



Celebrity Fashions Limited

30th July 2014

To,

Bombay Stock Exchange Limited
25, Piroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001
Scrip Code: 532695

National Stock Exchange of India Limited
Exchange Plaza, C/1, Block G,
Bandra - Kurla Complex, Bandra (East),
Mumbai - 400 051
Scrip Code: CELEBRITY

Dear Sir/Madam

Sub: Disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

With reference to above captioned matter, we enclosed herewith disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 of Celebrity Fashions Ltd consequent to issue of 26,50,000 Equity Shares on preferential basis to Mr. Rajagopal, Promoter of the Company.

Kindly take on record the above information and acknowledge the receipt

Thanking you,

Yours Faithfully

For **CELEBRITY FASHIONS LIMITED**

K. Senthil

Company Secretary



CIN : L17121TN1988PLC015655
E.mail: response.cfl@celebritygroup.com

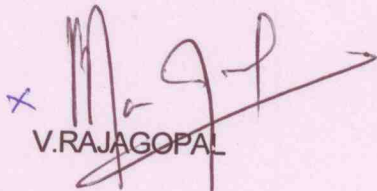
Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

1. Name of the Target Company (TC)	CELEBRITY FASHIONS LIMITED		
2. Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Mr.V.Rajagopal along with PAC(Promoter)		
3. Whether the acquirer belongs to Promoter/Promoter group	YES		
4. Name(s) of the Stock Exchange(s) where the shares of TC are Listed	Bombay Stock Exchange Limited National Stock Exchange of India Limited		
5. Details of the acquisition / disposal/holding of shares/voting rights/holding of the Acquirer and PAC	Number	% w.r.t. total share/voting capital wherever applicable	% w.r.t. total diluted share/voting capital of the TC(*)
<u>Before the acquisition/disposal under consideration, holding of:</u>			
a) Shares carrying voting rights	12043796	33.13	-
b) Voting rights (VR) otherwise than by shares	-	-	-
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)	-	-	-
d)Total (a+b+c)	12043796	33.13	-
<u>Details of acquisition/sale</u>			
a) Shares carrying voting rights acquired/sold	2650000	4.54	-
b) VRs acquired /sold otherwise than by shares	-	-	-
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	-	-	-
d)Total (a+b+c)	2650000	4.54	-

After the acquisition/sale, holding of:			
a) Shares carrying voting rights	14693796	37.67	-
b) VRs otherwise than by shares	-	-	-
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition.	-	-	-
d)Total (a+b+c)	14693796	37.67	-
Mode of acquisition / sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).	Preferential Allotment		
Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	30 th July 2014		
Equity share capital / total voting capital of the TC before the said acquisition / sale	363537650		
Equity share capital/ total voting capital of the TC after the said acquisition / sale	390037650		
Total diluted share/voting capital of the TC after the said acquisition/sale.	-		

Place: Chennai

Date: 30.07.2014


V. RAJAGOPAL