Talwalkars Better Value Fitness Ltd.
Regd. Off.: 801/813, Mahalaxmi Chambers, 22, Bhulabhai Desai Road, Mumbai 400 026.
Tel.: 6612 6300. Fax: 6612 6363. Website: www.talwalkars.net CIN: L92411MH2003PLC140134

Talwalkars™
Spreading fitness since 1932

Date: 8th April, 2015

To,
The Manager
Listing /Compliance Department,
BSE Ltd.
Corporate Service Department
Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai - 400 001.

To,
The Manager
Listing/Compliance Department,
National Stock Exchange of India Ltd.
Exchange Plaza, Plot No. C/1,
G Block, Bandra-Kurla Complex,
Bandra (East), Mumbai - 400 051.

Dear Sir,

Re: **Talwalkars Better Value Fitness Limited; Scrip Name: TALWALKARS; Scrip Code: 533200.**

Sub: **Talwalkars launches Summer Scheme.**

We would like to inform the Exchange that Talwalkars Better Value Fitness Limited; the largest fitness chain in India with over 150 gyms in over 78 cities launches Summer Scheme, "An Exciting Summer Scheme for Fitness Enthusiasts From Talwalkars".

All the fitness enthusiasts have to sign up with Talwalkars for 3 months and get next 2 month membership absolutely free.

Kindly take the same on records and acknowledge the receipt of the same.

Thanking You.

Yours faithfully,

For **Talwalkars Better Value Fitness Limited**

TALWALKARS BETTER VALUE FITNESS LTD. MUMBAI

Vinayak Gawande
Whole-time Director

An Exciting Summer Scheme for Fitness Enthusiasts From Talwalkars

This summer commit to fitness – sign up for 3 months & get two month free gym membership

Mumbai, April 9:

The summer season approaching, when days are long and nights are hot and humid, this is a time and great opportunity to get into shape with rigorous fitness regime. Are you looking for something to get you in shape? In the summer we often get side tracked from our regular fitness program because of holidays and other social commitments. But you can maintain your fitness level by increasing the intensity of your exercise. If so we have the right prescription just for you at Talwalkars, the largest health club chains in India with over 150 healthclubs in more than 78 cities.

Talwalkars announces a special summer scheme with a 60 day free bonus to all fitness freaks. All you fitness enthusiasts have to do is sign up with Talwalkars for 3 months and get next 2 month membership absolutely free. Please visit your nearest Talwalkars for more details on this attractive membership offer.

"With sun shining and the temperatures are on the rise, you're probably looking for ways to inject energy into your winter-weary workout and perhaps streamline that waistline for your body-baring wardrobe. With fitness program of Talwalkars, This summer, stay active, be fit, and enjoy the summer with energy to spare, by fitting in fitness in your scheme of things." said **Mr. Prashant Talwalkar, CEO& MD, Talwalkars Better Value Fitness Ltd**.

You can send a SMS with FIT to 53636 or call 022- 66553636 for more details! You can also like us on http://www.facebook.com/TalwalkarsIndia or follow us at https://twitter.com/myTalwalkars and join us on www.youtube.com/TalwalkarsHO or visit us on www.talwalkars.net for more updates!

About Talwalkars Better Value Fitness Ltd. (TBVFL)

TBVFL India's largest fitness chain with over 150 health clubs in more than 78 cities, offering a diverse set of services including gyms, spas, aerobics and health counseling under the brand 'Talwalkars' to an active member base of over 1,25,000 members. Having developed the infrastructure for offering gym facilities across the country Talwalkars is now leveraging this reach to launch several initiatives that offers other fitness alternatives to enthusiasts. It recently launched Transform Studios in Mumbai which are designed to provide twenty minutes a week fitness solution using Electro Muscular Stimulus technology imported from Germany. The launch of Zumba® Fitness is another move towards widening its consumer base while using the team and infrastructure it already has in place, thereby seeking to consolidate its position as the leader in the fitness industry in India. With the launch of Reduce, Talwalkars aims at helping consumers achieve their fitness goals. Reduce is a complete weight loss solution that's easy, healthy and is designed keeping in mind the busy schedule of the consumers.

TALWALKARS BETTER VALUE FITNESS LTD. MUMBAI

Talwalkars has pioneered the concept of gyms in India, with their first gym being set up in Mumbai in 1932 by late Shri Vishnu Talwalkar. His son Shri Madhukar Talwalkar further carried on the legacy and today the brand Talwalkars is synonymous with the word fitness across India. The brand 'Talwalkars' has been in an expansion mode by setting up gyms across the country, cities as diverse and spread out as : Aligarh, Aurangabad, Bareilly, Bhavnagar, Bhopal, Dehradun, Jamshedpur, Hubli, Kolhapur, Kolkata, Nashik,Moradabad, Panchkula, Sangli, Surat, Solapur, Rajkot, Ranchi, etc. have been covered.

For more information, visit www.talwalkars.net

Please call for more information

Hiral Shah – 98196 37300

Talwalkars Better Value Fitness Ltd.

Hirals@talwalkars.net

