Reliance Capital Asset Management Limited
One Indiabulls Centre - Tower One
12th Floor, Jupiter Mills Compound
841, Senapati Bapat Marg
Elphinstone Road, Mumbai - 400 013

Tel: +91 22 3099 4600
Fax: +91 22 3099 4699
www.reliancemutual.com

RMF/15/05/2013

May 7, 2013

National Stock Exchange of India Limited
Listing Department
Exchange Plaza,
Plot no. C/1, G Block,
Bandra-Kurla Complex,
Bandra (E), Mumbai - 400 051

Tel No: 91-22-26598100/ 8114
Fax No: 91-22- 26598120

Bombay Stock Exchange Limited
Corporate Service Department
Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai – 400 001

Tel No: 91-22-22721233/4
Fax: 91-22- 22723121/2037

Sir / Madam,

Sub: Notice of change in shareholding of TVS Motor Company Limited

This is to inform you the purchase of equity shares of TVS Motor Company Limited on behalf of Reliance Mutual Fund.

The requisite disclosure in terms of Regulation 29(2) of the Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 is attached herewith.

Kindly acknowledge the receipt hereof.

Yours truly,

For Reliance Capital Asset Management Limited

(Muneesh Sud)
Head – Legal, Secretarial & Compliance

C.C.
The Company Secretary/Compliance Officer
TVS Motor Company Limited
Jayalakshmi Estates, 5th Floor,
29, Haddows Road,
Chennai 600006
Tel: 044-28272233
Fax: 044-28257121

Note: The requisite disclosure in terms of Regulation 13(3) of SEBI (Prohibition of Insider Trading) Regulations, 1992 is also attached.

Disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

1. Name of the Target Company (TC)	TVS MOTOR COMPANY LIMITED		
2. Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	**Reliance Capital Trustee Co Ltd** A/c through Reliance Tax Saver (ELSS) Fund, scheme of Reliance Mutual Fund **Contact Address :** **Reliance Mutual Fund** One India Bulls Centre - Tower One 11th & 12th floor, Jupiter Mills Compound, Elphinstone Road, Mumbai - 400013. Tel: 022-30994600 / 4614/ 4771 Fax: 022-30994699		
3. Whether the acquirer belongs to Promoter/Promoter group	No		
4. Name(s) of the Stock Exchange(s) where the shares of TC are Listed	The National Stock Exchange of India Ltd, The Bombay Stock Exchange Ltd,		
5. Details of the acquisition / disposal/holding of shares/voting rights/holding of the Acquirer and PAC	Number	% w. r. t. total share/ voting capital wherever applicable	% w. r. t. total diluted share/ voting capital of the TC (*)
Before the acquisition under consideration, holding of : a) Shares carrying voting rights b) Voting rights (VR) otherwise than by equity shares c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)	42,323,353 - -	8.9085 - -	8.9085 - -
Total (a+b+c)	42,323,353	8.9085	8.9085
Details of acquisition/~~sale~~ a) Shares carrying voting rights acquired/sold b) VRs acquired /sold otherwise than by shares c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	6,00,000 - -	0.1263 - -	0.1263 - -
Total (a+b+c)	6,00,000	0.1263	0.1263
After the acquisition/~~sale~~, holding of: a) Shares carrying voting rights b) VRs otherwise than by shares c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive	42,923,353 -	9.0348 -	9.0348 -

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shares carrying voting rights in the TC (specify holding in each category) after acquisition.	-	-	-
Total (a+b+c)	42,923,353	9.0348	9.0348
6. Mode of acquisition / ~~sale~~ (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).	Open Market		
7. Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	May 3, 2013		
8. Equity share capital / total voting capital of the TC before the said acquisition / ~~sale~~	₹ 475,087,114		
9. Equity share capital/ total voting capital of the TC after the said acquisition / ~~sale~~	₹ 475,087,114		
10. Total diluted share/voting capital of the TC after the said acquisition / ~~sale~~	₹ 475,087,114		

Note:
(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

Signature of the Authorised Signatory

(Muneesh Sud)
Head – Legal, Secretarial & Compliance

RELIANCE CAPITAL ASSET MANAGEMENT LIMITED
MUMBAI

Place: Mumbai
Date: May 7, 2013

FORM C (TVS MOTOR COMPANY LIMITED)

Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992

[Regulation 13(3) and (6)]

Regulation 13(3) — Details of change in shareholding in respect of persons holding more than 5% shares in a listed company

Name, PAN No. & address Of shareholders	*Shareholding prior to acquisition/ ~~sale~~*	*No. & % Of shares/ voting rights acquired/ ~~sold~~*	*Receipt of allotment advice/ acquisition of shares/ ~~sale of shares~~ specify*	*Date Of intimation To company*	*Mode of acquisition/~~sale~~ (market purchase/ public/ rights/ Preferential offer etc.)*	*No. & % of Shares /voting rights post acquisition/ ~~sale~~*	*Trading member through whom the trade was executed with SEBI Registration No. of the TM*	*Exchange On which The trade was executed*	*Buy quantity*	*Buy Value (Rs.)*	*Sell quantity*	*Sell Value (Rs.)*
Reliance Capital Trustee Co. Limited A/c – Reliance Tax Saver (ELSS) Fund (Scheme of Reliance Mutual Fund) PAN No of Reliance Mutual Fund: AAATR0090B **Corporate Office:** One India bulls Centre, Tower One, 12th Floor, Jupiter Mills Compound, Elphistone Road, Mumbai – 400013. Tel: 022-30994600 / 4614/ 4771, Fax: 022-30994699	42,323,353 Shares (8.9085)	6,00,000 Shares (0.1263%)	Sale of shares Date of Sale: May 3, 2013	May 7, 2013	Open Market Sale	42,923,353 Shares (9.0348%)	Ambit Capital Pvt Ltd NSE: INB231247637	The National Stock Exchange of India Limited	5,30,000	20.836,049.00	-	-
							Ambit Capital Pvt Ltd BSE: INB011247633	The Bombay Stock Exchange of India Limited	70,000	27,62,900.00	-	-

For Reliance Capital Asset Management Limited

Parivedi

(Muneesh Syd)
Head – Legal, Secretarial & Compliance

Mumbai
May 7, 2013

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