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National Stock Exchange of India Ltd.,
5th Floor
Exchange Plaza, Bandra (E),
Mumbai - 400 051

BSE Limited
P J Towers
Dalal Street, Fort,
Mumbai 400 001

Scrip Code: TVSSRICHA
by NEAPS

Scrip Code: 509243
by Listing Centre

Dear Sir / Madam,

Sub: Press Release

We enclose herewith a press release regarding three new exclusive retail stores in Mehsana, Gujarat and Noida & Bareilly, Uttar Pradesh.

Kindly take the same on record.

Thanking you

Yours faithfully
For TVS Srichakra Limited

Chinmoy Patnaik
Company Secretary &
Compliance Officer
Membership No. A14724

Encl: a.a

TVS Srichakra Limited

CIN: L25111TN1982PLC009414

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Eurogrip Tyres strengthens exclusive branded retail network with three new exclusive stores

Mehsana/Noida/Bareilly, 31st July 2026: Eurogrip Tyres, India's leading 2 & 3-wheeler tyre brand from TVS Srichakra Ltd., today announced the opening of its three new exclusive retail stores in Mehshana, Gujarat; Noida and Bareilly in Uttar Pradesh, taking the total number of stores to 19 reinforcing its commitment to providing customers with a complete tyre and 2-wheeler care experience. The new retail outlets were inaugurated in the presence of distinguished guests including members of the Eurogrip team and business partners.

Speaking on the occasion, **Mr. T.K. Ravi, Chief Operating Officer of TVS Srichakra Ltd** said, "At Eurogrip, we remain committed to bringing high-quality products and dependable services closer to our customers. Our continued expansion through the opening of three new exclusive stores reflects our commitment to strengthening our presence in key markets across India. Through these stores, we offer our complete range of tyres, backed by expert guidance and professional services, ensuring a superior experience for riders across these markets."

The newly launched stores house Eurogrip's range of tyres across various patterns and sizes, along with tubes designed to suit a wide range of 2-wheelers. From scooters and commuter motorcycles to mid-range performance bikes, adventure touring bikes, the outlets aim to cater to diverse riding needs under one roof.

In addition to product range, the stores will provide a comprehensive set of services including professional tyre fitment, tyre care, puncture repair and air pressure checks. The outlets will also assist customers with warranty-related support, ensuring a seamless ownership experience.

The expansion is part of the company's broader strategy to strengthen its branded retail footprint across key markets in India while providing customers with a consistent and trusted service environment. In addition to recently opened stores in Hyderabad, Panipat, Bahraich, Ludhiana, Delhi and Alappuzha, Eurogrip operates retail experience stores in Chennai, Mysuru, Patna, Farrukhabad, Ahmedabad, and Rajkot.

The new stores are located at:

1. Ganesh Tyres, 16, Ground Floor,
Asopalav Market, Modhera Road,
Mehsana, Gujarat – 382 711
Phone: 99130 80174

2. Singh Cycle Store, Shop No. 1,
Khushiram Sharma Market, Gejha Road,
Bhangel, Noida, Gautam Buddha Nagar – 201 304
Phone: 93128 02799

3. General Automobiles,
Koharapeer, Bareilly,
Uttar Pradesh – 243 003
Phone: 96340 59018

About TVS Srichakra Ltd.

TVS Srichakra Limited, makers of Eurogrip, TVS Eurogrip and TVS Tyres brands of tyres, is one of India's leading manufacturers and exporters of Two, Three-Wheeler tyres and Off-Highway tyres. Incorporated in 1982, it is one of the verticals of the USD 5 Billion TVS Mobility - the holding company for the businesses. With global research and development capabilities and cutting-edge technology, TVS Srichakra produces industry-leading tyres for the automotive sector in India and worldwide. Headquartered in Madurai, TVS Srichakra has manufacturing facilities in Madurai (Tamil Nadu) and Rudrapur (Uttarakhand) with a production capacity of over 3 million tyres a month. The company has a design centre in Milan, Italy supporting the R&D centre in Madurai and the tyres are tested in Indian, European, and Japanese road conditions. TVS Srichakra's products are available in over 85 countries across the world. In India, the company enjoys a significant market share amongst the original equipment manufacturers and replacement markets and has a comprehensive network of distributors and dealers giving it a robust presence. For more information, visit <https://www.eurogriptyres.com>.

For further media queries please contact:

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