communications' expected financial position, business strategy, the future development of Tata Communications' operations, and the general economy in India, are forward-looking statements. Such statements involve known and unknown risks, uncertainties and other factors, including financial, regulatory and environmental, as well as those relating to industry growth and trend projections, which may cause actual results, performance or achievements of Tata Communications, or industry results, to differ materially from those expressed or implied by such forward-looking statements. The important factors that could cause actual results, performance or achievements to differ materially from such forward-looking statements include, among others, failure to increase the volume of traffic on Tata Communications' network; failure to develop new products and services that meet customer demands and generate acceptable margins; failure to successfully complete commercial testing of new technology and information systems to support new products and services, including voice transmission services; failure to stabilize or reduce the rate of price compression on certain of the company's communications services; failure to integrate strategic acquisitions and changes in government policies or regulations of India and, in particular, changes relating to the administration of Tata Communications' industry; and, in general, the economic, business and credit conditions in India. Additional factors that could cause actual results, performance or achievements to differ materially from such forward-looking statements, many of which are not in Tata Communications' control, include, but are not limited to, those risk factors discussed in Tata Communications' various filings with the United States Securities and Exchange Commission. These filings are available at www.sec.gov. Tata Communications is under no obligation to, and expressly disclaims any obligation to, updates or alters its forward-looking statements.