



HQ/CS/CL.24B/14440
8 March 2011

Sir,

**Sub: Press Release - Tata Communications Launches International
Cloud Services in Singapore.**

Attached herewith is a copy of the press release on the captioned subject being issued today.

Thanking you,

Yours faithfully,
For Tata Communications Limited

Rishabh Aditya
Deputy Company Secretary & VP

To:

- 1) Security Code 23624, The Stock Exchange, Mumbai. Fax No.(22) 22722037,39,41
- 2) Security Code 5251, The Asst. Manager (Listing), National Stock Exchange of India Limited. Fax Nos.: (22) 66418125/26.
- 3) National Securities Depository Ltd. Fax Nos. : 2497 29 93.
- 4) The Bank of New York. Fax No.2204 49 42.
- 5) Sharepro Services. Fax No. 2837 5646
- 6) Marc H. Iyeki, Director, New York Stock Exchange, Fax No: (212) 656-5071 /72 / Managing Director, New York Stock Exchange, Fax No: (212) 265-2016
- 7) Central Depository Services (India) Limited. Fax : 2267 3199.
- 8) Mr. R. Gangadharan for SEC information requirements.

TATA COMMUNICATIONS

Tata Communications Limited
Plot C 21 & C 36 'G' Block Bandra Kurla Complex, Mumbai 400 098 India
Regd. Office : VSB Mahatma Gandhi Road Fort Mumbai - 400 001 India
Tel 91 22 6657 8765 Fax 91 22 6725 1962 website www.tatacommunications.com



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Media Contacts:

Janice Goveas
Tata Communications
+91 92233 94575
Janice.Goveas@tatacommunications.com

Danny Lim
Hill & Knowlton Singapore, for Tata Communications
+65 6390 3360
danny.lim@hillandknowlton.com.sg

Tata Communications Launches International Cloud Services in Singapore

Asia Pacific businesses will benefit from Tata Communications' Infrastructure as a Service offering, combining pay-per-use applications with an extensive and reliable global network

Singapore – March 8, 2011 – Tata Communications, a leading provider of a new world of communications, today launches its **InstaCompute** cloud offering in Singapore, covering neighboring countries: Malaysia, Hong Kong, Thailand, Indonesia, Vietnam and the Philippines. InstaCompute brings scalable cloud computing services to the region's large and medium enterprises, the gaming industry, as well as global businesses with an Asia Pacific audience.

InstaCompute is an Infrastructure as a Service (IaaS) offering that is secure, elastic and on-demand. Computing and storage resources are delivered to businesses over Tata Communications' IP backbone and MPLS networks, as and when they need them. Self-provisioned and completely automated via an intuitive web interface, InstaCompute allows organizations to manage their businesses in line with growing and fluctuating market demands and rapidly evolving technology. InstaCompute uses compute and storage infrastructure from Dell. The Singapore zone is physically based in Singapore at the Tata Communications Exchange (TCX) Internet data center. InstaCompute brings with it a service agreement that is inclusive of unlimited customer support, multiple IP addresses, load balancing and firewalls as well as credits in the unlikely event of any service down time.

Vinod Kumar, Managing Director and CEO of Tata Communications says, "As one of the business and financial hubs of Asia, Singapore is strategically positioned to drive a rapidly evolving economy where businesses demand flexible and scalable infrastructure, as they pursue growth within Singapore and overseas. Singapore businesses are aggressively adopting innovative business technologies that will allow them to leapfrog on to the international stage. Singapore is where our international headquarters are based and is a key market for us."

The pay-as-you-use service enables Asia Pacific businesses to quickly and easily tap into scalable, global IT infrastructure via the Internet, without the usual cost and complexities associated with IT provisioning. InstaCompute provides a delivery model that is tailored to meet both the local and global needs of Singapore and Asia Pacific businesses.

IDC forecasts that over the next five years, Asia Pacific spending on IT cloud services will grow fourfold, reaching USD\$ 4.6 billion by 2014. Spend on cloud computing will accelerate through the forecast period, with a forecasted CAGR of more than 40% across the region from 2010 - 2014¹. InstaCompute will free up considerable financial and managerial resources in the transition from a capex-heavy, on-premise model, to a pay-as-you-use model with hourly and monthly billing options and the choice of multiple payment methods. Customers can focus their energies



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on pursuing revenue generating growth opportunities, from their core business areas, while relying on Tata Communications to deliver the technology infrastructure to support their growth.

"Tata Communications is in a strong position as a global cloud provider as a result of its extensive network portfolio. We can provide our customers with traditional network connectivity or secure MPLS VPN connectivity, all under service level agreements of the highest industry standard. Security on the network is a critical element for any customer looking to enter the cloud. Our security business forms an integral part of our customer's cloud development, rather than being an add-on after the infrastructure has been built," says David Wirt, SVP, and Global Head of Managed Services of Tata Communications.

