

01/02/C/02

5th November 2011

The Listing Department
National Stock Exchange of India Ltd.
Exchange Plaza, 5th Floor
Plot No. 1/C, "G" Block
Bandra-Kurla Complex
Bandra (E), Mumbai 400 051.

Scrip code : TVSMOTOR

Dear Sir,

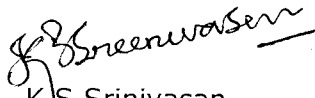
SUB: TVS Motor Company to expand its operations in Eastern India – press note –
Reg.

We enclose a press note under Clause 36 of the Listing Agreement for your information.

Please acknowledge.

Thanking you,

Yours faithfully,
For TVS MOTOR COMPANY LIMITED


K S Srinivasan
Secretary

Encl : a/a

TVS Motor Company to expand its operations in Eastern India

Kolkata 5 November 2011: The Commerce and Industry Minister, Government of West Bengal, Mr. Partha Chatterjee, today handed over to TVS Motor Company and Mahabharat Motors Manufacturing Company, the in-principle permission granted by the West Bengal Industrial Development Corporation Limited for the demerger of the two wheeler business of Mahabharat Motors Manufacturing Company, into a separate company through the court process of demerger. After the demerger, TVS Motor Company will invest in this new venture subject to approval that may be required by law and Government Regulations.

TVS Motor Company, which had entered into a Memorandum of Understanding with Mahabharat Motors Manufacturing Company, West Bengal in 2008, will thereby take a larger role in the demerged company and facilitate stronger presence in the eastern region of the Indian market.

It may be recalled that as per the MOU, which was signed in 2008, TVS Motor Company was to provide technical support for the manufacturing facility. In addition, TVS Motor Company was to train personnel as per the quality procedures and standards followed at its other assembly plants. The manufacturing facility was created in accordance with the MOU and commercial production commenced in September 2010.

TVS Motor Company will retain the existing staff and workers of Mahabharat Motors Manufacturing Company and it expects to manufacture initially around 1000 motorcycles per month. TVS Motor Company will also use this facility as a hub to service West Bengal and North East markets.

TVS Motor Company currently has three world class manufacturing facilities within India in Tamilnadu, Karnataka and Himachal Pradesh to manufacture two and three wheelers.

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