



IPAMC/07 (III)/20-21

July 27, 2020

To,
National Stock Exchange of India Ltd
Exchange Plaza,
Bandra-Kurla Complex, Bandra(E),
Mumbai - 400 051

Dear Sir

Sub: Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations 2011

This is to inform you that ICICI Prudential Mutual Fund (the Fund) under its various schemes hold equity shares of Brigade Enterprises Limited (the Company) (whose shares are listed on your Stock Exchange).

ICICI Prudential Value Fund - Series 15 had purchased 54,241 equity shares of the company on July 23, 2020. As a result of the following transactions, the shareholding of the Fund has exceeded 5% of the paid-up capital of the Company.

Details of shareholding as on July 23, 2020 as below :

Name of the scheme	Total share holdings as on July 23, 2020	% of shares/voting rights to total paid up capital of the Company as on July 23, 2020
ICICI Prudential Multi Asset Fund	2,481,490	1.21
ICICI Prudential Balanced Advantage Fund	2,589,430	1.27
ICICI Prudential Smallcap Fund	2,128,489	1.04
ICICI Prudential Infrastructure Fund	1,487,681	0.73
ICICI Prudential Multicap Fund	610,205	0.30
ICICI Prudential S&P BSE 500 ETF	597	0.00
ICICI Prudential Value Fund - Series 12	304,357	0.15
ICICI Prudential Value Fund - Series 15	437,113	0.21
ICICI Prudential Value Fund - Series 17	180,000	0.09

Note: 0.00% stands for holding less than 0.005%.

The objective of the purchase is from an investment perspective and not with the objective of seeking any controlling interest. However, the disclosures in this regard as required under Regulation 29(1) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 is enclosed herewith.

Thanking you

Sincerely

For ICICI Prudential Asset Management Company Limited

Sd/-

Prashant Bhola

Authorized Signatory

Encl: as above

ICICI Prudential Asset Management Company Limited

Corporate Identity Number: U99503DL1992PLC054135

Corporate Office: One BKC 13th Floor, Bandra Kurla Complex, Mumbai – 400051.

Tel: +91 22 2652 8000 Fax: +91 22 2652 8100, website: www.icicipruamc.com, email id: enquiry@icicipruamc.com

Central Service Office: 2nd Floor, Block B-2, Nirton Knowledge Park, Western Express Highway, Mumbai - 400063.

Tel: 022 2685 2000 Fax: 022 26868313

Registered Office: 12th Floor, Narain Manzil, 23, Barakhamba Road, New Delhi 110 001



Format for Disclosure under Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

PART – A – Details of the Acquisition

Name of the Target Company (TC)	Brigade Enterprises Limited		
Name(s) of the acquirer and Person Acting in Concert (PAC) with the acquirer	ICICI Prudential Mutual Fund		
Whether the acquirer belongs to Promoter/Promoter group	No		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	Bombay Stock Exchange, National Stock Exchange		
Details of the acquisition as follows	Number	% w.r.t. total shares /voting capital wherever applicable(*)	% w.r.t. total diluted share / voting capital of the TC (**)
Before the acquisition under consideration, holding of acquirer along with PACs of:	10,165,121	4.97	
a) -+Shares carrying voting rights	--	--	
b) Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/others)	--	--	
c) Voting rights (VR) otherwise than by equity shares	--	--	
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	--	--	
e) Total (a+b+c+d)	10,165,121	4.97	
Details of acquisition	54,241	0.03	
a) Shares carrying voting rights acquired	--	--	
b) VRs acquired otherwise than by equity shares	--	--	
c) Warrants/convertible securities/ any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired	--	--	
d) Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/others)	--	--	
e) Total (a+b+c+/-d)	54,241	0.03	

ICICI Prudential Asset Management Company Limited

Corporate Identity Number: U19950GJ19923PLC054135

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After the acquisition, holding of acquirer along with PACs of:			
a) Shares carrying voting rights	10,219,362	5.00	
b) Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/others)	--	--	
c) Shares pledged with the acquirer	--	--	
d) VRs otherwise than by equity shares	--	--	
e) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	--	--	
e) Total (a+b+c+d)	10,219,362	5.00	
Mode of acquisition (e.g. open market/public issue/rights issue/preferential allotment/interse transfer/encumbrance, etc.)	Secondary Market		
Salient features of the securities acquired including time till redemption, ratio at which it can be converted into equity shares, etc.	N.A.		
Date of acquisition of/date of receipt of intimation of allotment of shares/VR/warrants/convertible securities/any other instrument that entitles the acquirer to receive shares in the TC.	July 23, 2020		
Equity share capital/total voting capital of the TC before the said acquisition	204,380,317		
Equity share capital/total voting capital of the TC after the said acquisition	204,380,317		
Total diluted share/voting capital of the TC after the said acquisition	204,380,317		



Part-B***

Name of the Target Company: Brigade Enterprises Limited

Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Whether the acquirer belongs to Promoter/ Promoter group	PAN of the acquirer and/ or PACs
ICICI Prudential Mutual Fund	No	

Signature of the acquirer / Authorised Signatory

Place: Mumbai

Date: July 27, 2020

Note:

(*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

(***) Part-B shall be disclosed to the Stock Exchanges but shall not be disseminated.

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