

REF:TSL:SEC:15/158

Bombay Stock Exchange Ltd.,  
Corporate Relationship Department  
I Floor, New Trading Ring  
Rotunda Building, P J Towers  
Dalal Street, Fort  
Mumbai 400 001

National Stock Exchange of India Ltd.,  
5th Floor  
Exchange Plaza  
Bandra (E)  
Mumbai - 400 051

Dear Sirs,

We, TVS Srichakra Limited, Madurai, are entering into an agreement with M/s Michelin India Private Limited, Chennai for manufacture of certain range of two wheeler tyres under the brand name of Michelin.

A write up is enclosed.

Kindly take the above on record.

Thanking you

Yours faithfully  
For TVS SRICHAKRA LIMITED



P SRINIVASAN  
SECRETARY

k/stockexc/stock15/1

**TVS Srichakra Limited**

**Regd. Office :** TVS Building, 7-B, West Veli Street, Madurai - 625 001. Tel : 0452 2420461 | [www.tvstyres.com](http://www.tvstyres.com)

**Factory :** Vellaripatti, Melur Taluk, Madurai - 625 122. Tel : +91 452 2443300

**CIN :** L25111TN1982PLC009414



June 2, 2015

In order to meet the growing demand for its 2 Wheel (Motorcycle and Scooter) tyres in India, Michelin has entered into an agreement with TVS Srichakra for setting up a new manufacturing facility within its existing plant at Madurai. The products designed by Michelin for the Indian market, will be manufactured by TVS Srichakra, at this new facility, under the Michelin Brand name.

This TVS Madurai unit with an annual capacity of 3.6 Million tyres will produce bias product ranges for both Michelin as well as some tyres from TVS's product range of two wheeler tyres and will incorporate best practices from both the Companies to deliver world class products to Indian consumers.

### **About TVS**

TVS Group, established in the year 1911, commands a strong presence in manufacturing of two wheelers, auto components and logistics. TVS also have vibrant businesses in the distribution of heavy commercial vehicles and passenger cars. There are over 50 companies under TVS Group employing more than 50,000 people worldwide.

TVS Srichakra Limited (TSL), established in the year 1982, is a part of TVS Group. TSL is engaged in the manufacture and sale of two and three wheeler tyres and tubes having a turnover of more than USD 300 million.

### **About MICHELIN**

Michelin, the leading tire company, is dedicated to sustainably improving the mobility of goods and people by manufacturing, distributing and marketing tires for every type of vehicle. It also offers innovative business support services, digital mobility services and publishes travel guides, hotel and restaurant guides, maps and road atlases. Headquartered in Clermont-Ferrand, France, Michelin is present in 170 countries, has 112,300 employees and operates 68 production plants in 17 countries. The Group also has a Technology Center, responsible for research and development, with operations in Europe, North America and Asia. ([www.michelin.com](http://www.michelin.com))

k/stockexc/Michelin agmt – note to s.e

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