Tata Communications cloud services have several advantages over other providers, including:

- Free trial of its cloud services with full user privileges for all trial customers available at <http://iaas.tatacommunications.com>
- The ability to offer hybrid solutions mixing cloud services, traditional hosting and colocation services
- Direct connectivity into Tata Communications' Tier 1 internet backbone and MPLS network
- Pre-and-post-paid billing options in Singapore Dollars, US Dollar and Euros, using credit cards or traditional invoicing
- Web-based service access that allows administrators to quickly set up individual users and utilize project structures to allocate user access and monitor spending

Singapore based web developer, Magma Studios was one of the first customers to experience the benefits of InstaCompute. Aroon Tan, Managing Director, Magma Studio, says, "We are in the process of rolling out a new and exciting portfolio of video games. A critical time for us where we need to ensure we are partnering with an organisation that is responsive, reliable and offers a fully managed IT service that allows us to scale up and down at a moment's notice, depending on the online traffic we receive. The InstaCompute web portal is easy-to-use and gives us instant access to IT resources. Knowing our IT is being taken care of means we can focus on our core competency of creating online games without regular investment of capital, resources and manpower. Tata Communications' global network and world-renowned data centre facilities also make it the ideal cloud service provider for us."

The launch of InstaCompute in Singapore joins Tata Communications' recently launch India cloud platform and will be followed by launches in Europe, the US and South Africa by the end of the year.

Video Links:

Vinod Kumar, Managing Director and CEO, Tata Communications on InstaCompute

<http://www.tatacommunications.com/Singaporecloudlaunch/Vinod1>

<http://www.tatacommunications.com/Singaporecloudlaunch/Vinod2>

Aroon Tan, Managing Director, Magma Studios on InstaCompute

<http://www.tatacommunications.com/cloudcustomer-magma-studios/>



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Arun Devan, Director and Charlie Heng, Vice President Blue Ocean Systems on InstaCompute
<http://www.tatacommunications.com/cloudcustomer-blue-ocean-systems>

Ends...

¹ Source: IDC APEJ Cloud Services Forecast 2010-2014

About Tata Communications

Tata Communications is a leading global provider of a new world of communications. With a leadership position in emerging markets, Tata Communications leverages its advanced solutions capabilities and domain expertise across its global and pan-India network to deliver managed solutions to multi-national enterprises, service providers and Indian consumers.

The Tata Global Network includes one of the most advanced and largest submarine cable networks, a Tier-1 IP network, with connectivity to more than 200 countries across 400 PoPs, and nearly 1 million square feet of data center and collocation space worldwide.

Tata Communications' depth and breadth of reach in emerging markets includes leadership in Indian enterprise data services, leadership in global international voice, and strategic investments in operators in South Africa (Neotel), Sri Lanka (Tata Communications Lanka Limited) and Nepal (United Telecom Limited).

Tata Communications Limited is listed on the Bombay Stock Exchange and the National Stock Exchange of India and its ADRs are listed on the New York Stock Exchange. (NYSE: TCL)

www.tatacommunications.com

About Magma Studios

Magma Studios combines the best of online games, rich media and social networks to create exciting and engaging educational games and virtual worlds for the emerging 3D web, as well as virtual reality installations for museums and other clients with an educational mission. Our executives have conceptualized and produced internationally-distributed video games for the XBOX, Sony Playstation, Nintendo Wii and PC online, as well as award-winning television documentaries, animations and short films for the BBC, Discovery, Disney and others. This unique combination of experience allows us to develop highly entertaining effective educational interactive 3D content that is truly world-class.

Our design philosophy is that our interactive immersive experiences must excite a generation of youth raised on video games and animation and offer them a cognitive and compelling experience that goes beyond what traditional media and hands-on experiences can easily achieve. We collaborate closely with each our clients to realize a unique solution based on their aesthetic vision, technical parameters, audience, and educational goals.

Forward-looking and cautionary statements

Certain words and statements in this release concerning Tata Communications and its prospects, and other statements, including those relating to Tata Communications' expected financial position, business strategy, the future development of Tata Communications' operations, and the general economy in India, are forward-looking statements. Such statements involve known and unknown risks, uncertainties and other factors, including financial, regulatory and environmental, as well as those relating to industry growth and trend projections, which may cause actual results, performance or achievements of Tata Communications, or industry results, to differ materially from those expressed or implied by such forward-looking statements. The important factors that could cause actual results, performance or achievements to differ materially from such forward-looking statements include, among others, failure to increase the volume of traffic on Tata Communications' network; failure to develop new products and services that meet customer demands and generate acceptable margins; failure to successfully complete commercial testing of new technology and information systems to support new products and services, including voice transmission services; failure to stabilize or reduce the rate of price compression on certain of the company's communications services; failure to integrate strategic acquisitions and changes in government policies or regulations of India and, in particular, changes relating to the administration of Tata Communications' industry; and, in general, the economic, business and credit conditions in India. Additional factors that could cause actual results, performance or achievements to differ materially from such forward-looking statements, many of which are not in Tata Communications' control, include, but are not limited to, those risk factors discussed in Tata Communications' various filings with the United States Securities and Exchange Commission. These filings are available at www.sec.gov. Tata Communications is under no obligation to, and expressly disclaims any obligation to, updates or alters its forward-looking statements.
