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September 22, 2011

1. The General Manager,
Corporate Relations Department,
Bombay Stock Exchange Ltd.
Phiroze Jeejeebhoy Towers,
Dalal Street,
MUMBAI 400 001
2. Corporate Relations Department,
The National Stock Exchange of India Ltd,
Exchange Plaza,
Bandra Kurla Complex,
MUMBAI-400050

Dear Sir,

Sub: - Announcement of Joint Venture between TATA Chemicals, FMC Corporation and Church & Dwight Co. Inc.

TATA Chemicals (Soda Ash) Partners, U.S.A. an operating entity 75% owned by Tata Chemicals North America Inc. ("TCNA") which is a wholly owned subsidiary of Tata Chemicals Limited, India, FMC Corporation, U.S.A. and Church & Dwight Co. Inc., U.S.A. have signed a definitive agreement to form a partnership to manufacture and market sodium-based, dry sorbents for air pollution control in electric utility and industrial boiler operations. The sorbents, primarily sodium bicarbonate and trona, are used by coal-fired utilities to remove harmful pollutants, such as acid gases, in flue-gas treatment processes. Independent estimates put market demand for these sorbents in the US\$200-\$400 million range by 2015.

The new entity, Natron_x Technologies, LLC (Natron_x), will be headquartered in Princeton, New Jersey. Natron_x will produce, sell and distribute sorbents to users of Dry Sorbent Injection (DSI) technology. The U.S. Environmental Protection Agency has estimated that DSI technology will likely be employed by nearly 20 percent of U.S. coal-fired electric generation capacity as part of compliance with air pollution regulations recently issued in March 2011. DSI technology enables utilities to reduce the significant capital investment required by the new regulations by using this sodium-based media in the removal technique. Natron_x intends to invest approximately \$60 million to construct a 450,000 ton per year facility to produce trona sorbents by the fourth quarter of 2012. The investment will be shared equally by the partners.

A copy of the press release being issued in this regard also enclosed for your records.

Thanking you,

Yours faithfully,
For Tata Chemicals Limited

(Rajiv Chandan)
General Counsel & Company Secretary

TATA CHEMICALS LIMITED

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TATA CHEMICALS LIMITED

Press Release

TATA Chemicals, Church & Dwight, and FMC Announce Air Pollution Control Joint Venture

September 22, 2011: Tata Chemicals (Soda Ash) Partners, Church & Dwight Co., Inc., and FMC Corporation have signed a definitive agreement to form a partnership to manufacture and market sodium-based, dry sorbents for air pollution control in electric utility and industrial boiler operations. The sorbents, primarily sodium bicarbonate and trona, are used by coal-fired utilities to remove harmful pollutants, such as acid gases, in flue-gas treatment processes. Independent estimates put market demand for these sorbents in the \$200-\$400 million range by 2015.

The new entity, Natron_x Technologies, LLC, will be headquartered in Princeton, N.J. Natron_x will produce, sell and distribute sorbents to users of Dry Sorbent Injection (DSI) technology. The U.S. Environmental Protection Agency has estimated that DSI technology will likely be employed by nearly 20 percent of U.S. coal-fired electric generation capacity as part of compliance with air pollution regulations recently issued in March 2011. DSI technology enables utilities to reduce the significant capital investment required by the new regulations by using this sodium-based media in the removal technique. Natron_x intends to invest approximately \$60 million to construct a 450,000 ton per year facility to produce trona sorbents by the fourth quarter of 2012. The investment will be shared equally by the partners.

"We are pleased to have three well established companies joining forces to provide potential customers with innovative and cost-competitive solutions that effectively address their air emission compliance needs," stated Arthur Esposito, General Manager of Natron_x. "Natron_x combines the best of each company's technologies and know-how in building a world class business, based on new technology, with manufacturing capability to produce and supply sodium sorbent products."

TATA Chemicals (Soda Ash) Partners mining and processing facility in Green River, WY has a 40 year history of producing high quality soda ash for the world's glass, detergent, and sodium based chemical markets.

Church & Dwight Co., Inc. (Princeton, NJ), founded in 1846, manufactures and markets a wide range of personal care, household and specialty products under the Arm & Hammer[®] brand name and other well-known trademarks.

FMC Corporation is a diversified chemical company serving agricultural, industrial and consumer markets globally for more than a century with innovative solutions, applications and quality products. The company employs over 5,000 people throughout the world. The company operates its businesses in three segments: Agricultural Products, Specialty Chemicals and Industrial Chemicals.

TATA
TATA CHEMICALS LIMITED

About Tata Chemicals Limited

A part of the US \$ 83.5 B Tata Group, Tata Chemicals Limited (TCL) is a global company with interests in businesses that focus on LIFE — Living, Industrial and Farm Essentials. The story of the company is about harnessing the fruits of science for goals that go beyond business.

Through its Living Essentials portfolio the company has positively impacted the lives of millions of Indians. Tata Chemicals is the pioneer and market leader in India's branded Iodised salt segment. With the introduction of an innovative, low-cost, nanotechnology based water purifier, it is providing affordable, safe drinking water to the masses.

The company's Industry Essentials product range provides key ingredients to some of the world's largest manufacturers of glass, detergents and other industrial products. Tata Chemicals currently is the world's second largest producer of soda ash with manufacturing facilities in Asia, Europe, Africa and North America. Starting April 1st 2011, these key international subsidiaries have been rebranded as Tata Chemicals Europe Limited, Tata Chemicals Magadi Limited, Tata Chemicals South Africa Pty Limited, Tata Chemicals North America Inc., and Tata Chemicals (Soda Ash) partners.

With its Farming Essentials portfolio the company has carved a niche in India as a crop nutrients provider. It is a leading manufacturer of urea and phosphatic fertilisers and, through its subsidiary Rallis, has a strong position in the crop protection business.

The Tata Chemicals Innovation Centre is home to world class R&D capabilities in the emerging areas of nanotechnology and biotechnology. The company's Centre for Agri-Solutions and Technology provides advice on farming solutions and crop nutrition practices.

The company has also entered into a joint venture with Temasek Life Sciences Laboratory Ltd. Singapore (JOIL) to develop jathropa seedlings to enable bio fuels capability.

In line with its mission, 'serving society through science', the company is applying its expertise in sciences, to develop high-tech and sustainable products.

Vision: We shall be among the premier chemical companies in the world by -

Leveraging science to deliver new and innovative offerings

Enhancing value to our customers

Delivering superior returns to our shareholders

Leading in corporate sustainability

Nurturing innovation, learning through diversity and teamwork among employees

Values – Integrity, Safety, Excellence, Care, Innovation

For further information, please contact:

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